











## **4UniverCity Futures - THE CITY OF THE FUTURE**

DESIGNING AND TRANSFORMING UNIVERSITY NEIGHBORHOODS Italy Pavilion, Expo 2025 Osaka – Auditorium Friday 30 and Saturday 31 May 2025

To explore the strategic role of university neighborhoods in urban regeneration, sustainability, and quality of life, involving universities, institutions, businesses, and the third sector. Milan, Osaka's sister city is a central case in the MUSA project's approach.

## • FRIDAY, MAY 30, 2025 - 2:30 PM TO 6:00 PM

| CHAIR AND MODERATOR    | Gabriella Pasi, Vice-Rector for International Relations, University of Milano-Bicocca  |  |
|------------------------|--|--|
| 02:30 PM               | Institutional Greetings  |  |
| SPEAKERS               | <b>Giovanna Iannantuoni ,</b> CRUI President, Rector of University of Milano-Bicocca and MUSA President <b>Mario Vattani,</b> Commissioner General for Italy at Expo 2025  |  |
| 03:00 PM               | Academic Innovation for Inclusive, International, Connected and Sustainable Universities   |  |
| CHAIR AND MODERATOR    | Gabriella Pasi, Vice-Rector for International Relations - University of Milano-Bicocca   |  |
| SPEAKERS               | Alessandro Fermi, Councillor for University, Research, Innovation of Lombardy Region [video-message] Fabio Bottero, Deputy Mayor of Milan for Public Housing [online] Paola Catenaccio, Vice-Rector for Internationalization - University of Milan Emilio Faroldi, Executive Vice-Rector - Politecnico di Milano Francesco Saita, Dean for International Affairs - Bocconi University Gabriella Pasi, Vice-Rector for International Relations - University of Milano-Bicocca |  |
| 04:00 PM               | Coffee Break   |  |
| 04:15 PM               | The MUSA Project for the Environmental, Economic and Social Sustainability of Milan's University Districts   |  |
| CHAIR AND<br>MODERATOR | Salvatore Torrisi, Vice-Rector for Research Valorization, University of Milano-Bicocca and MUSA  |  |
| SPEAKERS               | Salvatore Torrisi, MUSA Scientific Coordinator Vittorio Biondi, MUSA General Manager Ernesto Damiani, MUSA Spoke 2 leader for the University of Milan Edoardo Croci, MUSA Spoke 1 leader for the Bocconi University Andrea Sianesi, MUSA Project Coordinator for the Politecnico di Milano   |  |

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(b) (b) (c) (d) (s) (s)

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## SATURDAY, MAY 31, 2025 – 2:30 PM TO 7:00 PM

| CHAIR    | Matteo Colleoni (Delegate for Sustainability and Mobility, University of Milano-Bicocca)  Urban Regeneration and Sustainability (University of Milano-Bicocca) |  |  |
|----------|--|--|--|
| 02:30 PM |  |  |  |
| SPEAKERS | Maurizio Acciarri (University of Milano-<br>Bicocca)<br>Emily Rose Palm (University of Milano-<br>Bicocca)   | Tohma Sogabe (The University of Electro-<br>Communications, Tokyo)<br>Edoardo Dellarole (ROAD-ENI)<br>Koji Takagi (Bridgestone)<br>Lorenzo Alleva (ROAD-Bridgestone) |  |
| 03:30 РМ | Innovative Healthcare, Wellbeing and Urban Quality of Life (University of Milan)   |  |  |
| SPEAKERS | Marta Marsilio (University of Milan)<br>Marco Boffi (University of Milan)  | Setsuo Tsuruta (Tokyo Denki University)<br>Lei Liu (AstraZeneca)<br>Gabriele Elia (TIM)  |  |
| 04:30 PM | Coffee Break   |  |  |
| 05:00 PM | Universities as Drivers for City Transformation (Politecnico di Milano)  |  |  |
| SPEAKERS | Emilio Faroldi (Politecnico di Milano)<br>Maddalena Buffoli (Politecnico di Milano)  | Yosuke Komiyama (Kyoto University)<br>Ueno Takashi (3L-Ricoh)  |  |
| 06:00 PM | Economic Impact and Sustainable Finance (Bocconi University)   |  |  |
| SPEAKERS | Andrea Beltratti (Bocconi University) Gianluca Manca (Bocconi University)  | Chiara Locati (De Nora) [online]<br>Davide Rovelli (De Nora) [online]<br>Tamara Viel (De Longhi) [online]  |  |

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