

INNOVATION HUB FOR THE FUTURE

MUSA









4UniverCity Futures - THE CITY OF THE FUTURE

DESIGNING AND TRANSFORMING UNIVERSITY NEIGHBORHOODS Italy Pavilion, Expo 2025 Osaka – Auditorium Friday 30 and Saturday 31 May 2025

To explore the strategic role of university neighborhoods in urban regeneration, sustainability, and quality of life, involving universities, institutions, businesses, and the third sector. Milan, Osaka's sister city is a central case in the MUSA project's approach.

• FRIDAY, MAY 30, 2025 - 2:30 PM TO 6:00 PM

CHAIR AND MODERATOR	Gabriella Pasi, Vice-Rector for International Relations, University of Milano-Bicocca		
02:30 PM	Institutional Greetings		
SPEAKERS	Giovanna Iannantuoni , CRUI President, Rector of University of Milano-Bicocca and MUSA President Mario Vattani, Commissioner General for Italy at Expo 2025		
03:00 PM	Academic Innovation for Inclusive, International, Connected and Sustainable Universities		
CHAIR AND MODERATOR	Gabriella Pasi, Vice-Rector for International Relations - University of Milano-Bicocca		
SPEAKERS	Alessandro Fermi, Councillor for University, Research, Innovation of Lombardy Region [video-message] Fabio Bottero, Councillor for Public Housing, City of Milan [online] Paola Catenaccio, Vice-Rector for Internationalization - University of Milan Emilio Faroldi, Executive Vice-Rector - Politecnico di Milano Francesco Saita, Dean for International Affairs - Bocconi University Gabriella Pasi, Vice-Rector for International Relations - University of Milano-Bicocca		
04:00 PM	Coffee Break		
04:15 PM	The MUSA Project for the Environmental, Economic and Social Sustainability of Milan's University Districts		
CHAIR AND MODERATOR	Salvatore Torrisi, Vice-Rector for Research Valorization, University of Milano-Bicocca and MUSA		
SPEAKERS	Salvatore Torrisi, MUSA Scientific Coordinator Vittorio Biondi, MUSA General Manager Ernesto Damiani, MUSA Spoke 2 leader for the University of Milan Edoardo Croci, MUSA Spoke 1 leader for the Bocconi University Andrea Sianesi, MUSA Project Coordinator for the Politecnico di Milano		

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• SATURDAY, MAY 31, 2025 - 2:30 PM TO 7:00 PM

CHAIR	Matteo Colleoni (Delegate for Sustainability and Mobility, University of Milano-Bicocca)		
02:30 PM	Urban Regeneration and Sustainabi	lity (University of Milano-Bicocca)	
SPEAKERS	Maurizio Acciarri (University of Milano-Bicocca) Emily Rose Palm (University of Milano-Bicocca)	Tohma Sogabe (The University of Electro-Communications, Tokyo) Edoardo Dellarole (ROAD-ENI) Koji Takagi (Bridgestone) Lorenzo Alleva (ROAD-Bridgestone)	
03:30 PM	Innovative Healthcare, Wellbeing and Urban Quality of Life (University of Milan)		
SPEAKERS	Marta Marsilio (University of Milan) Marco Boffi (University of Milan)	Setsuo Tsuruta (Tokyo Denki University) Lei Liu (AstraZeneca) Gabriele Elia (TIM)	
04:30 PM	Coffee Break		
05:00 PM	Universities as Drivers for City Transformation (Politecnico di Milano)		
SPEAKERS	Emilio Faroldi (Politecnico di Milano) Maddalena Buffoli (Politecnico di Milano)	Yosuke Komiyama (Kyoto University) Ueno Takashi (3L-Ricoh)	
06:00 PM	Economic Impact and Sustainable Finance (Bocconi University)		
SPEAKERS	Andrea Beltratti (Bocconi University) Gianluca Manca (Bocconi University)	Chiara Locati (De Nora) [online] Davide Rovelli (De Nora) [online] Tamara Viel (De Longhi) [online]	

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