



18 Pitch di giovani ricercatori MUSA

Quarto General Meeting

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Plant functional traits – Small Nature-based solutions for improving urban air quality and soil hydrology

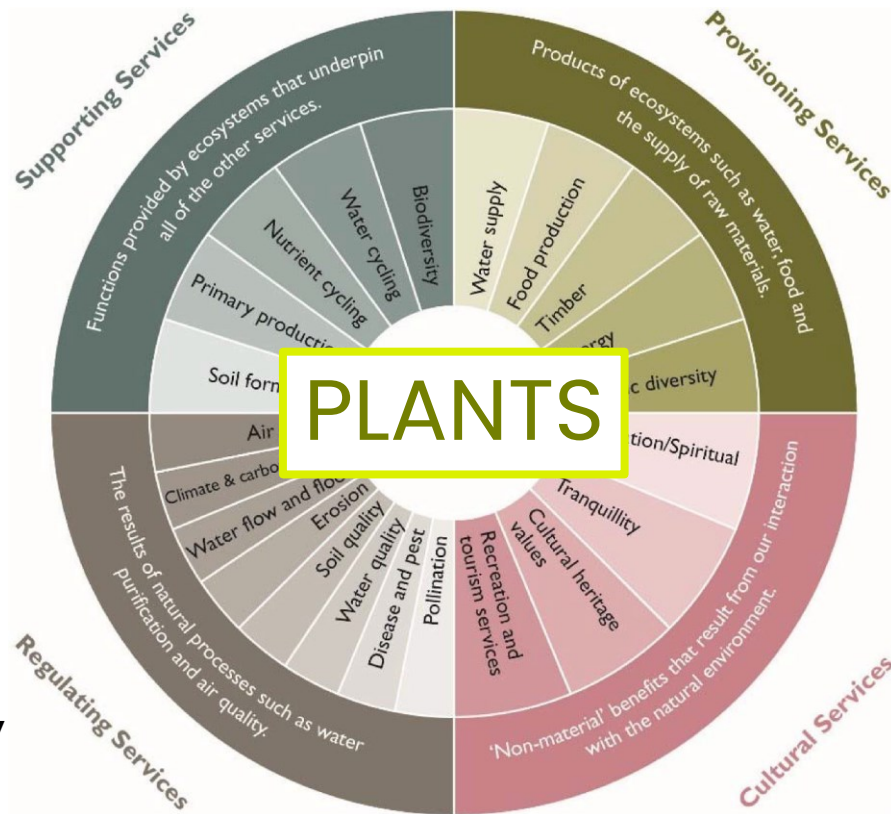
Emily Rose Palm

UNIMIB – Dept. Biotechnology and Biosciences

Spoke 1: Urban Regeneration (Biodiversity)

emily.palm@unimib.it

Ecosystem services: the aspects of ecosystems that directly and indirectly benefit humanity



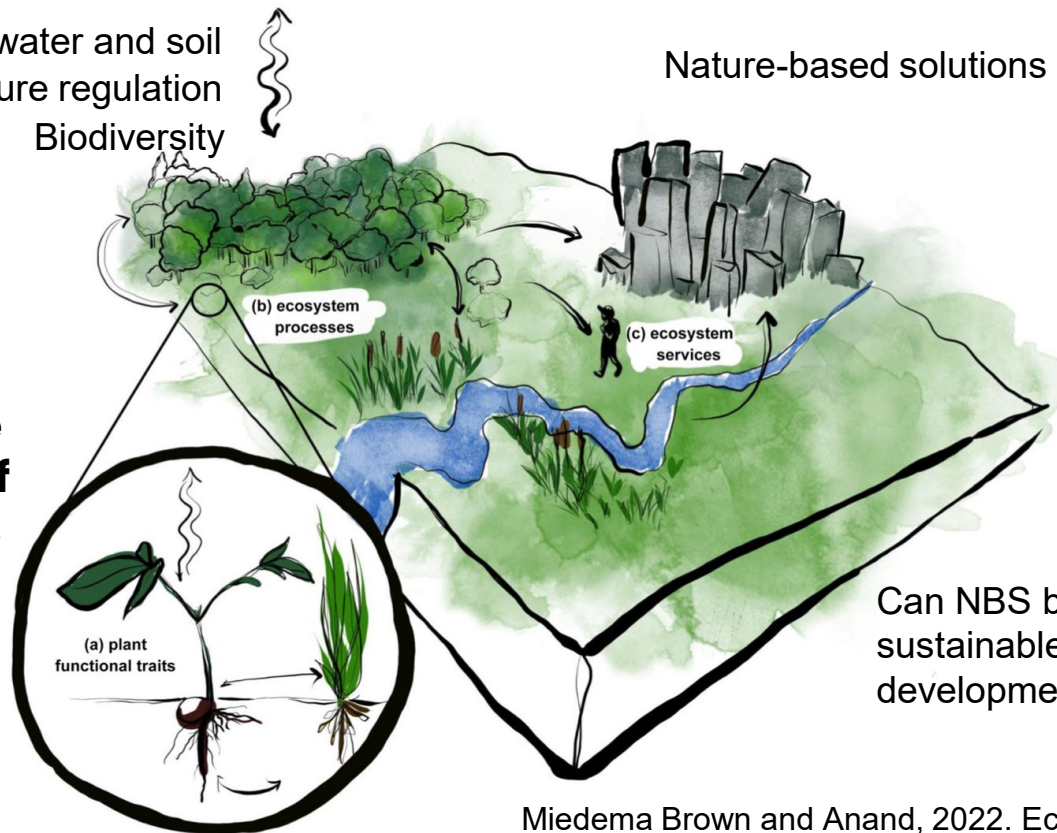
Highly tangible, visible

Measurable, invisible

Can plants help us to provide ecosystem services on a more local scale?

Clean air, water and soil
Ambient temperature regulation
Biodiversity

Nature-based solutions



There is growing evidence that plant functional traits are reliable indicators of ecosystem services

Can NBS be a part of an sustainable urban development plan?

Miedema Brown and Anand, 2022. Ecosphere 13: e3930

Plant Functional Traits

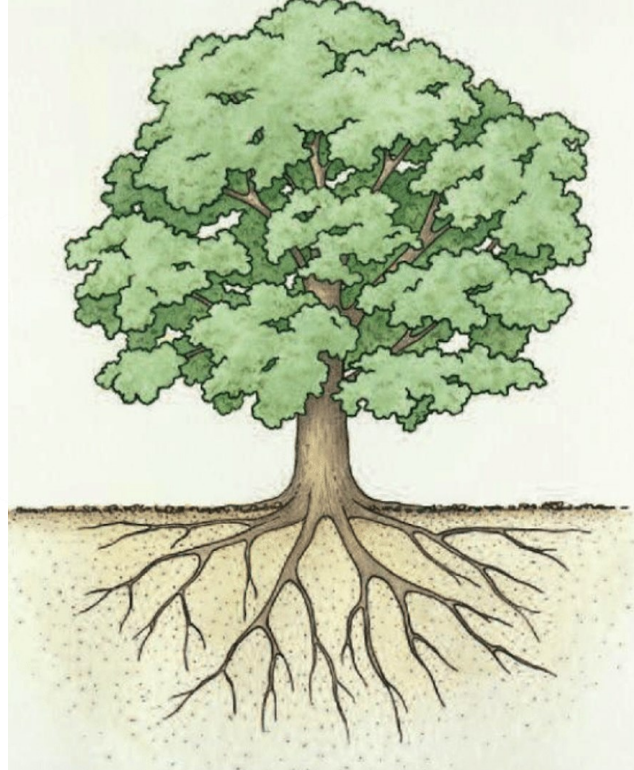
Definition: Chemical and physical traits of plants that determine their responses to and effects on environmental conditions

Leaf:

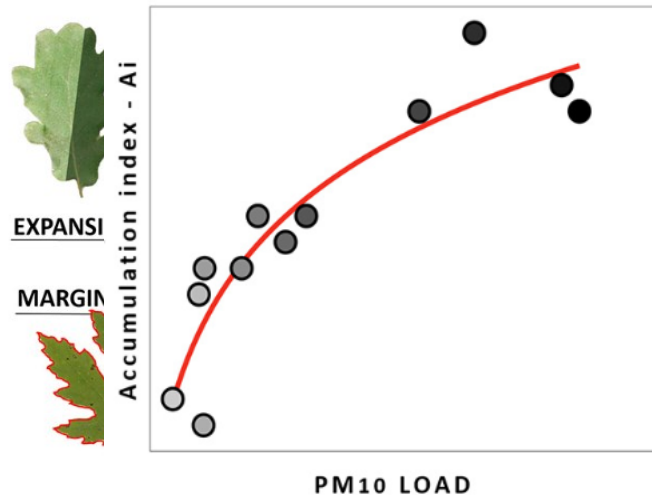
- Area
- Shape
- Thickness
- Nutrient content (N, C, P)
- Stomatal density
- Trichomes
- Carbon assimilation rate

Root:

- Mass
- Depth
- Length
- Architecture



Observed: Leaf shape and leaf surface features can affect particulate accumulation



Trait

	MICROMORPHOLOGY					MACROMORPHOLOGY				
	Roughness			Stomata	Trichomes	Morphology		Foliage	LGE	Total AI
Species	Type	Area	Grooves	Density	Covered area	Margin	Shape			
A. s.	3	2	3	3	1	0	2	0	3	17
C. b.	2	2	2	1	1	0	0	0	0	8
C. a.	0	0	0	0	0	0	2	3	3	8
C. au.	3	1	1	2	0	1	0	0	2	10
M. g.	0	0	0	2	3	0	0	3	3	11
P. a.	3	3	2	2	0	0	2	0	2	14
P. n.	0	0	0	0	0	1	0	0	2	3
P. t.	3	3	3	1	3	1	0	0	1	15
P. c.	3	3	3	3	0	1	0	0	3	16
Q. p.	3	1	1	2	1	1	0	0	2	11
R. p.	1	2	2	0	1	0	1	0	2	9
T. c.	0	0	0	1	1	1	0	0	1	4

>bb

/

/

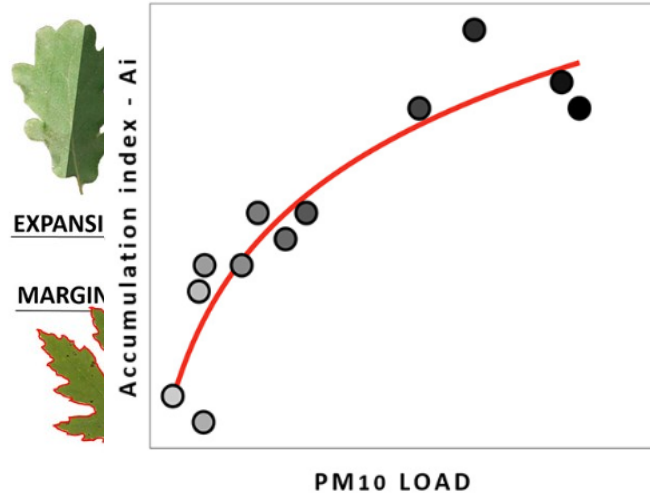
>0% (60 days)

EVE

SCORE	Micromorphology				Trich
	Roughness			Stomata	
	Type	Area (%)	Grooves (μm)	Density (#/mm ²)	
0	S	<1	>2	<100	Cover
1	P/V	1–33	1.5–2	100–250	
2	G/V	33–66	1–1.5	250–350	
3	G	>66	<1	>350	

Sgrigna et al., 2020 Science of the Total Environment 78: 137310

Observed: Leaf shape and leaf surface features can affect particulate accumulation

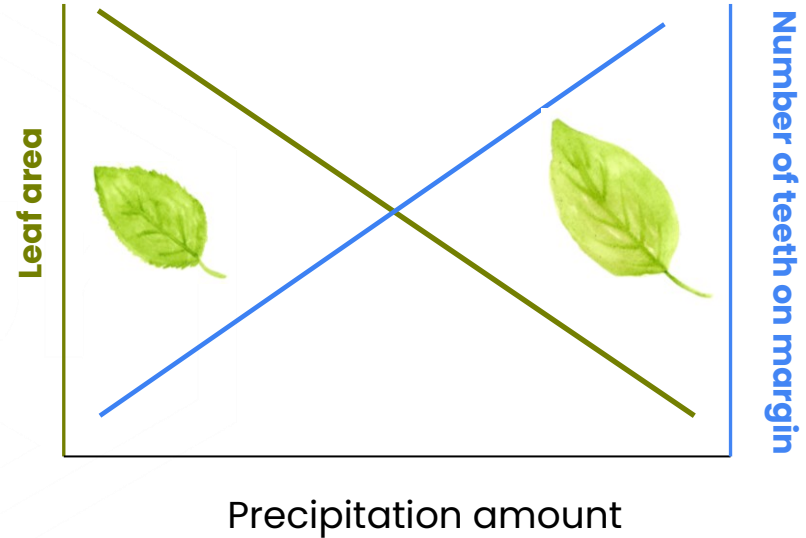
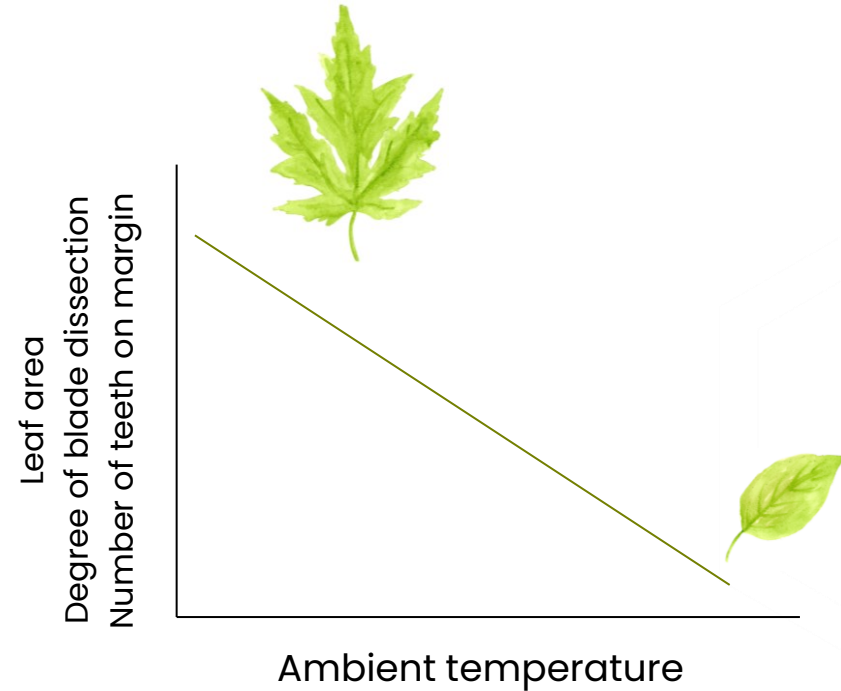


Trait

	MICROMORPHOLOGY					MACROMORPHOLOGY				
	Roughness			Stomata	Trichomes	Morphology		Foliage	LGE	
Species	Type	Area	Grooves	Density	Covered area	Margin	Shape			Total AI
A. s.	3	2	3	3	1	0	2	0	3	17
C. b.	2	2	2	1	1	0	0	0	0	8
C. a.	0	0	0	0	0	0	2	3	3	8
C. au.	3	1	1	2	0	1	0	0	2	10
M. g.	0	0	0	2	3	0	0	3	3	11
P. a.	3	3	2	2	0	0	2	0	2	14
P. n.	0	0	0	0	0	1	0	0	2	3
P. t.	3	3	3	1	3	1	0	0	1	15
P. c.	3	3	3	3	0	1	0	0	3	16
Q. p.	3	1	1	2	1	1	0	0	2	11
R. p.	1	2	2	0	1	0	1	0	2	9
T. c.	0	0	0	1	1	1	0	0	1	4

Correlations found between clusters of leaf traits and degree of PM deposition

Observed: Adaptive leaf morphologies in response to environmental conditions



Royer et al., 2012 Am. J Botany 99: 915-922

Peppe et al., 2011 New Phytologist 190:724-739

Piazza della Scienza:

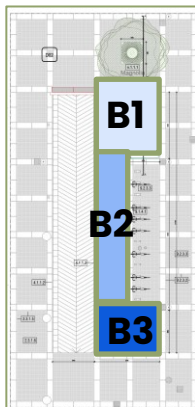
A 'living laboratory' to study the
factors regulating an NBS

SOIL MOISTURE AND WATER-USE

B1:
Shrub
cover

B2:
Herbaceous
cover

B3: Combined
shrub and
herbaceous
cover



**Evergreen and
deciduous together**



Evergreen only

Deciduous only



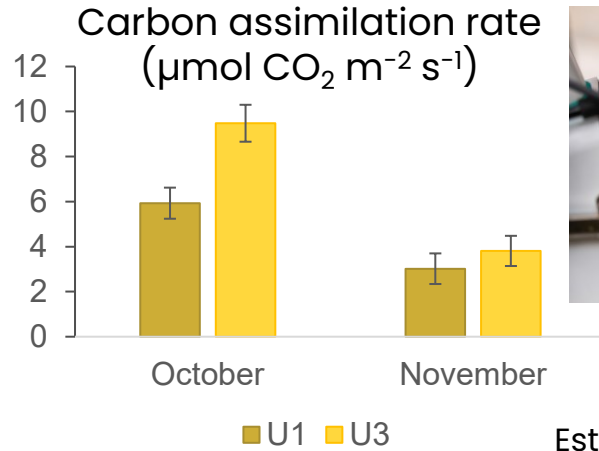
AIR QUALITY



MUSA Urban

Urban regeneration & City of tomorrow

Physiological data



One tree had 7760 leaves

= 12.3 m^2 of leaf area

October carbon sequestration:

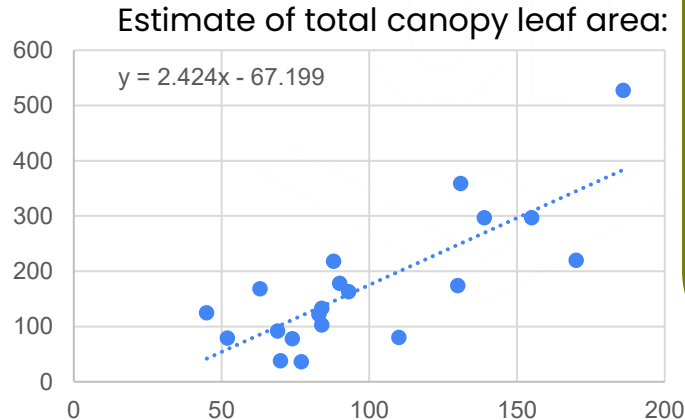
U1: 146 $\mu\text{mol CO}_2 \text{ s}^{-1}$

U3: 233 $\mu\text{mol CO}_2 \text{ s}^{-1}$

November carbon sequestration:

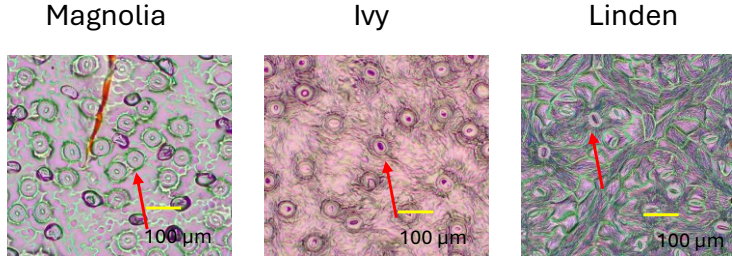
U1: 74 $\mu\text{mol CO}_2 \text{ s}^{-1}$

U3: 94 $\mu\text{mol CO}_2 \text{ s}^{-1}$

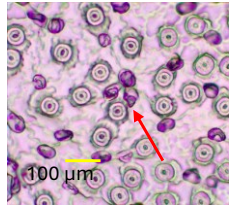


Leaf morphological traits (in collaboration with the group of Prof. Sandra Citterio)

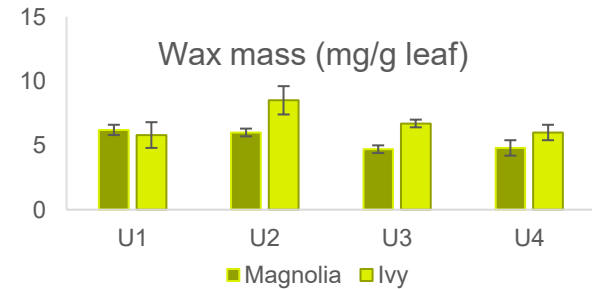
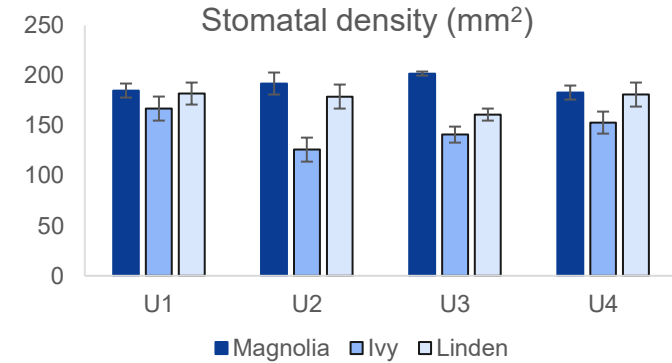
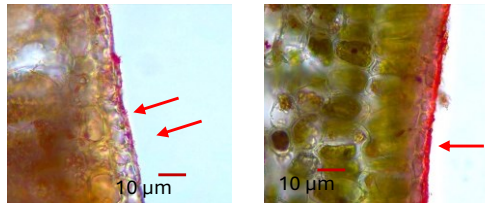
a. Stomata



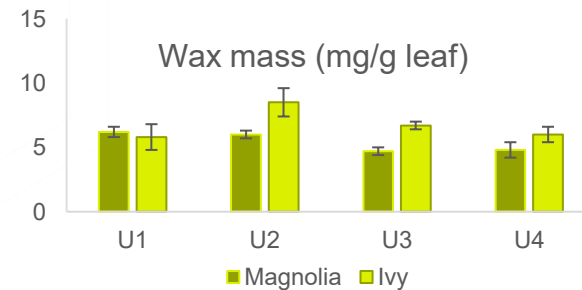
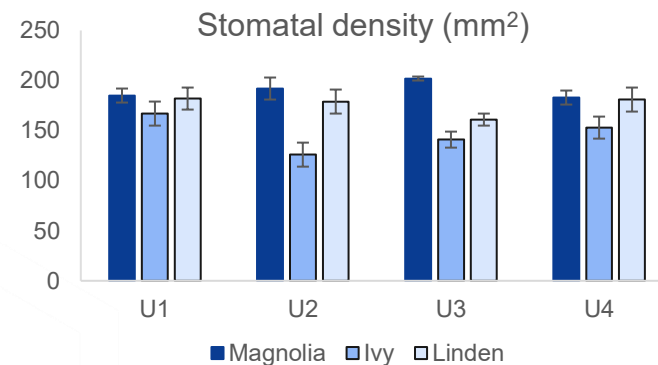
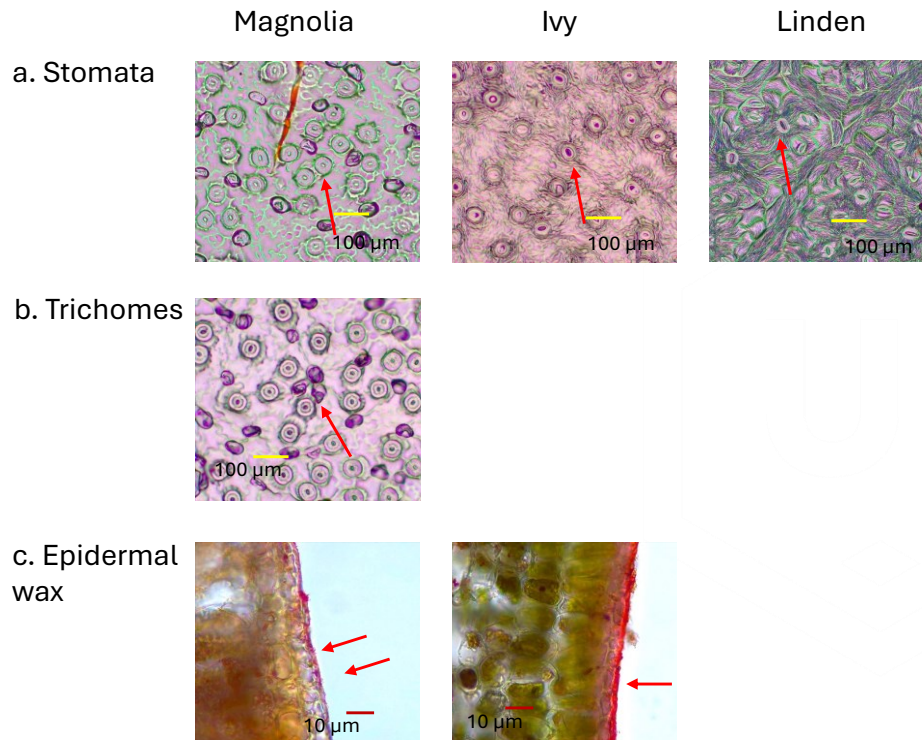
b. Trichomes



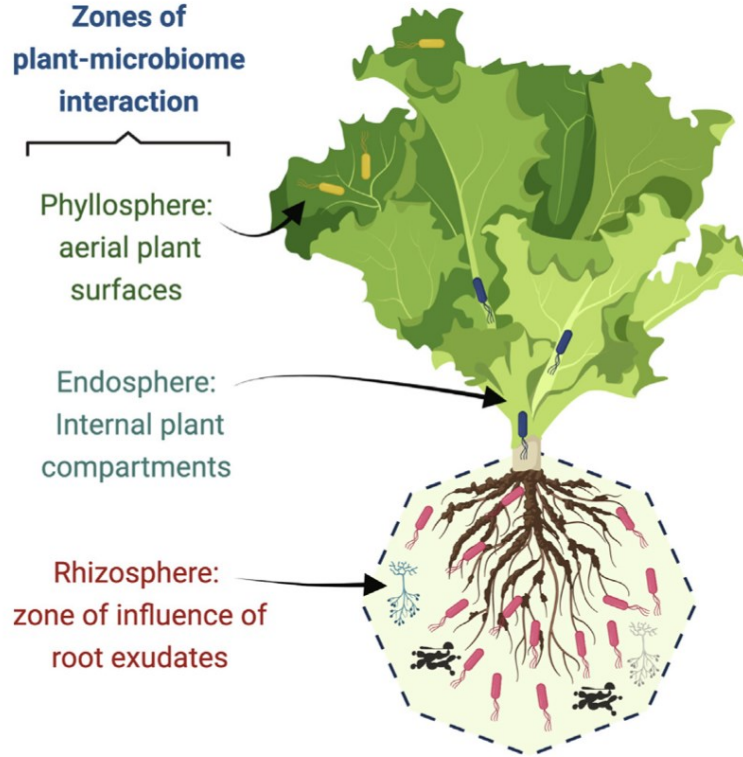
c. Epidermal wax



Leaf morphological traits (in collaboration with the group of Prof. Sandra Citterio)



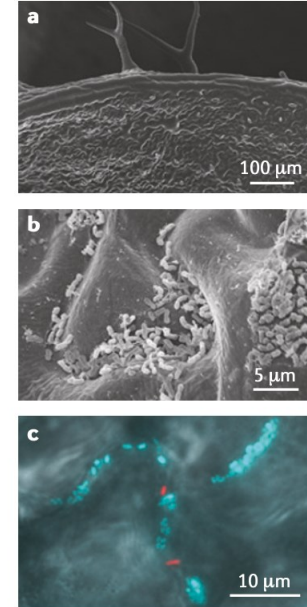
Zones of plant-microbiome interaction



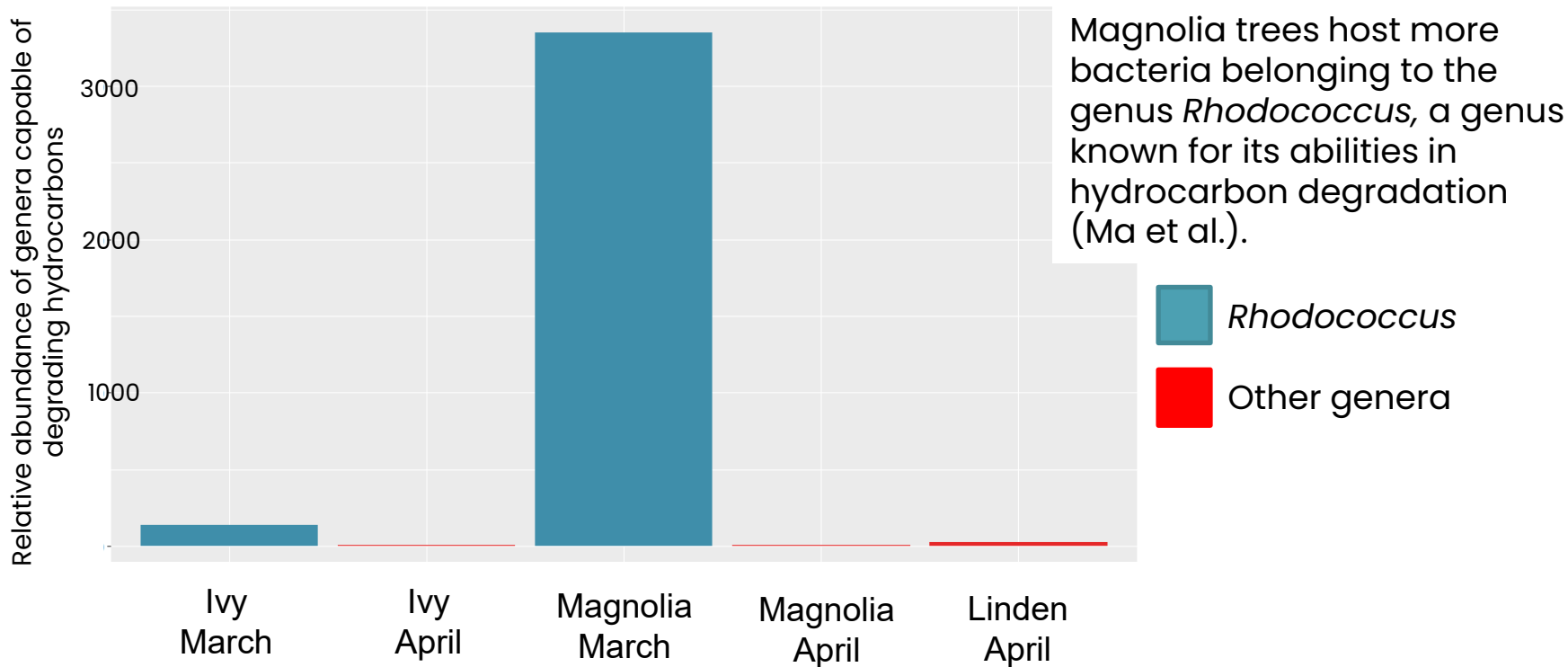
Microtopographic features of leaves (es. stomata, trichomes) affect bacterial communities composition (Yan et al.)

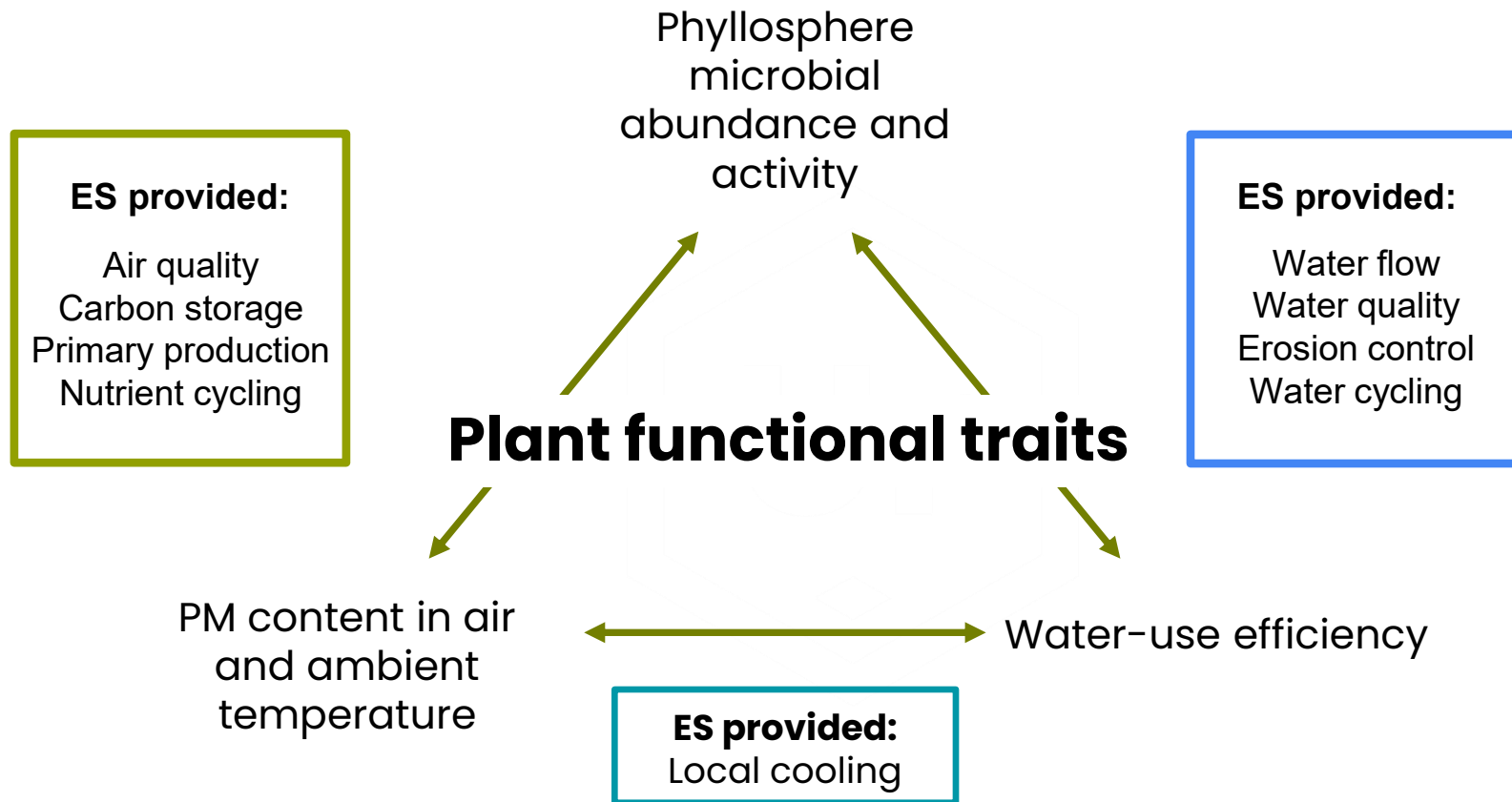
Microbial services

- Biological control of pathogens
- Plant growth promotion
- Plant fitness
- Amelioration of abiotic stress



In collaboration with the group of Prof. Andrea Franzetti, we are investigating whether microbiome profiles are correlated with leaf functional traits and air quality





Acknowledgements

Project participants: Massimo Labra, Werther Guidi Nissim, Lidia Favaretto, Amelia De Marco
Plant Physiology Students: Margherita Emma Gorla, Gaia Gravante,
Nicolo Travagnin

Research Collaborators (UNIMIB)

Lab group of Prof. Andrea Franzetti: Isabella Gandolfi, Francesca Pittino, Cristiana Rizzi

Lab group of Prof. Sandra Citterio: Sarah Caronni, Emanuele Vegini, Davide Calvi



MUSA Tech

Implementation of an electronic nose for real-time identification of odour emission peaks at a wastewater treatment plant



Carmen Bax



MUSA Tech

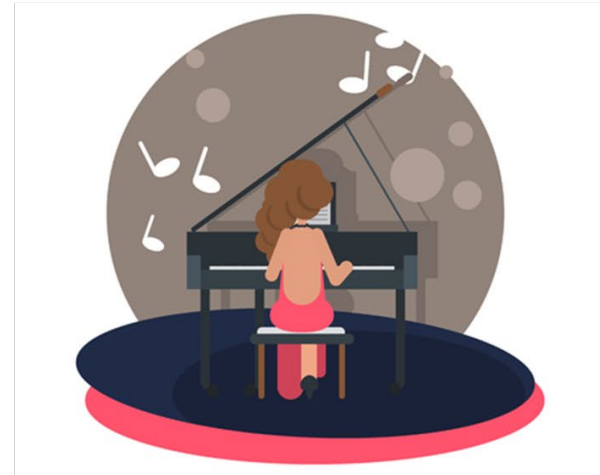
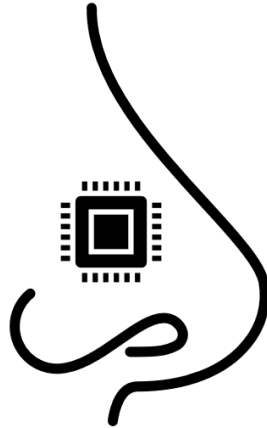
Deep Tech: Entrepreneurship & Technology Transfer

1

E-Nose

“An instrument which comprises an array of electronic chemical sensors with partial specificity and an appropriate pattern recognition (PR) system, capable of recognizing simple or complex odours”

Gardner & Bartlett, 1994



E-Noses for environmental odour monitoring

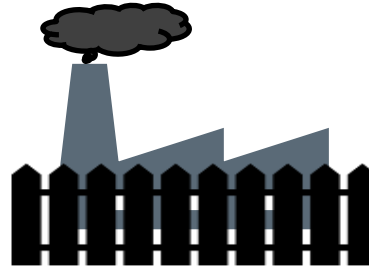
E-Noses represent the only instruments for the continuous monitoring of odour emissions capable to provide information about the odour type/class

Receptor



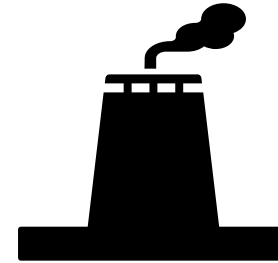
- A. Detection
- B. Classification

Plant fenceline



- A. Detection
- B. Classification
- C. Quantification

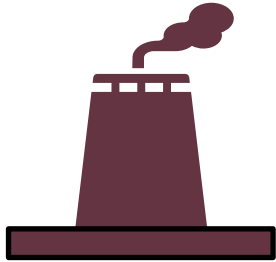
Emission source



- A. (Classification)
- B. Quantification

E-Noses aimed at process control

Emission source



- A. (Classification)
- B. Quantification

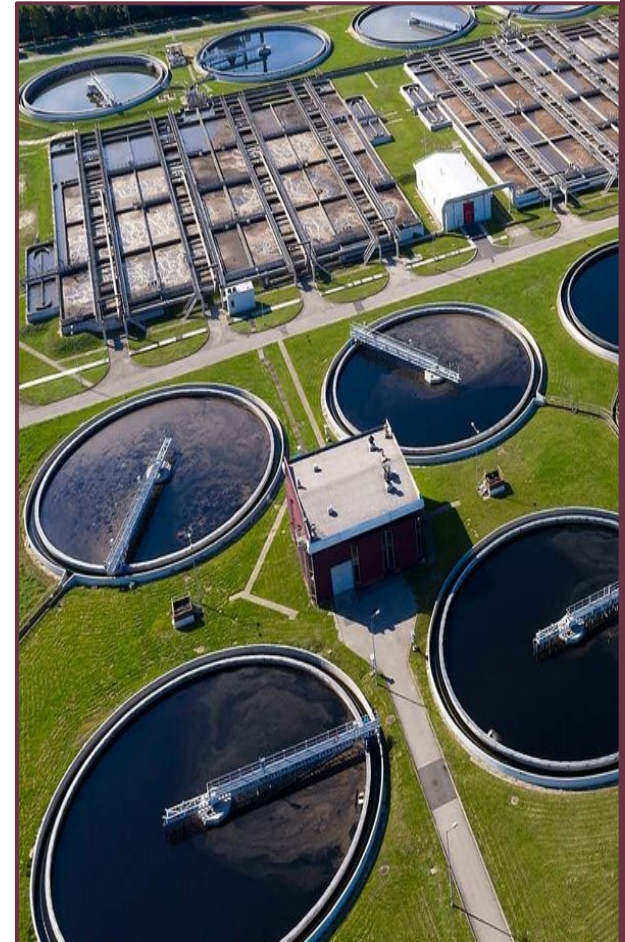
- The continuous characterization of odorous emission by E-Noses represents an emerging application scenario
- It turns useful for:
 - Continuous verifying the plant is working under **regular operating conditions**
 - The **real-time identification of malfunctioning** and/or anomalies

WWTP monitoring

- Real-time identification of “anomalous” conditions (odour peaks) at the arrival tank of a WWTP
- Automatic activation of a gas sampler in correspondence of the identified odour peaks for further investigations (chemical and olfactometric analyses)
- Analysis of the frequency of occurrence of the odour peaks and correlation with odour perceptions by citizens



Final goal is the identification of the causes of unpredictable odour peaks



WWTP monitoring

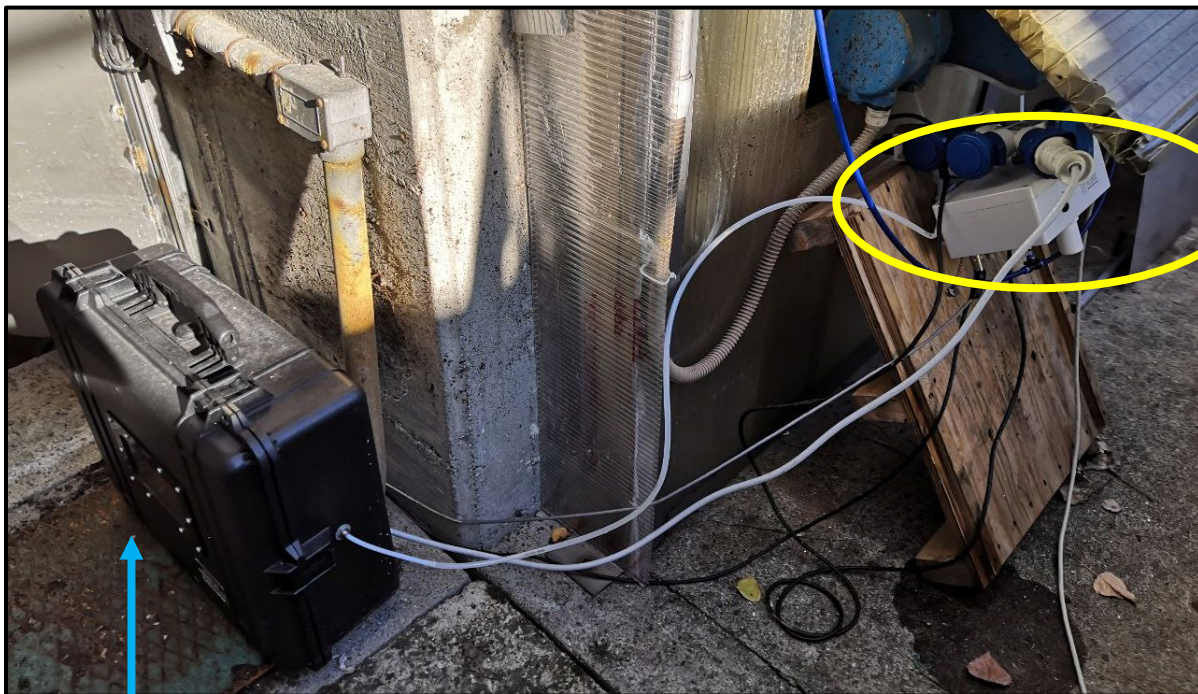
Challenges

- Extreme variability and unpredictability of the emission source
 - Odour concentration ranged from 100 to 100'000 ou_E/m³
- Adaptation of the IOMS sampling system to the harsh emission environment

Strategies

- Development of specific IOMS training and validation approaches
- Application of dilution system and condense collection to the IOMS sampling line

E-Nose sampling and analysis

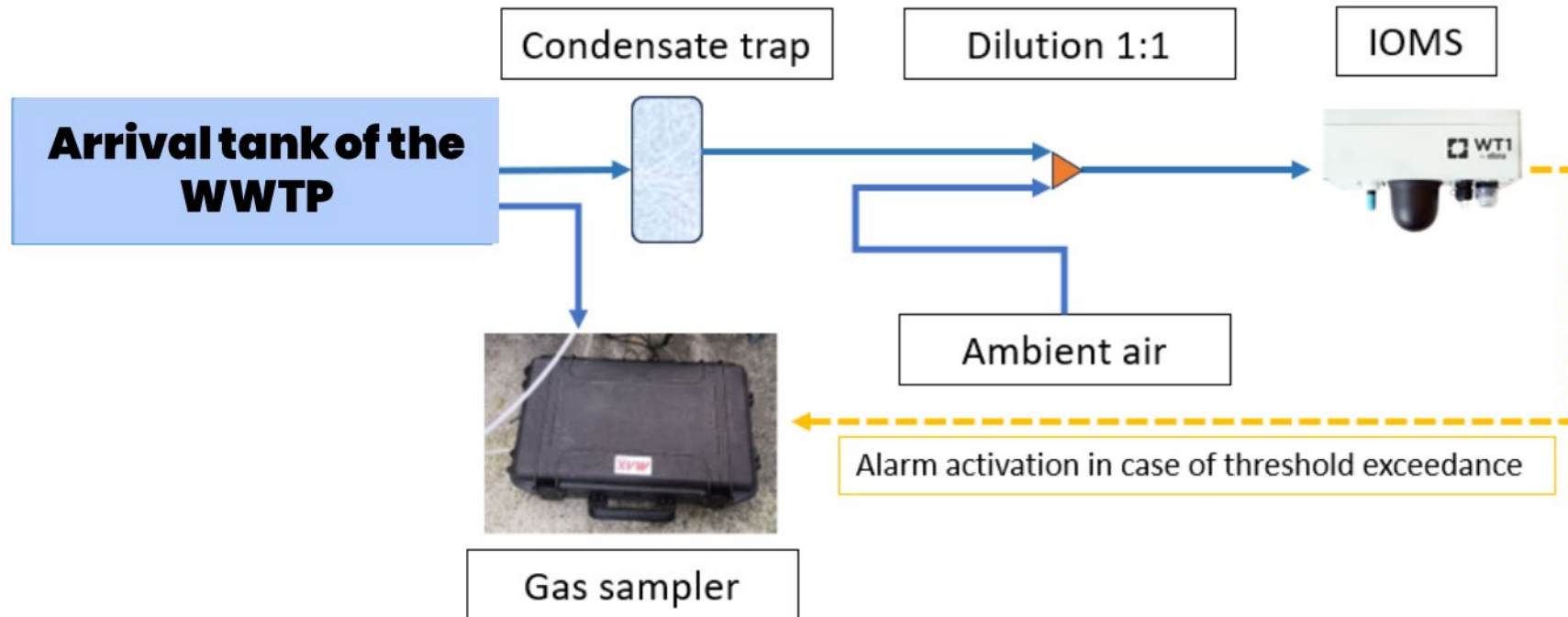


Appositely developed gas sampling
system for sample withdrawal

Ellona outdoor E-Nose

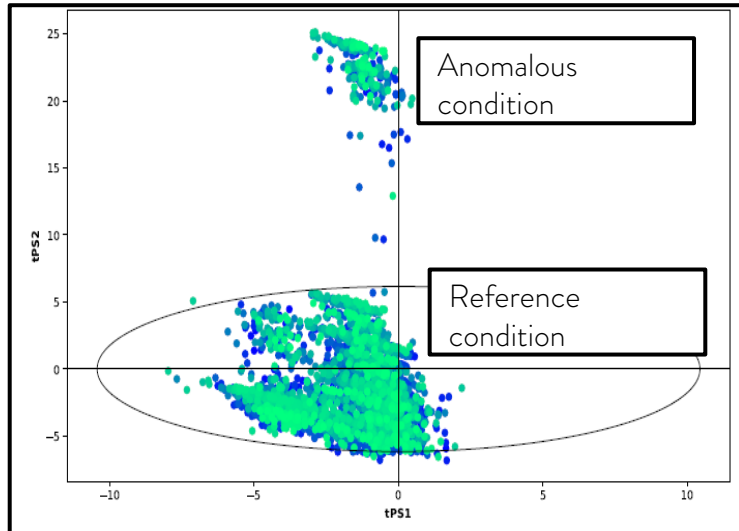
- 4 MOX sensors,
- 3 electrochemical sensors (H₂S, CH₂O, NH₃)
- 1 PID sensor (VOC)

E-Nose sampling and analysis



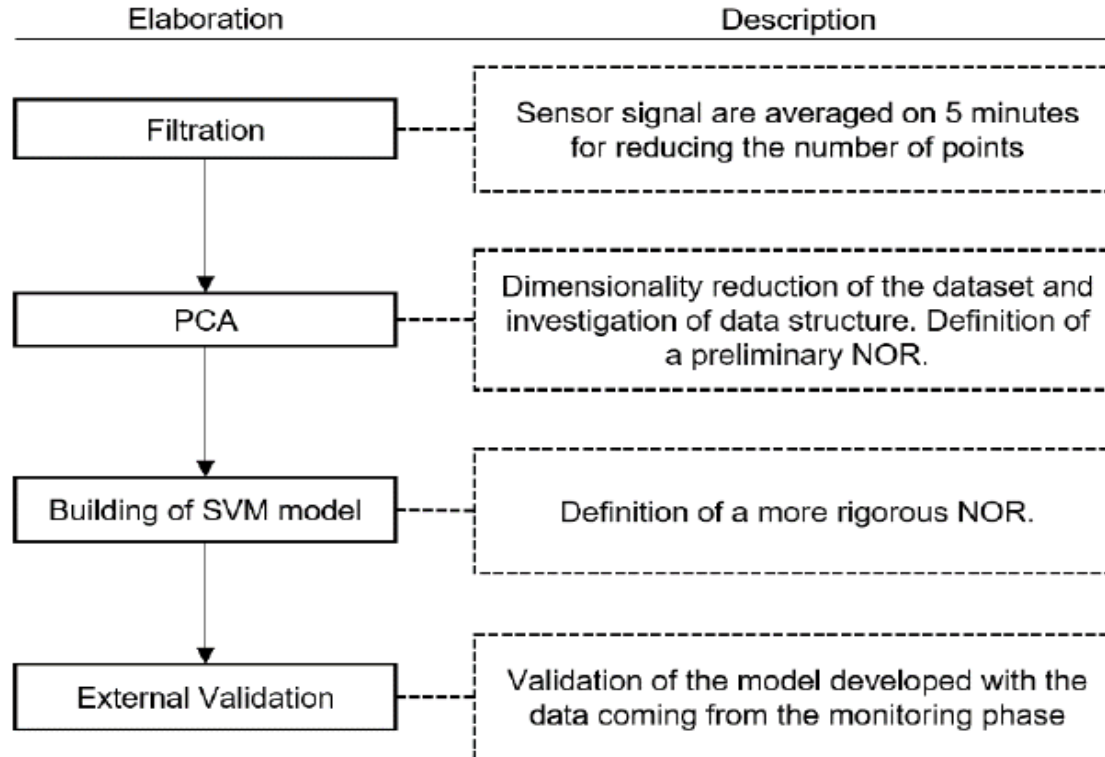
E-Nose training and validation

- E-Nose training, lasted about 30 days, was aimed at the definition of a **“reference” condition** at the arrival tank of the WWTP **representative of moderate odour concentration**, unlikely to cause nuisance to the citizens living nearby the plant.

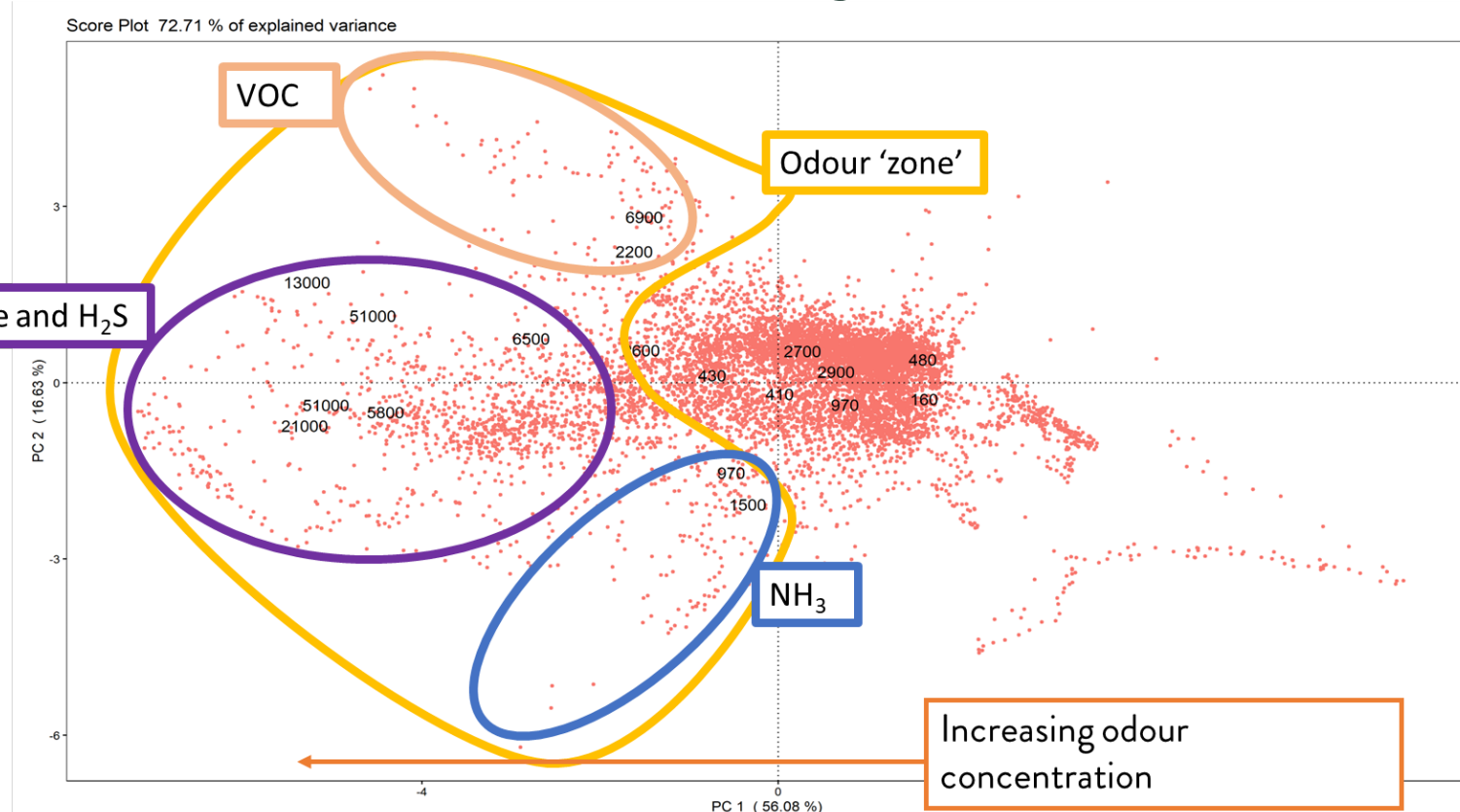


- 18 samples, collected at the arrival tank on 10 different days and characterized by olfactometry, were used for model tuning
- 10 validation samples were then collected over the monitoring period both in case of alarm threshold exceedance and under normal conditions

E-Nose training and validation

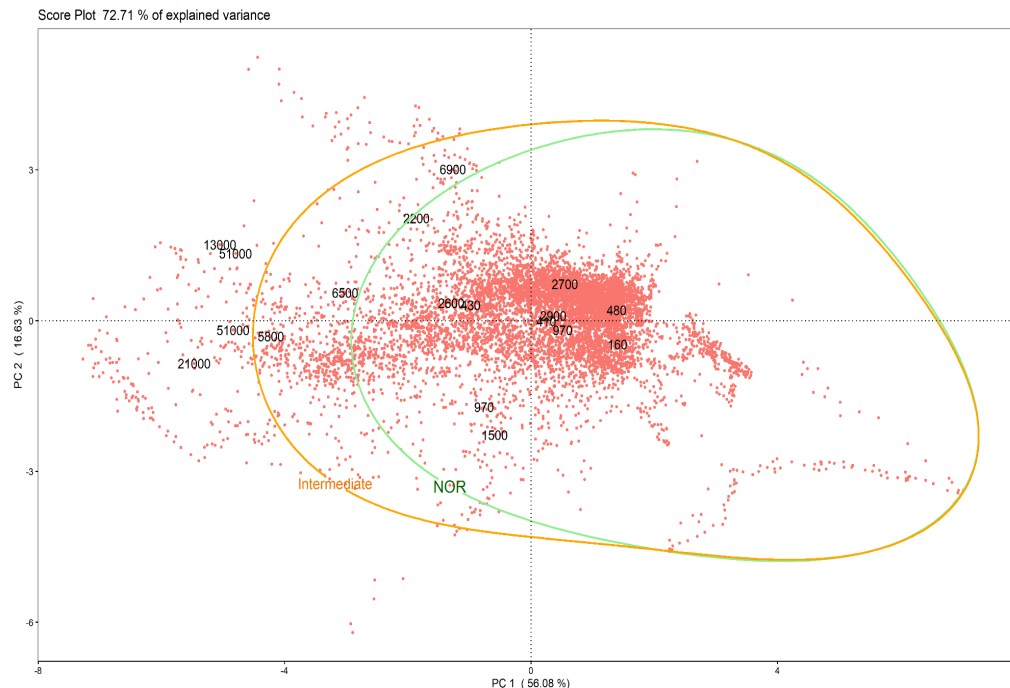


E-Nose training data



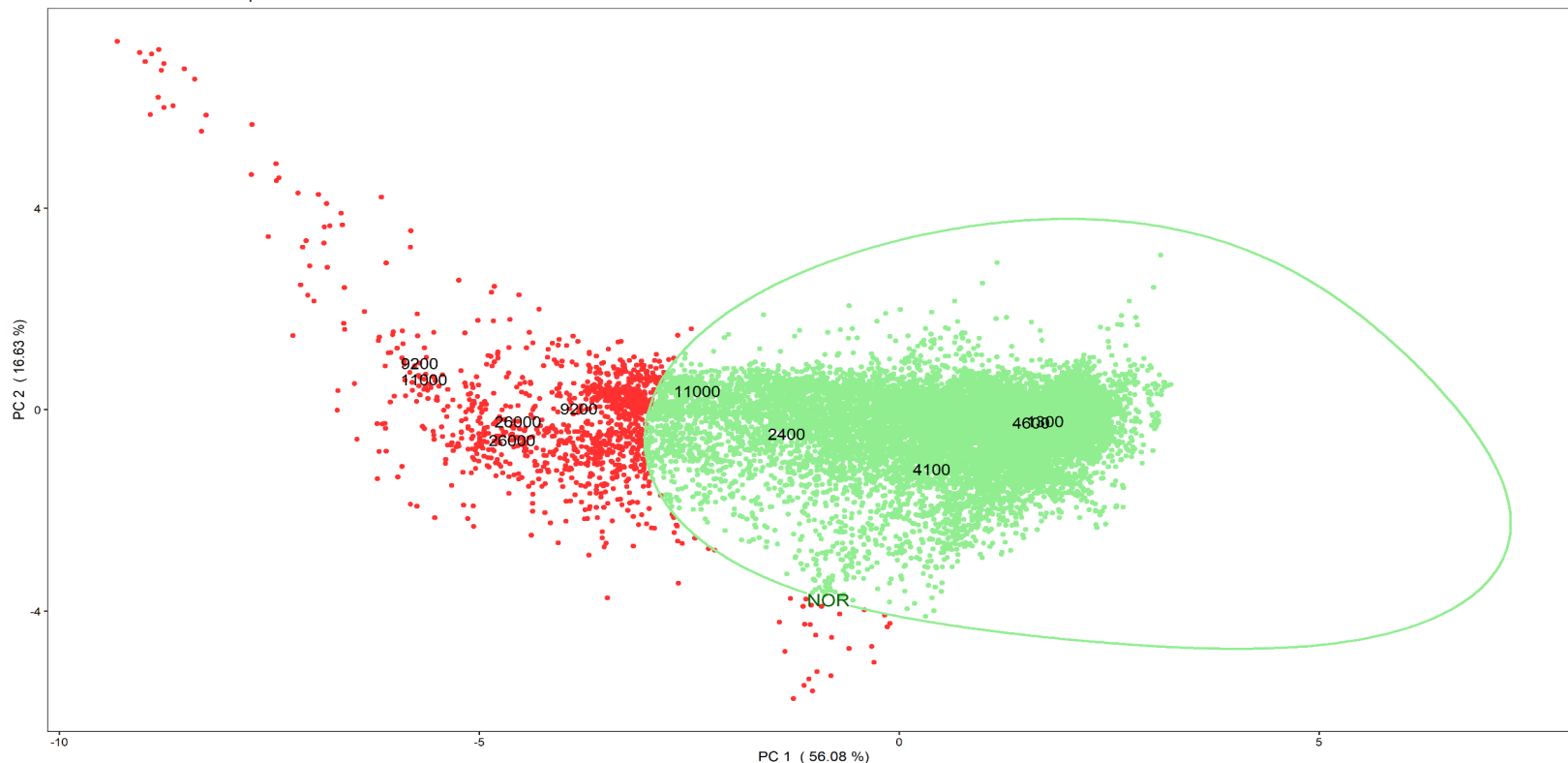
Definition of the Normal Operating Region

- Investigation of the distribution of training data relevant to odour conditions not causing nuisance outside the plant
 - Normal region:
 $\text{cod} < 4500 \text{ ou}_E/\text{m}^3$
 - Intermediate region:
 $4500 \text{ ou}_E/\text{m}^3 < \text{cod} < 10'000 \text{ ou}_E/\text{m}^3$
- Combination of E-Nose signals with citizens' reports and results of olfactometric campaigns



Model validation: Scenario 1

Score Plot 72.71 % of explained variance



Model validation: Scenario 1

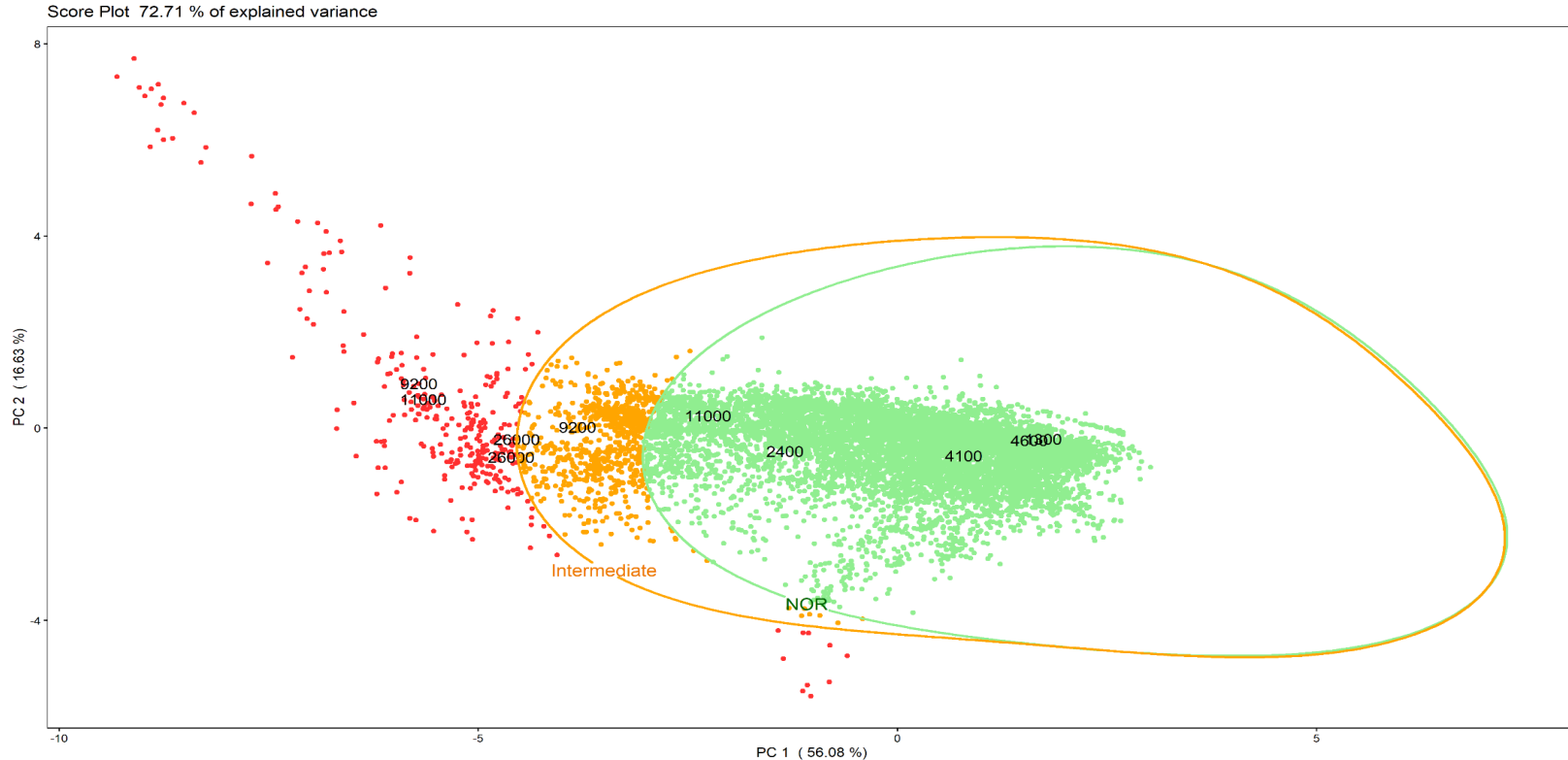
Odour concentration [ou _E /m ³]	Expected classification	SVM classification
4100	NOR	NOR
2400	NOR	NOR
1300	NOR	NOR
11000	Alarm	Alarm
4600	NOR	NOR
9200	Alarm	Alarm
11000	Alarm	NOR
9200	Alarm	Alarm
26000	Alarm	Alarm
26000	Alarm	Alarm

Recall_{NOR} = 100%

Recall_{Alarm} = 83%

Balanced accuracy
91.5 % (CI_{95%} 55 – 100 %)

Model validation: Scenario 2



Model validation: Scenario 2

Odour concentration [ou _E /m ³]	Expected classification	SVM classification
4100	NOR	NOR
2400	NOR	NOR
1300	NOR	NOR
11000	Alarm	Alarm
4600	NOR	NOR
9200	Intermediate	Intermediate
11000	Alarm	NOR
9200	Intermediate	Alarm
26000	Alarm	Alarm
26000	Alarm	Alarm

$$\text{Recall}_{\text{NOR}} = 100\%$$

$$\text{Recall}_{\text{Intermediate}} = 50\%$$

$$\text{Recall}_{\text{Alarm}} = 75\%$$

Balanced accuracy
75 % (CI_{95%} 44 – 97 %)

Conclusions and future works

E-Noses can real-time detect deviations from normal operating conditions of industrial emissions

- targeting the activation of automatic sampler for deeper characterizations and reduction of odour nuisance in the surroundings of the plant

... but their use for environmental monitoring in complex environments is not trivial!

- Design of adequate training and testing procedures is necessary to obtain stable and reproducible results

Several challenges are still opens....

- compensation of interferences, drift management, calibration transfer, standardization





Finanziato
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Ministero
dell'Università
e della Ricerca



Italia domani
PIANO NAZIONALE
DI RIPRESA E RESILIENZA



MUSA Tech

Deep Tech: Entrepreneurship & Technology Transfer

18

Thank you for attention

carmen.bax@polimi.it



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DI RIPRESA E RESILIENZA



MUSA

Multilayered Urban Sustainability Action

Redefining Luxury Skincare: Innovation Meets Sustainability

QUARTO GENERAL MEETING MUSA
9th December 2024

PhD student: Beatrice De Santes



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DI RIPRESA E RESILIENZA



Paolo Galli

*Professor of Ecology
Visiting Professor University of Dubai
Director of MaRHE Center Maldives*



maRHE

Miriam Colombo

Professor in Clinical biochemistry

NANOCOSPHA



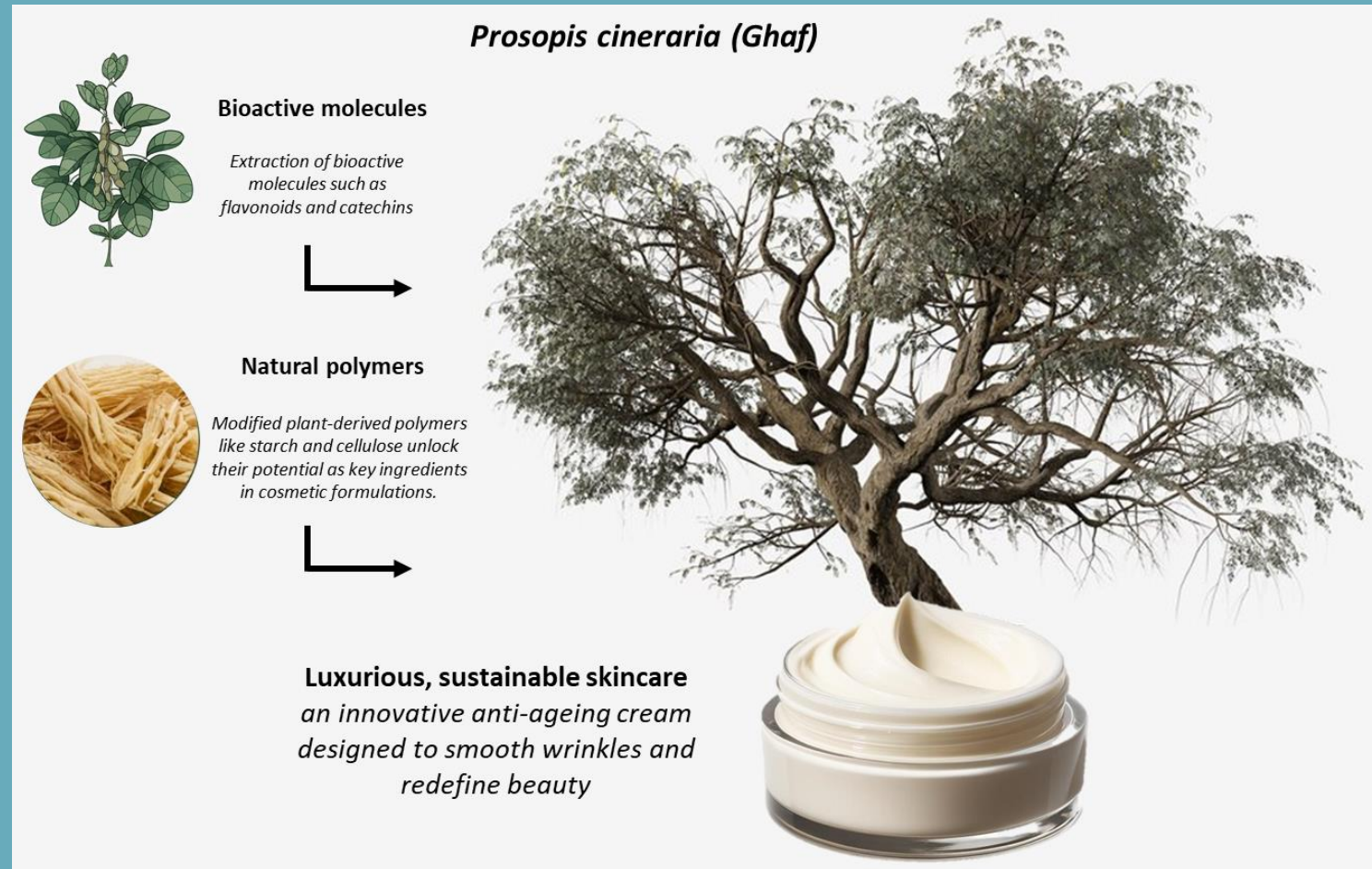
MUSA Design

Sustainable Fashion, Luxury and Design

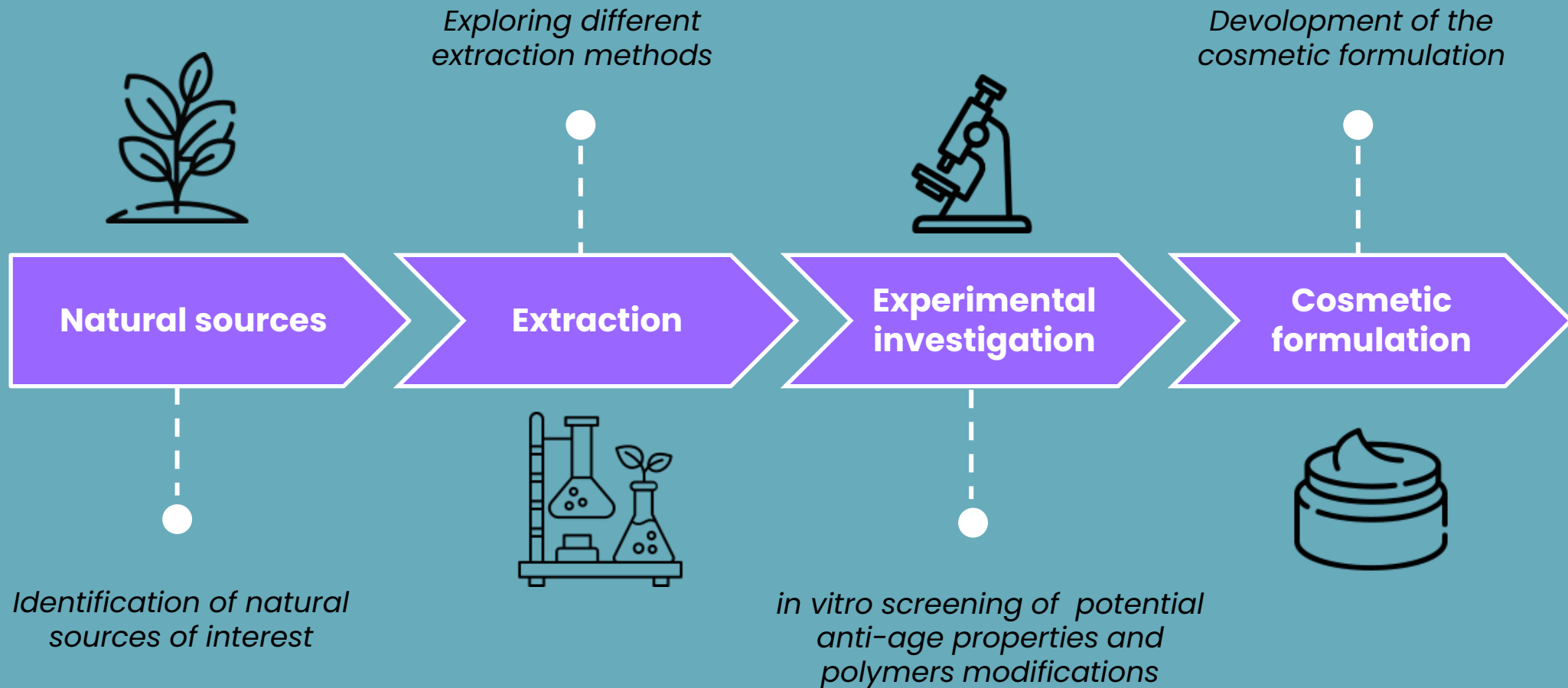
MUSA Design

Sustainable Fashion, Luxury and Design

Spoke 5 focuses on aligning some of the flagship sectors of Milan's highly visible industry – luxury, fashion and design – with the highest standards of sustainability through new materials, processes and development models.



Project Timeline



Natural sources

Extraction

Experimental
investigation

Cosmetic
formulation



- **Selection of resilient plant:** *Prosopis cineraria* (**Ghaf**), a species thriving in extreme environmental conditions such as water scarcity, nutrient-poor soil, and high temperatures with significant thermal fluctuations.
- **Environmental relevance:** These conditions are expanding globally due to the ongoing climate crisis, emphasizing the need for sustainable solutions.
- **Metabolic adaptation:** Harsh environments effect the production of secondary metabolites (e.g., antioxidants) that plants use to cope with stressful conditions, offering high-value bioactive compounds for cosmetic applications.

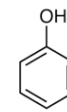
Natural sources

Extraction

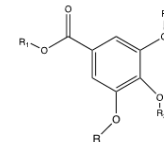
Experimental investigation

Cosmetic formulation

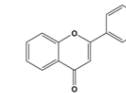
BIOACTIVE COMPOUNDS



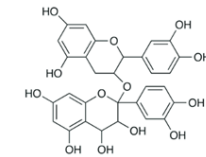
Phenols



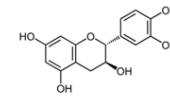
Polyphenols



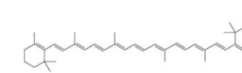
Flavonoids



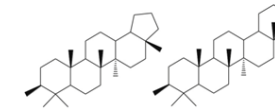
Proanthocyanidins



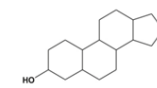
Catechins



Carotenoids

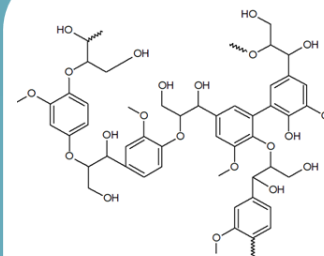


Triterpenes

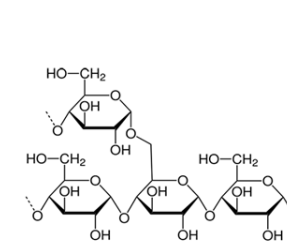


Sterols

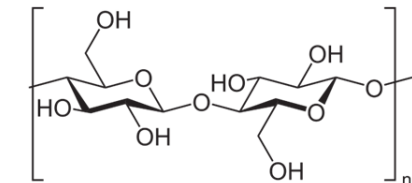
NATURAL POLYMERS



Lignin

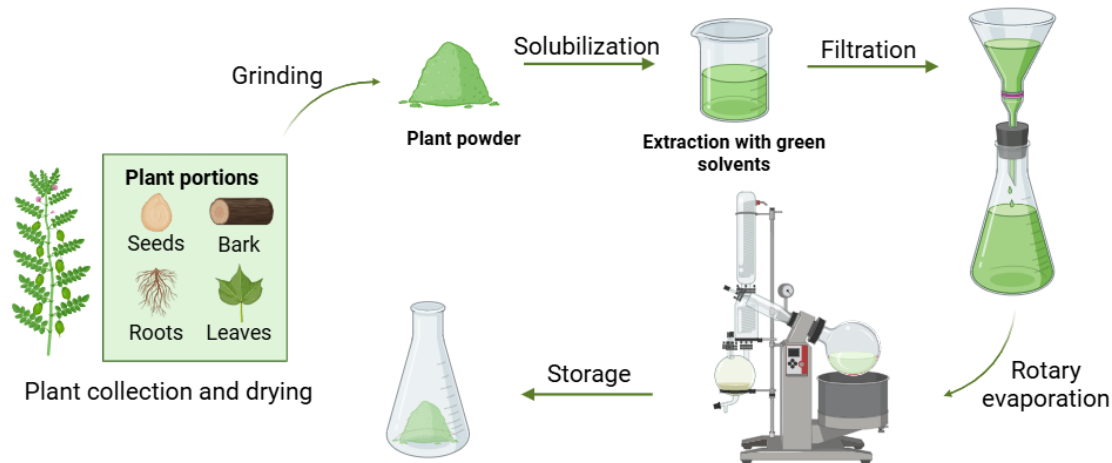


Starch



Cellulose

EXTRACTION PROCESS



Natural sources

Extraction

Experimental
investigation

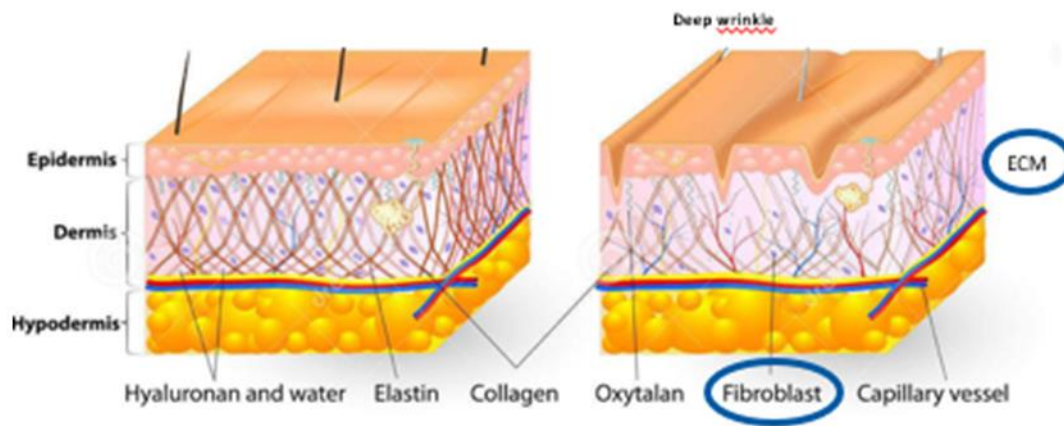
Cosmetic
formulation

BIOACTIVE COMPOUNDS

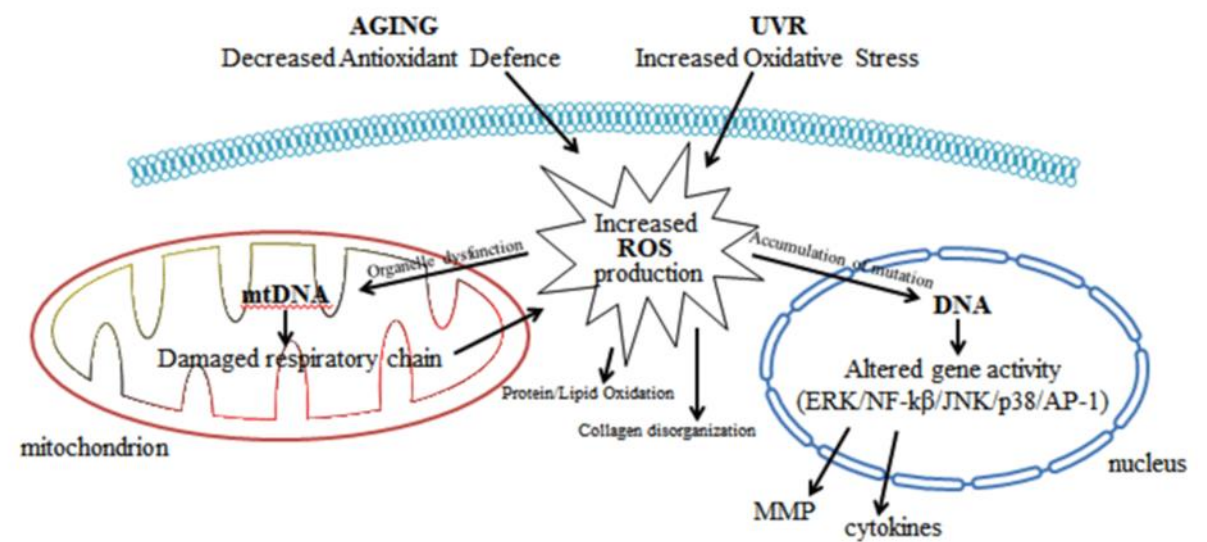
SKIN LAYERS

YOUNGER SKIN

OLDER SKIN



AGING



Davinelli, Sergio et al. "Cytoprotective Polyphenols Against Chronological Skin Aging and Cutaneous Photodamage." *Current pharmaceutical design* 24 2 (2018): 99-105 .

Natural sources

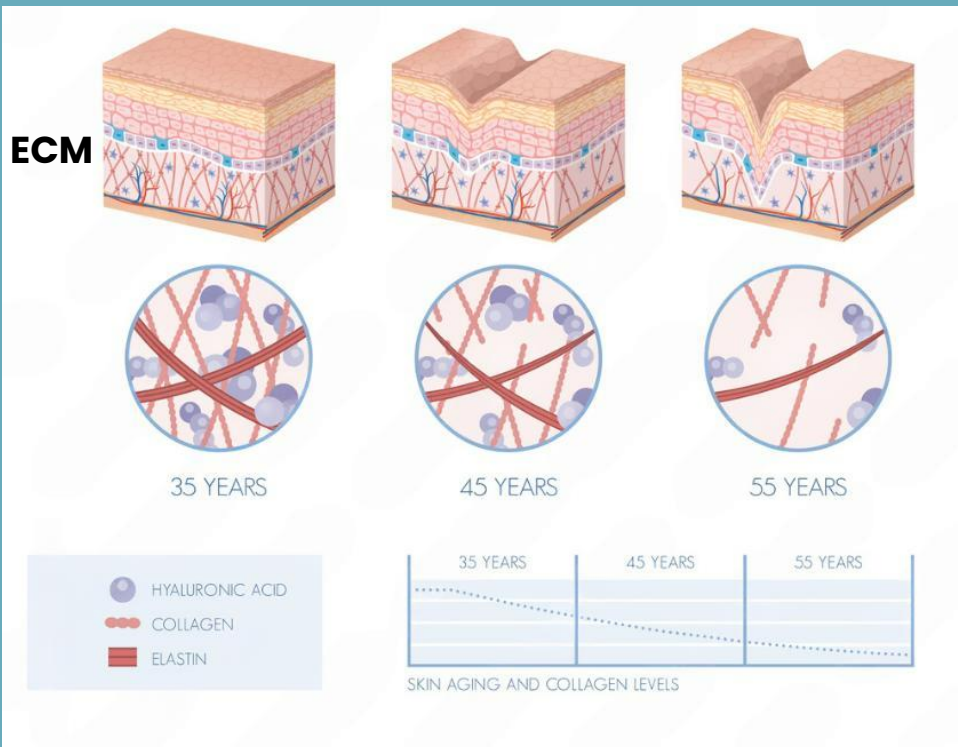
Extraction

Experimental
investigation

Cosmetic
formulation

BIOACTIVE COMPOUNDS

SKIN AGING



Key Findings

- Proved **safety**
- In vitro enzymatic tests demonstrate that the extracts **effectively inhibit elastase, collagenase, and hyaluronidase**, crucial in the remodeling of the extracellular matrix during skin aging
- High **antioxidant** potential

Cosmetic Potential

- **Slows down degradation** of key structural components (elastin, collagen, hyaluronic acid).
- Supports the maintenance of skin elasticity and firmness. Promising **application in anti-aging skincare formulations.**

Natural sources

Extraction

Experimental
investigation

Cosmetic
formulation

NATURAL POLYMERS

MICROPLASTICS ARE
INTENTIONALLY ADDED
FOR A NUMBER OF
COSMETIC FUNCTIONS

Cleansing
role

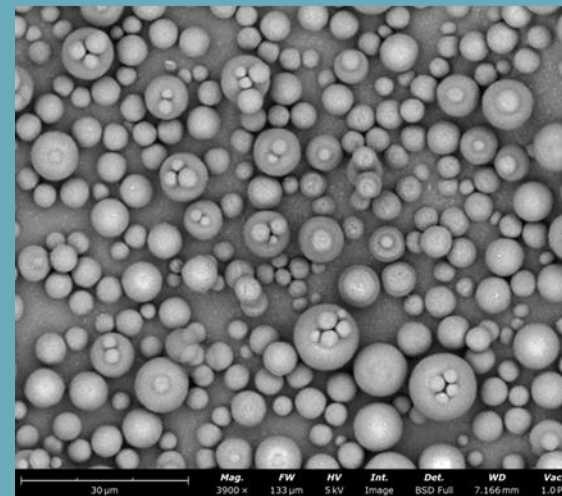
Smooth and
silky feeling

Opacity
control

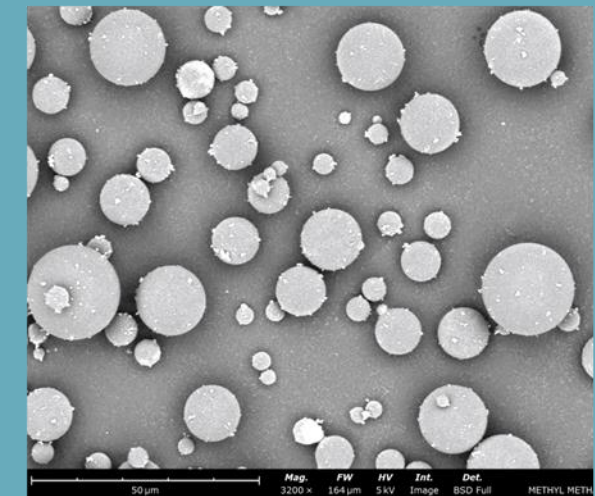
Decorative
role

Exfoliation
role

POLYMETHYL METHACRYLATE



METHYL METHACRYLATE TRIMETHYLOL
HEXYLCROSSPOLYMER



SEM images of polymer microparticles

Natural sources

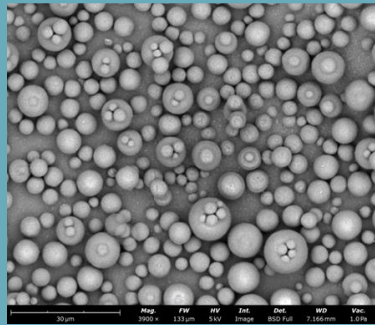
Extraction

Experimental
investigation

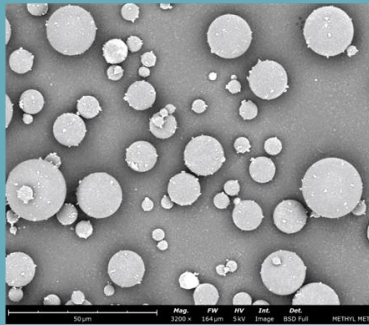
Cosmetic
formulation

NATURAL POLYMERS

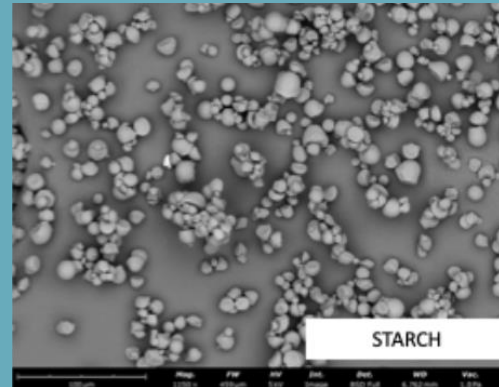
POLYMETHYL METHACRYLATE



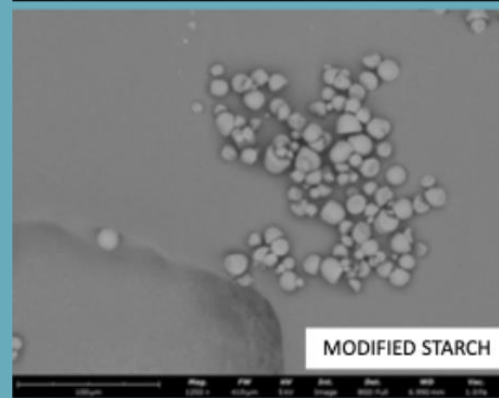
METHYL METHACRYLATE TRIMETHYLOL
HEXYLCROSSPOLYMER



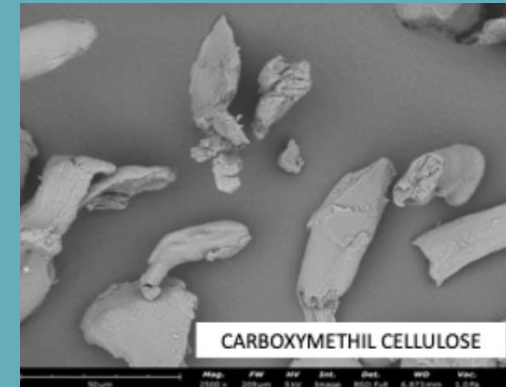
SEM images of polymer microparticles



STARCH



MODIFIED STARCH



CARBOXYMETHIL CELLULOSE



MODIFIED CARBOXYMETHIL CELLULOSE

Chemical modification



Natural sources

Extraction

**Experimental
investigation**

**Cosmetic
formulation**

BIOACTIVE COMPOUNDS

- ❖ Safety
- ❖ Promising in inhibiting key enzymes associated with skin degradation
- ❖ Strong antioxidant activity

NATURAL POLYMERS

- ❖ Production of spherical microparticles by using green protocols
- ❖ Materials obtained have a considerable potential to replace synthetic materials in cosmetic products

Natural sources

Extraction

Experimental
investigation

Cosmetic
formulation

NANO_COSPHA

Production and
characterization



Emulsifier



Rheometer



Texture analyzer



Visioscan



Cutometer



Corneometer

Efficacy test





Finanziato
dall'Unione europea
NextGenerationEU



Ministero
dell'Università
e della Ricerca



Italia domani
PIANO NAZIONALE
DI RIPRESA E RESILIENZA



Natural sources

Extraction

Experimental
investigation

Cosmetic
formulation

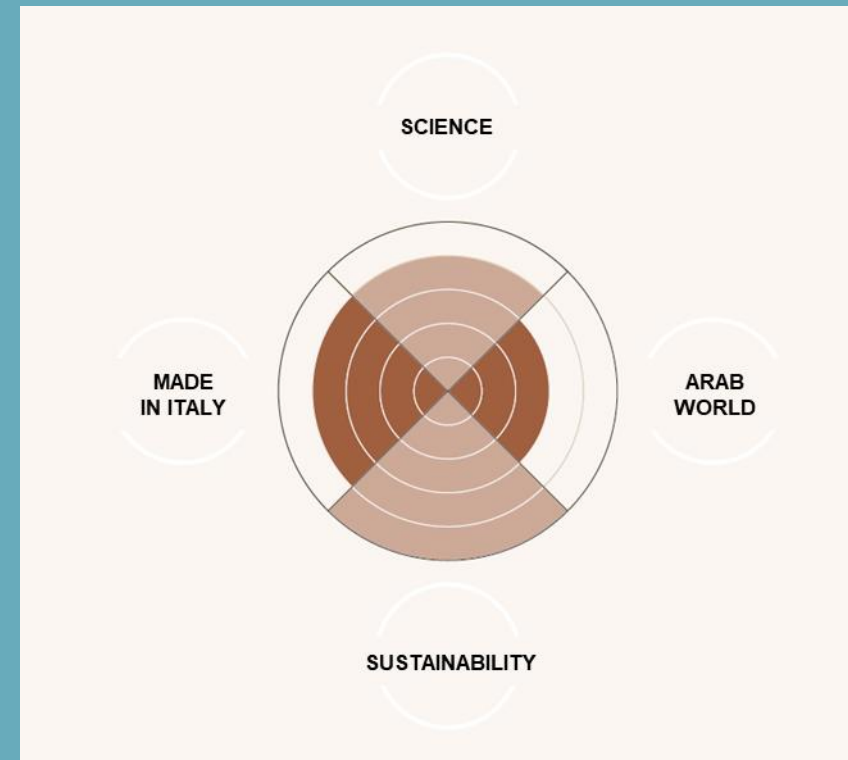
TARGET



LUXURY PRODUCT



SUSTAINABLE PRODUCT



MUSA Design

Sustainable Fashion, Luxury and Design



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e della Ricerca



Italia domani
PIANO NAZIONALE
DI RIPRESA E RESILIENZA



MUSA Design

Sustainable Fashion, Luxury and Design



Finanziato
dall'Unione europea
NextGenerationEU



Ministero
dell'Università
e della Ricerca



Italia domani
PIANO NAZIONALE
DI RIPRESA E RESILIENZA



Paolo Galli

*Professor of Ecology
Visiting Professor University of Dubai
Director of MaRHE Center Maldives*



maRHE

Miriam Colombo

Professor in Clinical biochemistry

NANO_COSPHA

THANK YOU



maRHE



NANO_COSPHA



MUSA Design

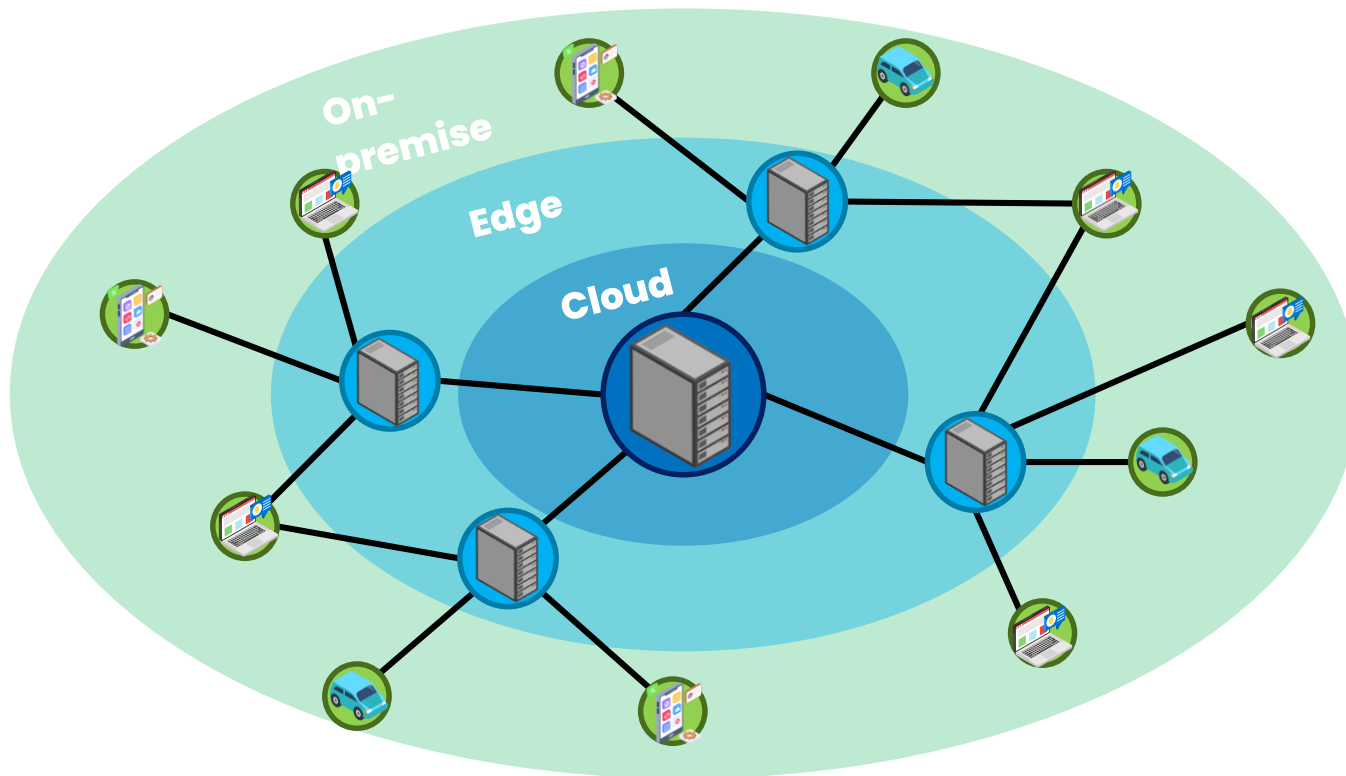
Sustainable Fashion, Luxury and Design



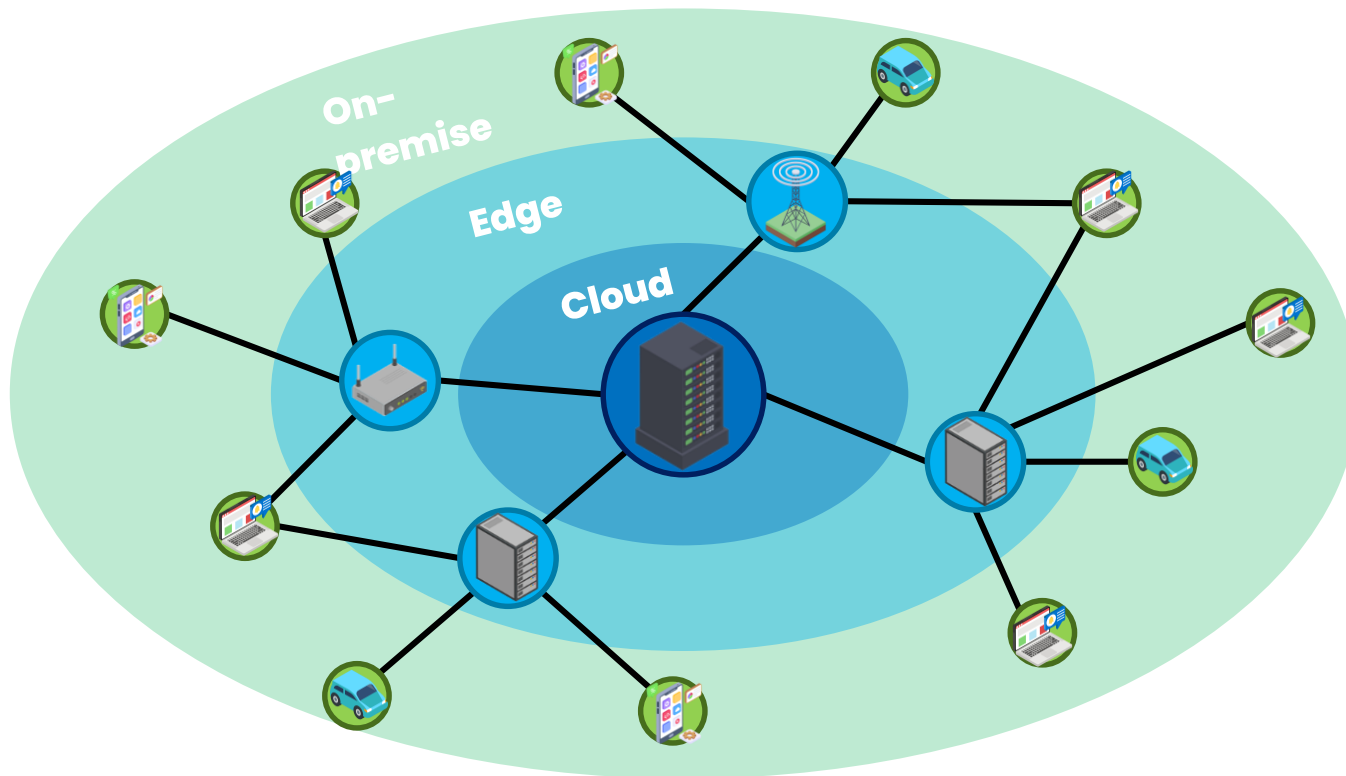
SMART SERVICE DEPLOYMENT IN THE MUSA CLOUD-EDGE CONTINUUM

Ruslan Bondaruc
Spoke 2, UNIMI

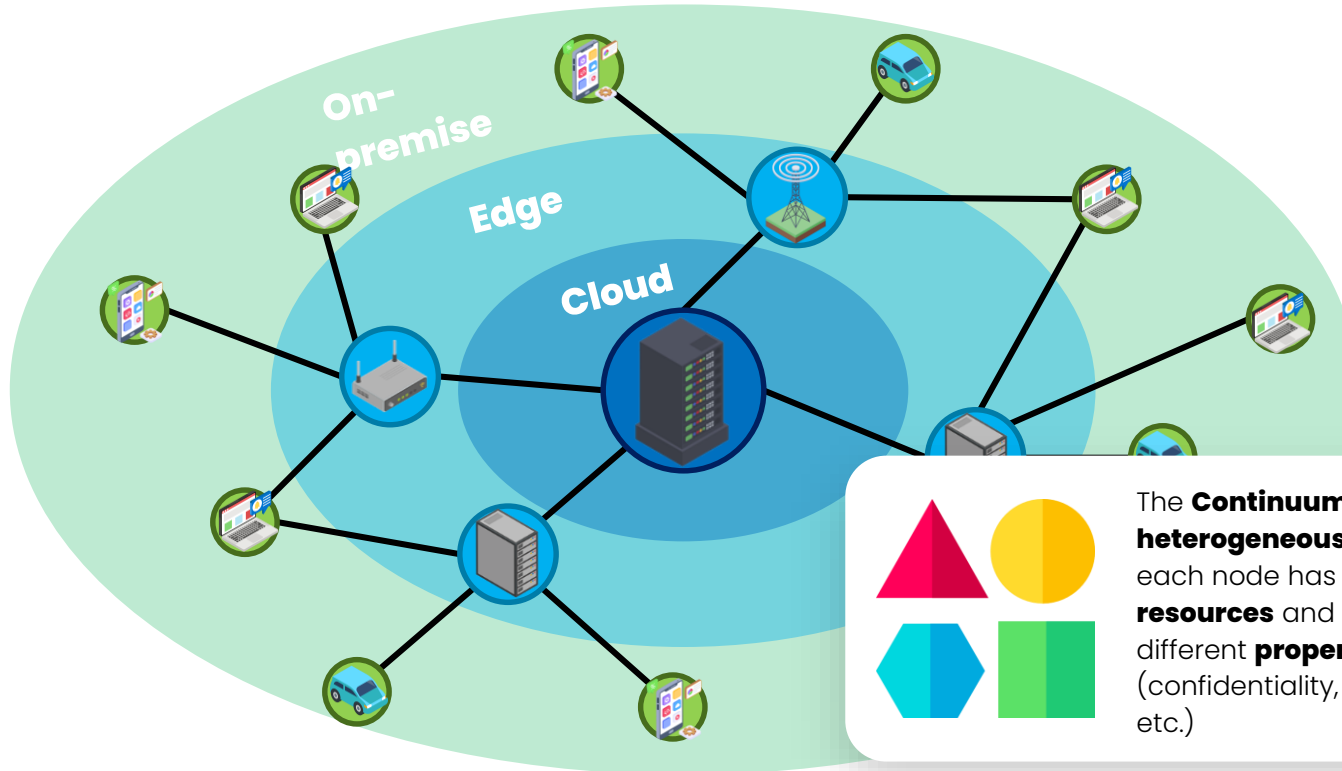
THE CLOUD-EDGE CONTINUUM



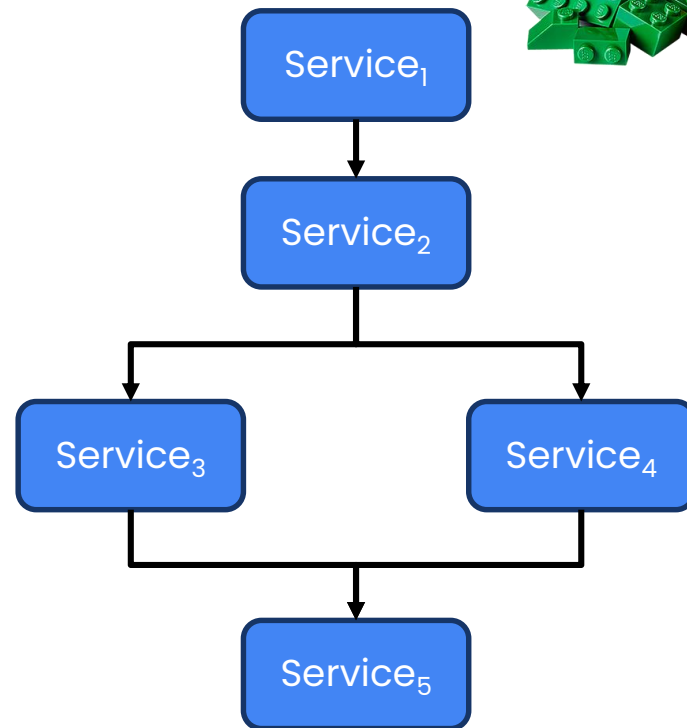
THE CLOUD-EDGE-CLOUD CONTINUUM



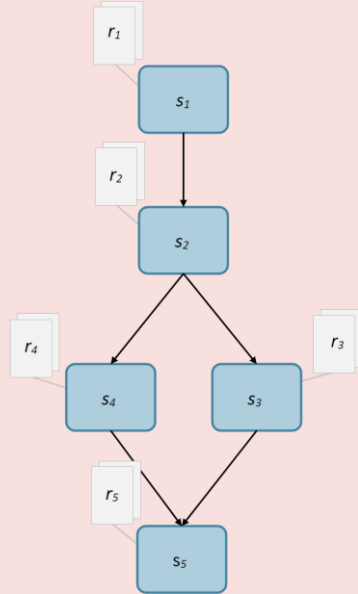
THE CLOUD-EDGE CONTINUUM



FROM MONOLITHS TO COMPOSITIONS OF SERVICES

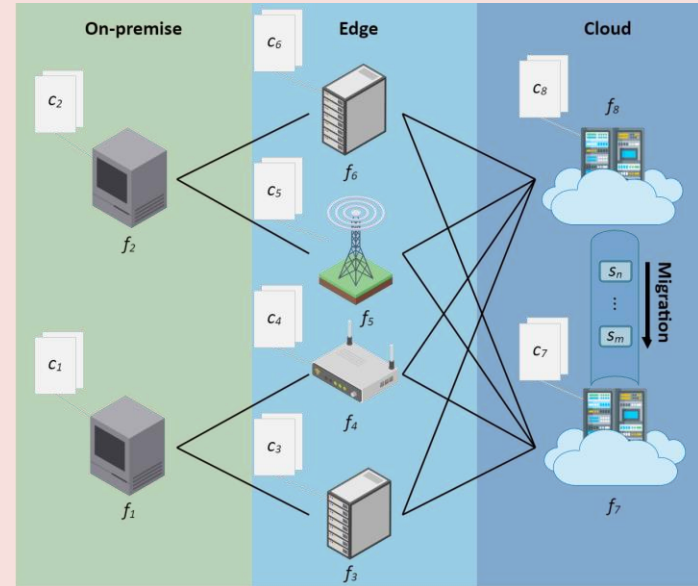


SCENARIO



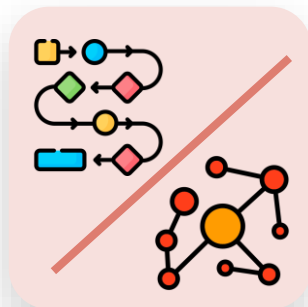
Users deploying workflows of **services s_i** , each with **non-functional requirements r_i**

DEPLOY



Providers offering deployment **facilities f_i** , each providing specific **capabilities c_i**

OVERVIEW

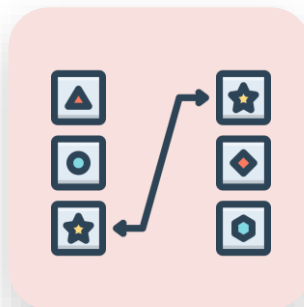


01.

Models to represent workflows and the Continuum

02.

Matching to compute the possible deployment strategies



03.

Optimization to select the best strategy

MODELS

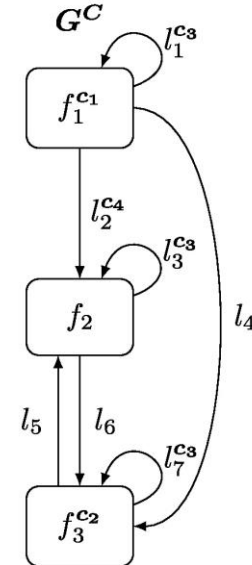
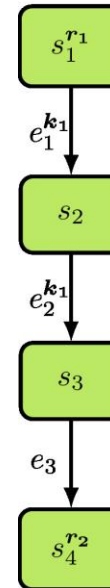


We model **workflows** of services and Continuum **facilities**

An **Annotated Service Composition Graph** TR, K is

- a directed graph $T = (S, E)$
- annotated with requirements r

TR, K



MODELS



We model **workflows** of services and Continuum **facilities**

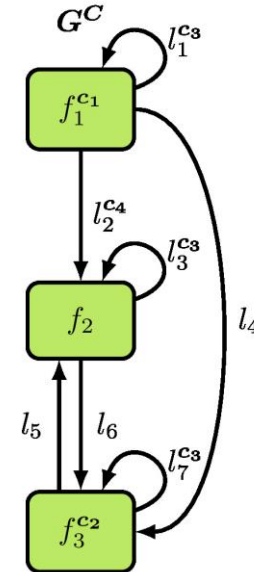
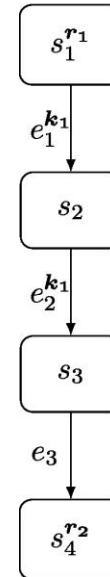
An **Annotated Service Composition Graph** $T^{R,K}$ is

- a directed graph $T = (S, E)$
- annotated with requirements r

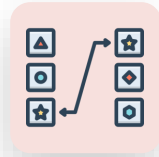
An **Annotated Deployment Facilities Graph** G^C is

- a directed graph $G = (F, L)$
- annotated with capabilities c

$T^{R,K}$

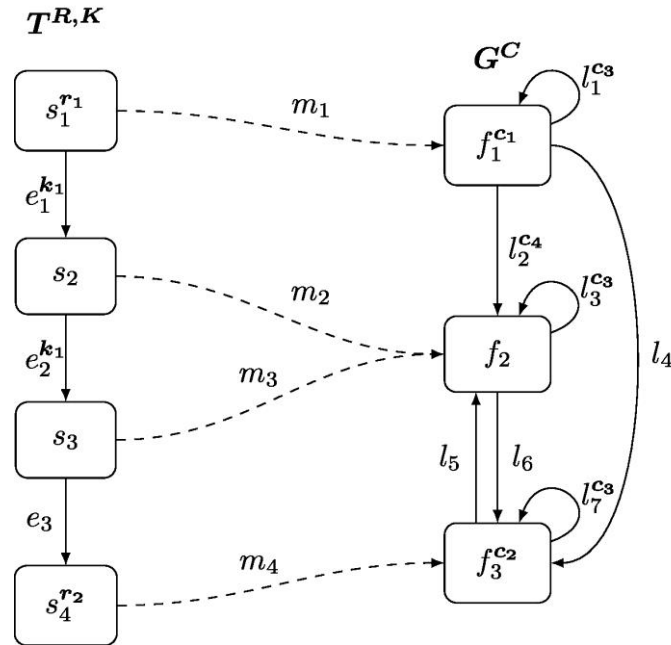


MATCHING



Searches for the **set of possible solutions** for the QoS-aware deployment

- Takes as **input** the **annotated models**
- Generates a **set of suitable solutions M**
- If **M is empty**, the deployment **cannot take place** under the specified requirements

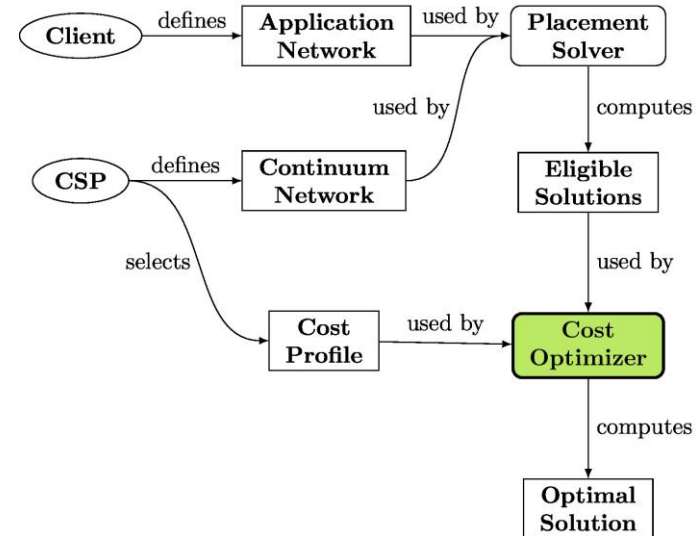


OPTIMIZATION



Searches for the **most suitable solution** for the QoS-aware deployment

- Takes as **input** the **eligible solutions** and the provider's **cost profile** (e.g., lowest operational cost)
- Selects the one better **satisfying the profile**
- Different approaches can be applied (heuristics, metaheuristics, ML, etc.)



FOSTERING INNOVATION AND SHARING

This project paves the way to resource **sharing** in the **MUSA economy**

- Services
- Data
- Computational resources

Benefits:

- Improve **value** of resources
- Enhance research **quality**
- Faster **innovation** and time to market



KEY TAKEAWAYS AND NEXT STEPS

The Cloud-Edge Continuum unlocks new opportunities for service deployment, fostering innovation and sharing

Let's collaborate to turn the potential of the Continuum into tangible outcomes



3rd MUSA General Meeting

Monday 9th December 2024, 11.30–12.30

Session: DIGITAL TRANSFORMATION

EVIDENCE INFORMED HOSPITAL ASSESSMENT
Tech for safety, comfort and sustainability
with the project SustHealth ESG



Andrea Brambilla, Andrea Rebecchi, Stefano Capolongo

Design&Health Lab., DABC Politecnico di Milano, Milan, Italy
andrea1.brambilla@polimi.it



DEPARTMENT OF ARCHITECTURE
BUILT ENVIRONMENT AND
CONSTRUCTION ENGINEERING

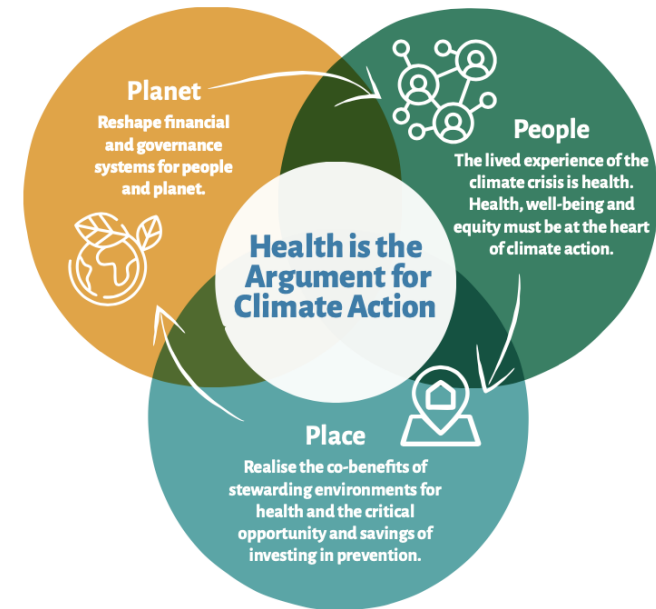
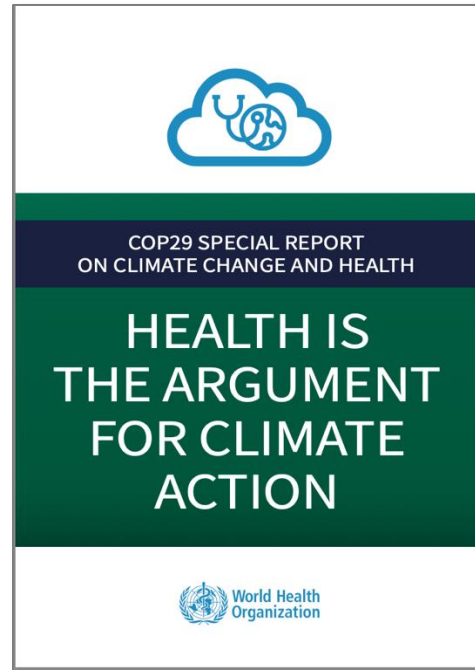


BACKGROUND & RESEARCH GAP

SUSTAINABILITY AS A CONTEMPORARY CHALLENGE

If healthcare systems were a country, it would be among the worst pollutants in the world.

Pichler PP et al: International comparison of health care carbon footprints. Environ. Res. Lett. 2019; 14 064004.



COP29
Baku
Azerbaijan

COP29 United Nations Climate Change Conference. Special Report on Climate Change and Health by WHO to be discussed in Baku Azerbaijan 12-18 November 2024

BACKGROUND & RESEARCH GAP

THE EUROPEAN SCENARIO



70%

**HOSPITAL INFRASTRUCTURES
ARE OBSOLETE**
D&H LAB, 2022



FROM **2026**

**MANDATORY SUSTAINABILITY
REPORTING**
*EUROPEAN REGULATION CSRD +
ITALIAN LAW "GREEN HOUSES", 2024*



+90%

**HOSPITAL ENERGY COST
INCREASE IN 2021-2022**
AGENAS, 2023



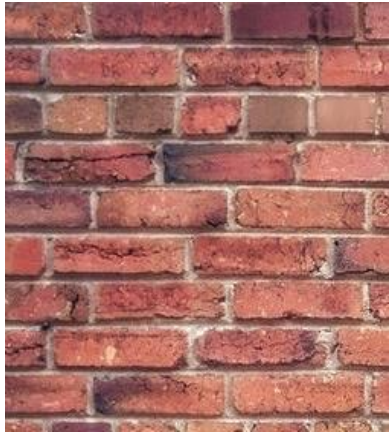
FROM **2028**

**ZERO EMISSION NEW
CONSTRUCTIONS**
*EUROPEAN REGULATION CSRD +
ITALIAN LAW "GREEN HOUSES",
2024*

BACKGROUND & RESEARCH GAP

IMPACT OF BETTER HEALTHCARE ENVIRONMENTS

VIEWS ON GREEN OR ON WALLS?



Patients with green views shows:



Reduction stress⁽¹⁾



Reduction drugs⁽²⁾



Increase Satisfaction⁽⁴⁾



Better parameters⁽²⁾



Reduction Length of stay⁽²⁾



Reduction General costs⁽³⁾

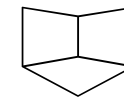
STANDARD OR EVIDENCE-BASED HOSPITAL ?



Standard Hospital



“Evidence-based” Hospital



Large single rooms



Acuity adaptable rooms



Large windows



Healing gardens

Sustainability

||

+ \$ 12 M (CAPEX)
Increase investment



Falls reduction



Hospital Infection reduction



Turnover reduction for nurse due to burnout

||

- \$ 11 M (OPEX)
Reduction annual expense

(1) Ulrich 1984;. (2) Minton et al, 2016. (3) Andrade et al, 2017. (4) MacAllister et al, 2016

Berry et al, 2004; 2011

OBJECTIVE: Develop and Test an Evidence Based Tool for Hospital Sustainability assessment



CONTEXT



Funded by the European Union



VALIDATION

INTERNATIONAL WORKSHOP ON HEALTHCARE RESEARCH IMPLEMENTATION

1-2 MARCH 2024

Swiss Center for Design and Health
Ischhofstrasse 16
2500 Nidau

swiss center for design and health

PROGRAM

Friday 1st March

Morning
Trip Milano - Biel

Afternoon
16.00 - Visit at Swiss Center for Design and Health

Evening
19.30 - Dinner, Rôtisserie Restaurant

Saturday 2nd March

Morning
10.00 - Visit at Wildermeth
12.00 - Paediatric Clinic

Afternoon
Trip Nidau - Milano

Scientific Coordinator: Prof Stefano Capolongo
info: jyp@politecnico.it / stefano.capolongo@polimi.it

MILANO ARCH WEEK

23 Maggio 2024
ore 19.00-20.30

Università degli Studi di Milano, Aula 104
Via Festa del Perdono 3, Milano

Architetture per la Salute.
Dall'Ospedale Ca' Granda
al Next Generation Hospital



Intervengono:
Giulio Desiderio MARIO QUINELLA ARCHITECTS
Stefano Carera TECHNICAL
Braccio Gatti Capolongo LENZI CONSULTANT
Margherita Caraballo INAR INGEGNERIA ARCHITETTURA
Enrico Venturoli HOSPITAL CONSULTING

Moderatore:
Stefano Capolongo POLITECNICO DI MILANO

A seguire, networking cocktail e visita guidata della Ca' Granda a cura di:
Marco Marilacchi

Promosso da Dipartimento ABC Architettura Ingegneria delle costruzioni ambiente controllo, Politecnico di Milano

Segreteria scientifica e organizzativa: Andrea Brambilla, Politecnico di Milano
Info: design@architect-abc.com

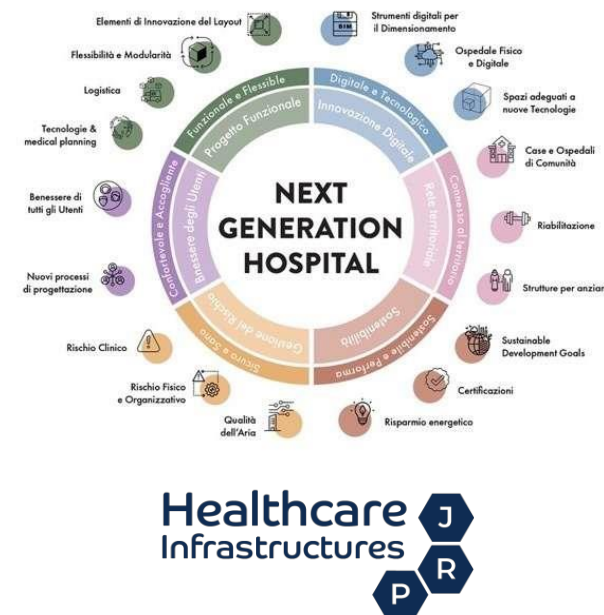


IMPLEMENTATION



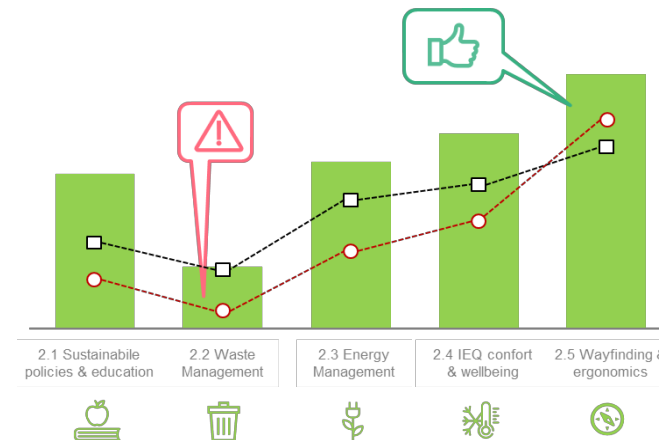
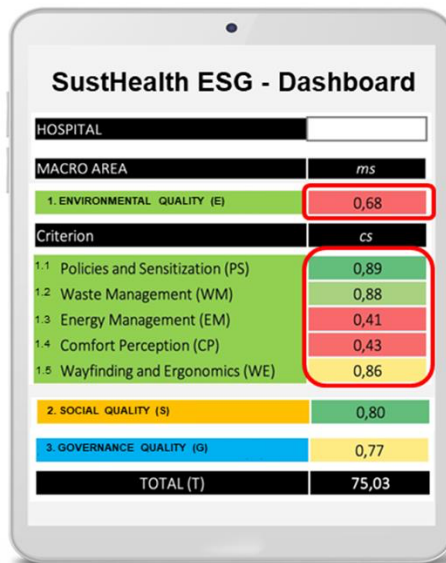
Registrata come srl
SOCIETA' BENEFIT

TEST



SOLUTION:

“SustHealth ESG Assessment” Platform



- Holistic, evidence-based monitoring system that assesses ESG factors, enabling healthcare facilities to identify specific areas for improvement.
- It provides a comprehensive framework to optimise both the overall sustainability and global performance of the organisation.



You can start a new projects, edit and generate the projects you left uncompleted, or view and download past projects.

Log in

Indirizzo email

marco.schifano@aptica.studio

Password

••••••••

[Forgot password?](#)

Log in

RESULTS

ADVANTAGES OF SUSTHEALTH ESG

Susthealth offers a comprehensive monitoring system that uniquely combines environmental sustainability, clinical and organisational processes and aligns with European healthcare systems.



RELIABLE

- Science-based and constantly updated
- Weighted with MCDA* SFR DCM methodology **
- Tested on pilot cases in Europe



RAPID

- Predefined list of criteria
- Binary evaluation system
- Dashboard with clear and concise results
- Reduces decision-making time by 90%



REPLICABLE

- Automatic data collection and semi-automatic reporting
- Modular structure for different types of infrastructure
- Continuous monitoring of EPC contracts

*MCDA: Multiple Criteria Decision Analysis; **SFR DCM: Simon Roy Figueras Deck of Card Method

CONCLUSIONS & IMPACTS

EVIDENCE BASED DECISION MAKING

Ownership		Private	Non_Profit	Public
1. Social Quality	1.1 Sustainable Accessibility (SA)			
	1.2 Security Enhancement (SE)			
	1.3 Involvement and Empowerment (IE)			
	1.4 Social Inclusion (SI)			
	1.5 Health Promotion (HP)			
	1.6 Visual Environment (VE)			
2. Environmental Quality	2.1 Policies and Sensitization (PS)			
	2.2 Waste Management (WM)			
	2.3 Energy Management (EM)			
	2.4 Comfort Perception (CP)			
	2.5 Wayfinding and Ergonomics (WE)			
3. Organisational Quality	3.1 Patient Safety (PS)			
	3.2 Survey and Monitoring (SM)			
	3.3 Future Proofing (FP)			
	3.4 Logistics and Efficiency (LE)			
	3.5 Technological Innovation (TI)			
	3.6 Facility Management (FM)			

Patient Beds		1-150	151-300	301-450	451-600	601-750	750+
1. Social Quality	1.1 Sustainable Accessibility (SA)						
	1.2 Security Enhancement (SE)						
	1.3 Involvement and Empowerment (IE)						
	1.4 Social Inclusion (SI)						
	1.5 Health Promotion (HP)						
	1.6 Visual Environment (VE)						
2. Environmental Quality	2.1 Policies and Sensitization (PS)						
	2.2 Waste Management (WM)						
	2.3 Energy Management (EM)						
	2.4 Comfort Perception (CP)						
	2.5 Wayfinding and Ergonomics (WE)						
3. Organisational Quality	3.1 Patient Safety (PS)						
	3.2 Survey and Monitoring (SM)						
	3.3 Future Proofing (FP)						
	3.4 Logistics and Efficiency (LE)						
	3.5 Technological Innovation (TI)						
	3.6 Facility Management (FM)						



Health Infrastructure Plan

A new, strategic approach to improving our hospitals and health infrastructure

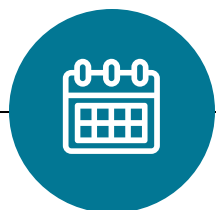


WHO Collaborating Center
for Design & Health: Healthcare
Infrastructures Planning, Design
and Evaluation

CONCLUSIONS & IMPACTS

ROADMAP

MVP Software Development

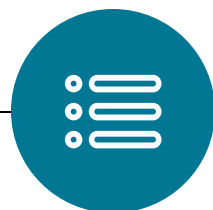


MILESTONE 1

TRL: 4 → 6

S1 2025

Start-up Healthcare sector Test Case

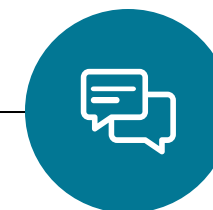


MILESTONE 2

TRL: 6 → 7

S2 2025

Scale up other sectors



MILESTONE 3

TRL: 7 → 9

2026



MUSA Tech

Deep Tech: Entrepreneurship & Technology Transfer

**“The first step
in achieving the desired outcome of
high-quality & cost-effective care
is ensuring that
the right physical structures are in place.”**

Martin McKee and the European Observatory on Health Care Systems

“Hospitals in a Changing Europe”, 2002

3rd MUSA General Meeting

Monday 9th December 2024, 11.30–12.30

Session: DIGITAL TRANSFORMATION

EVIDENCE INFORMED HOSPITAL ASSESSMENT
Tech for safety, comfort and sustainability
with the project SustHealth ESG



Andrea Brambilla, Andrea Rebecchi, Stefano Capolongo

Design&Health Lab., DABC Politecnico di Milano, Milan, Italy
andrea1.brambilla@polimi.it



POLITECNICO
MILANO 1863

DEPARTMENT OF ARCHITECTURE
BUILT ENVIRONMENT AND
CONSTRUCTION ENGINEERING



MUSA Tech

Deep Tech: Entrepreneurship & Technology Transfer



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PIANO NAZIONALE
DI RIPRESA E RESILIENZA



**MULTILAYERED URBAN
SUSTAINABILITY ACTION**



Spoke 3: MUSA **Tech**

CUTTING-EDGE TECHNOLOGIES FOR SPACE-BASED COMMUNICATIONS

Mirko Siano, Unimi

9 December 2024

SPACE-BASED optical communications

In the forthcoming years, more **constellations of satellites** will be implemented and will form the **backbone of space-based internet**



INTERNET ACCESS
DEMAND vs TIME

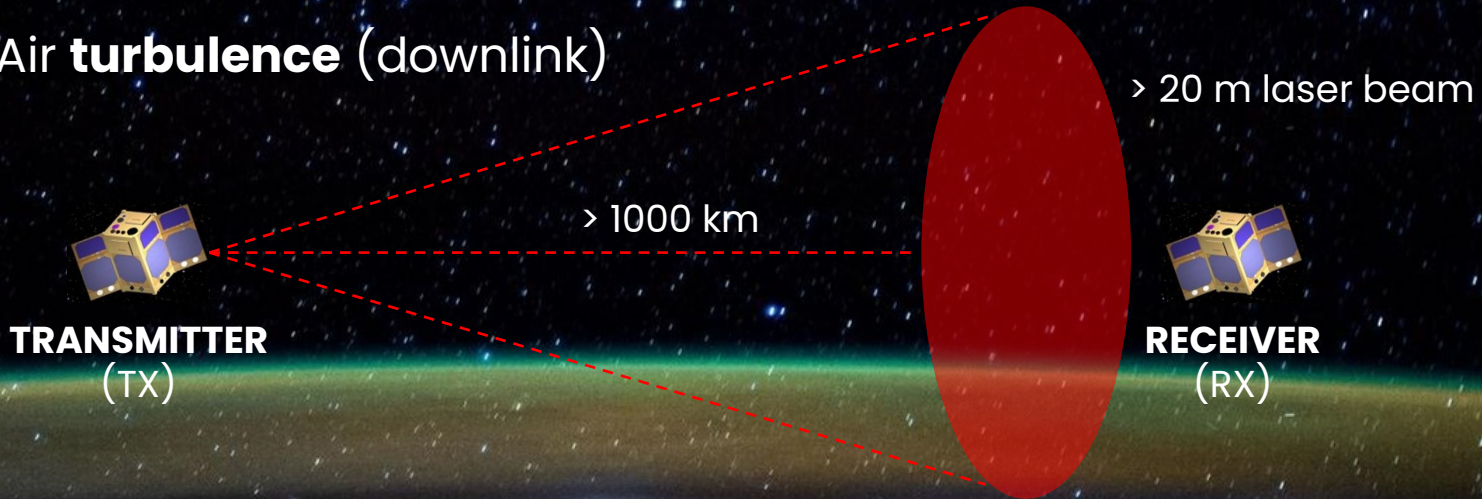


SATELLITE LAUNCHING
COST vs TIME



MAIN challenges

- **Increase** data rates with novel transmission protocols
- **Large** beam size at receiver
- Air **turbulence** (downlink)



UNIMI unique solution

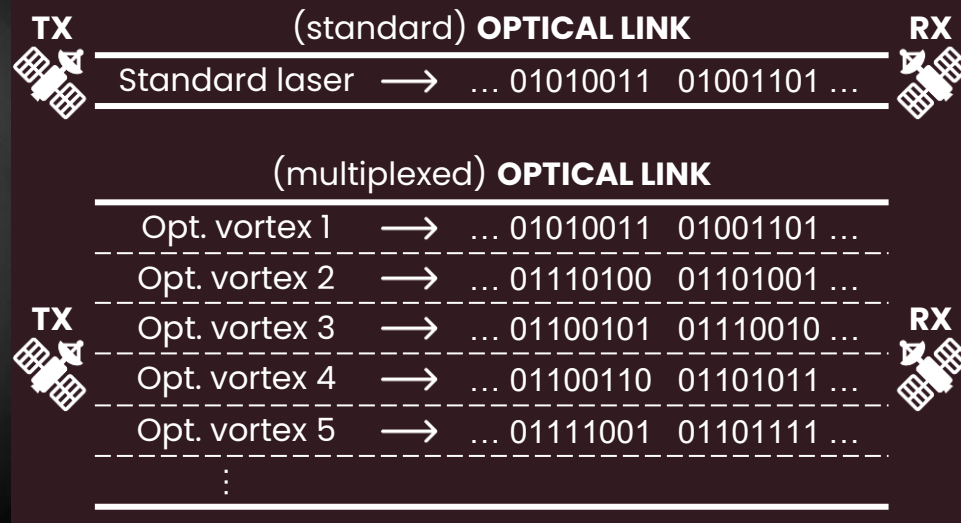
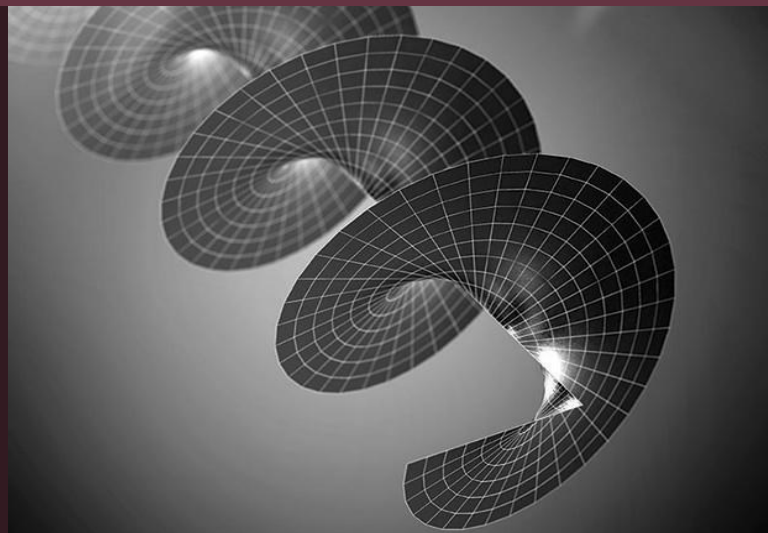


Multiplex-demultiplex information
with disruptive laser beam shaping, control and detection
(2 PCT patents owned by UNIMI)

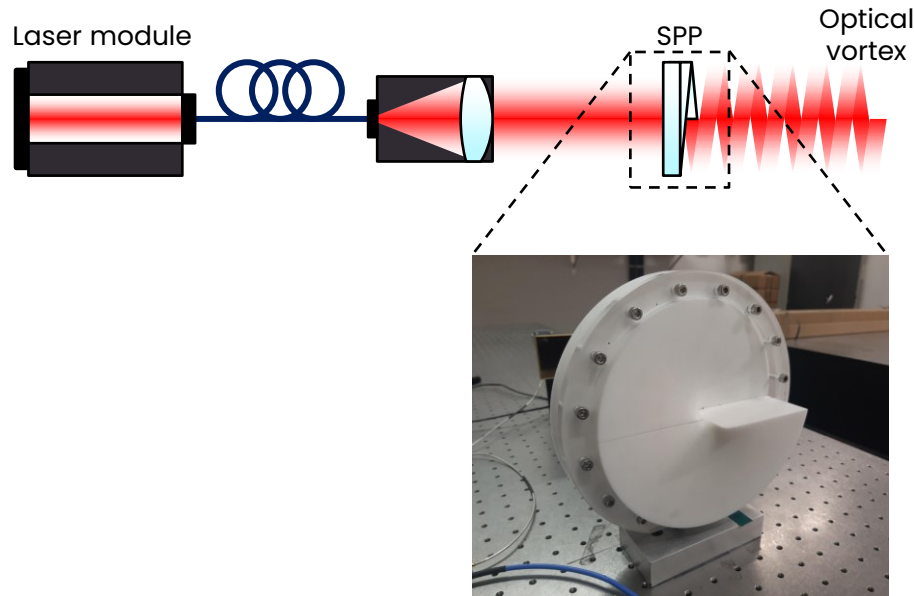


TX SYSTEM: optical vortices

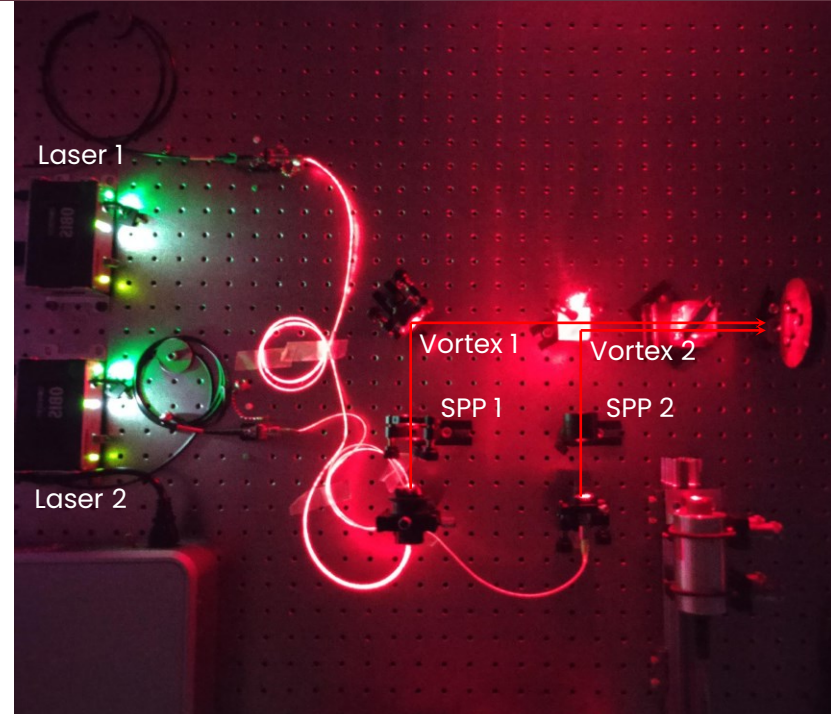
We transform standard laser beams into different **optical vortices**, combined to realize multiple **parallel communication channels**.



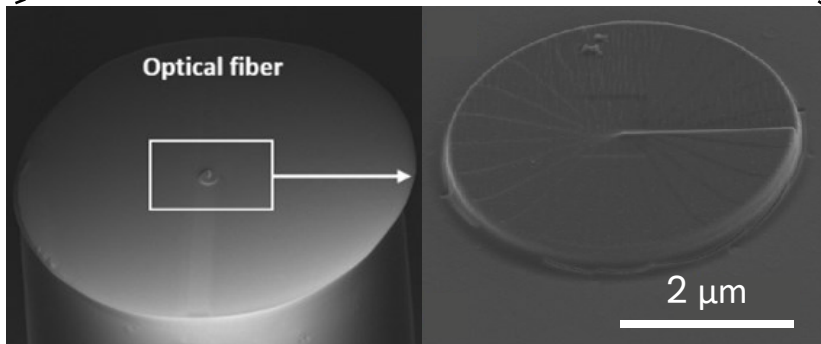
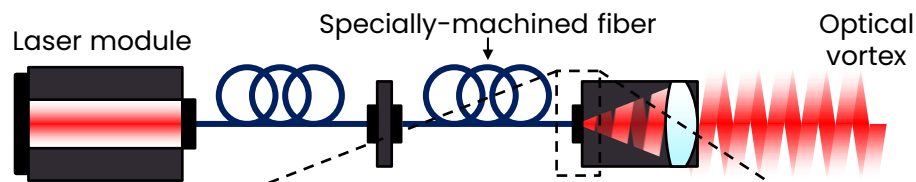
TX SYSTEM: optical vortices



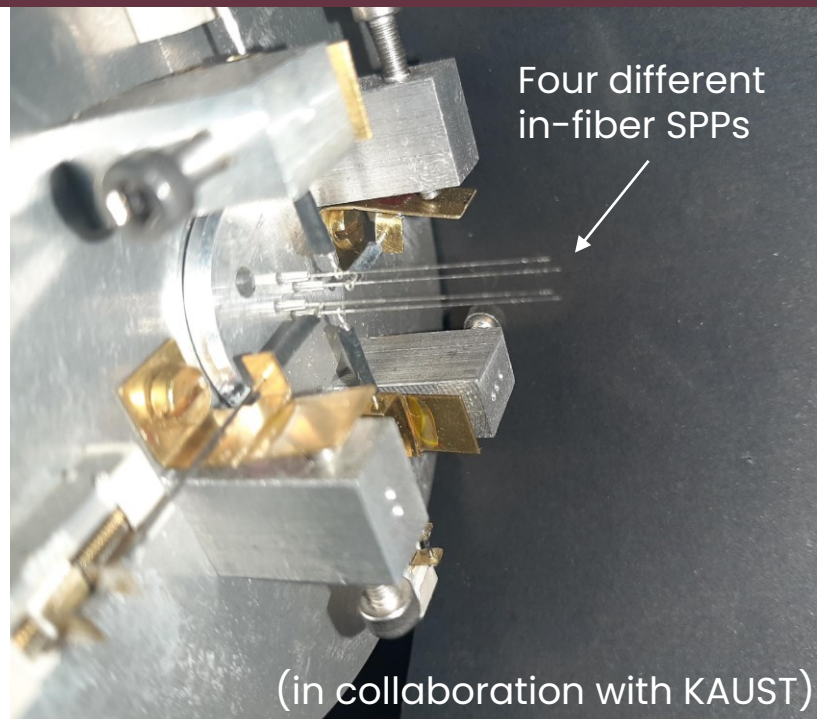
In-air Spiral Phase Plate (SPP)



TX SYSTEM: optical vortices



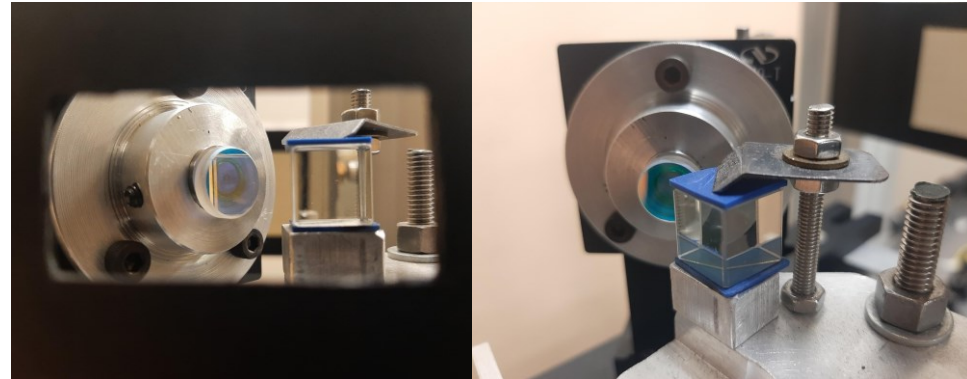
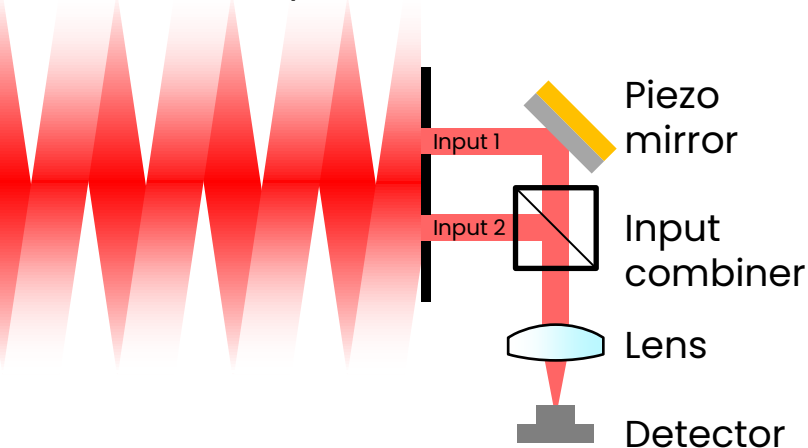
In-fiber Spiral Phase Plate (SPP)



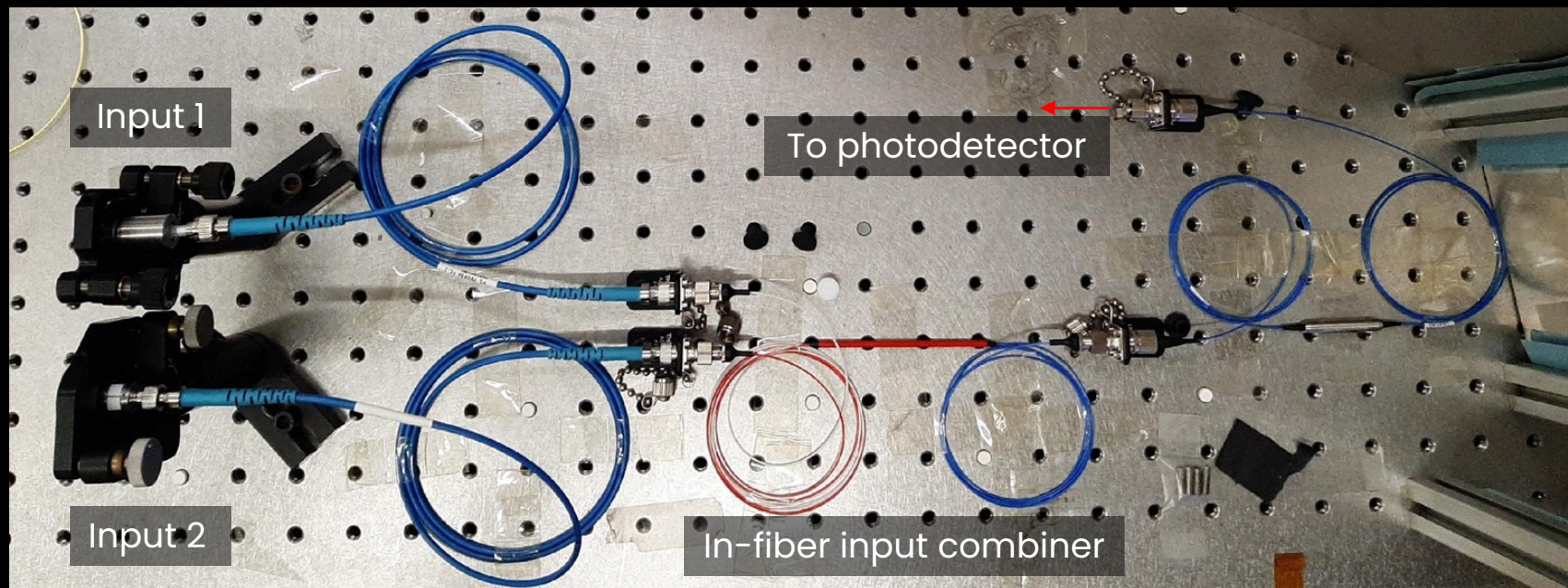
RX SYSTEM: local detection

We use **interference phenomena** to recognize the transmitted information collecting only a **small portion** of the entire beam

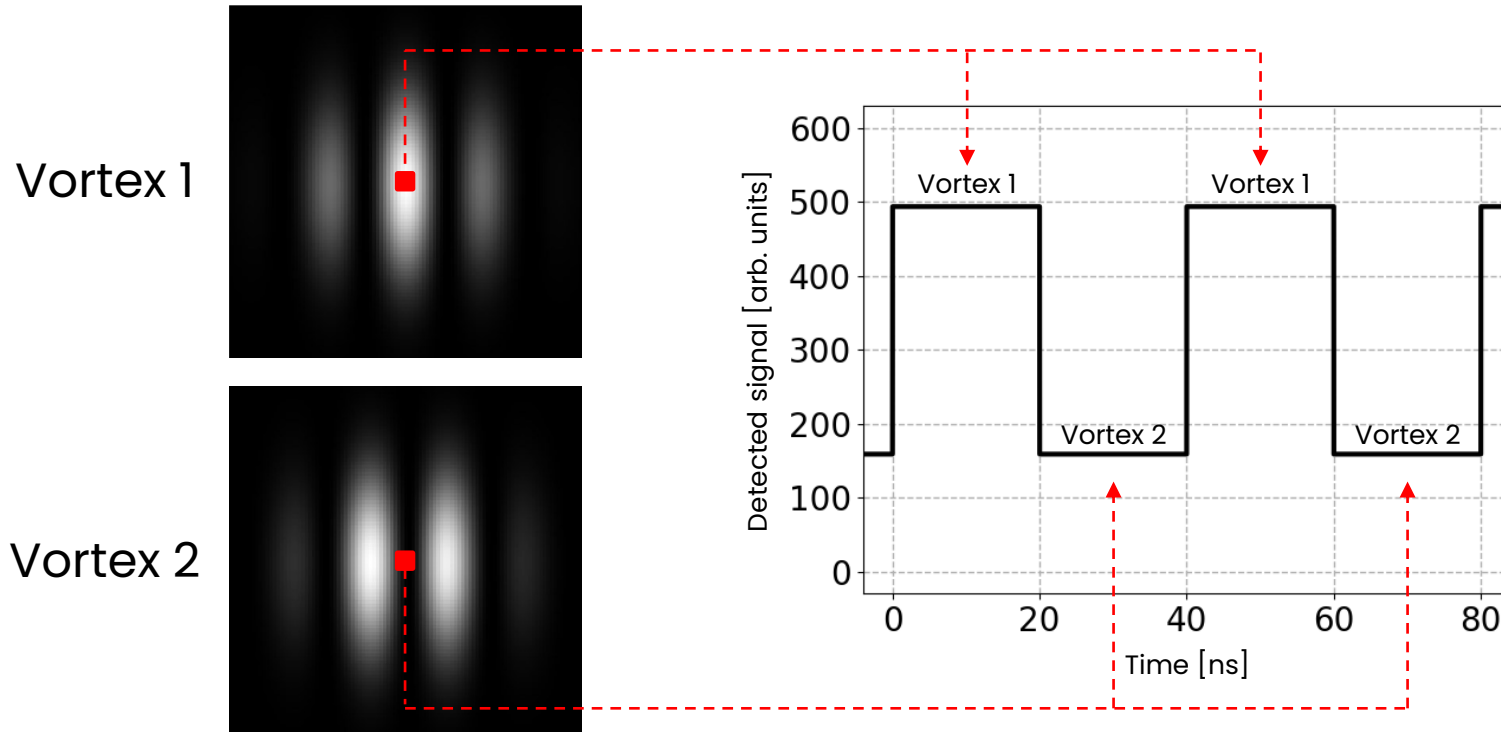
Transmitted optical vortex



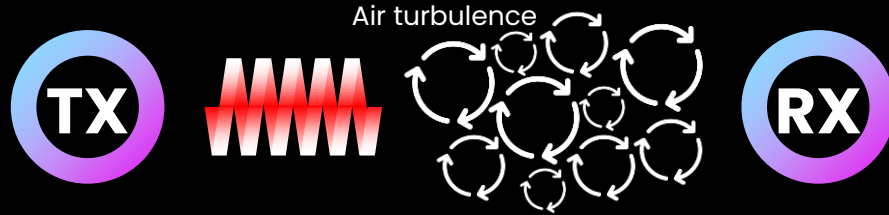
RX SYSTEM: local detection



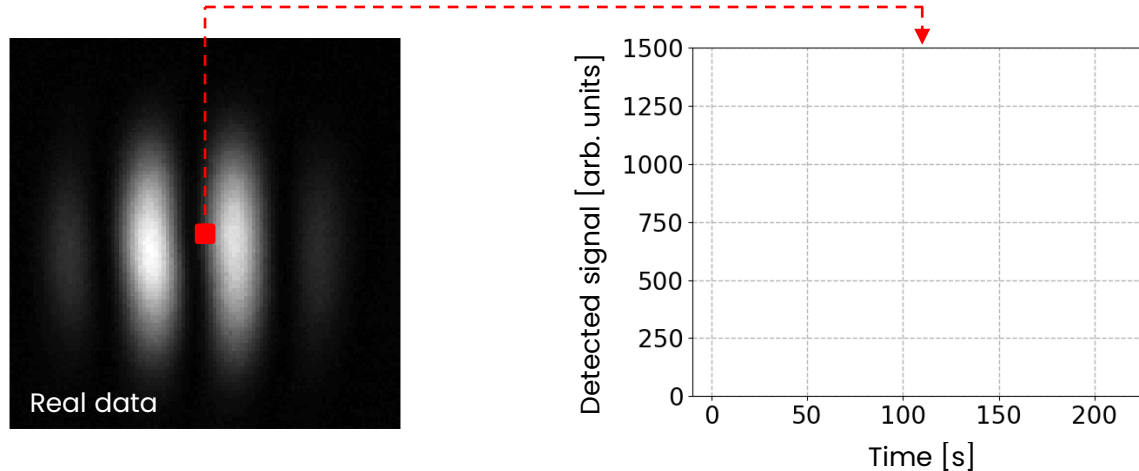
RX SYSTEM: local detection



TURBULENCE effects

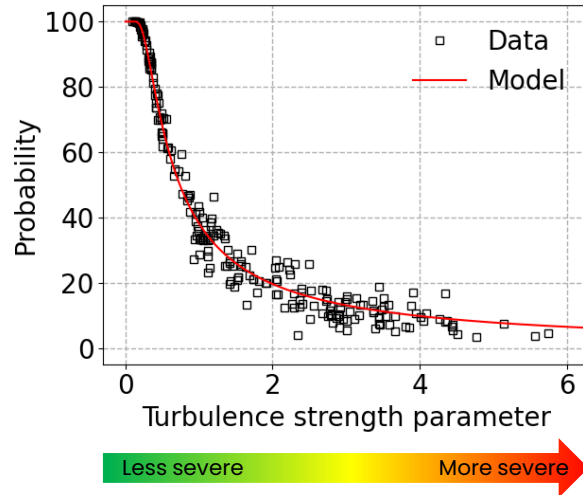


Turbulence **distorts** optical vortices, and the detected signal **randomly varies** in time.

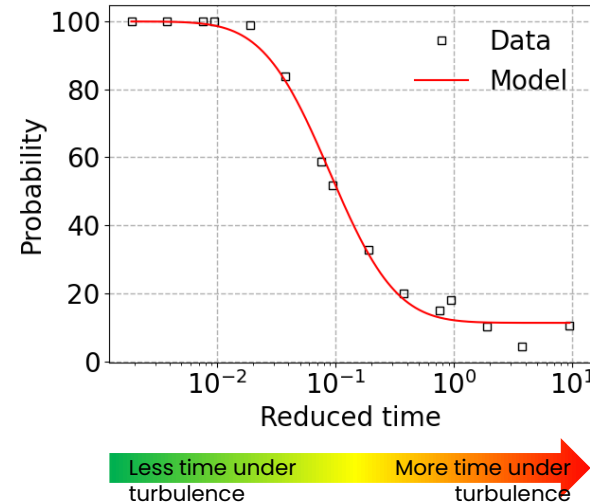


STATISTICAL study of turbulence effects

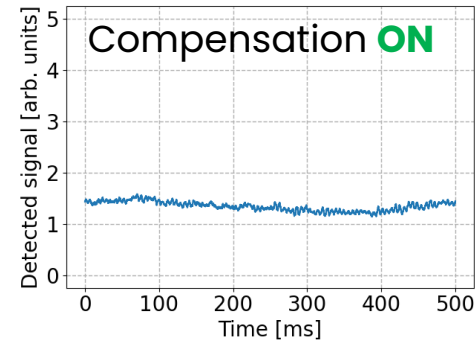
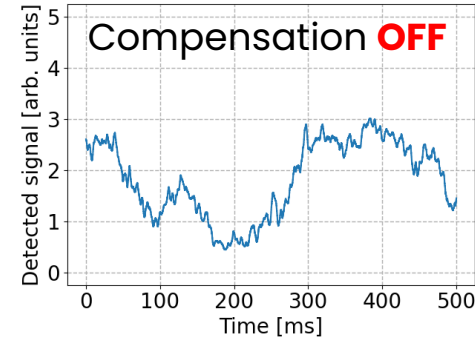
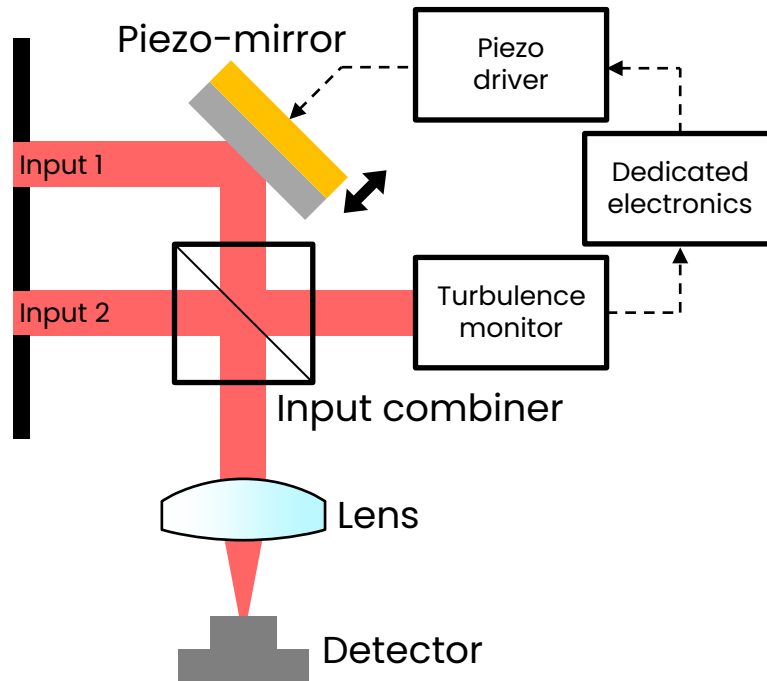
Total probability of receiving the correct vortex vs turbulence strength



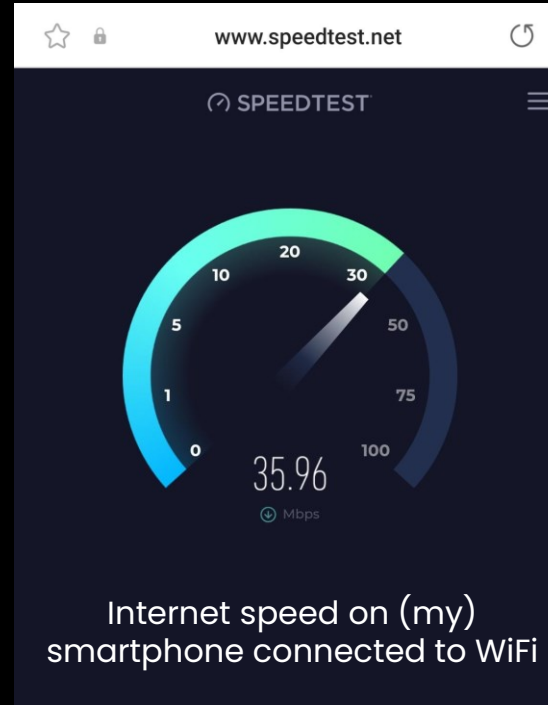
Probability decay vs time under turbulence



COMPENSATION of turbulence effects



First **successful** tests of vortex-based optical communication over a **60-meter-long** optical link at **40 Mbit/s**





INDUSTRIAL partners

Established partnerships and contacts to leverage
Gbit/s space-based communications





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SATENLIGHT

Multichannel Optical Communications

We enable optical multiplexing to overcome the limitations of current solutions,
taking spatial communication to the next level

G A L A X I A

Polo Nazionale di Trasferimento
Tecnologico dell'Aerospazio

SatEnLight is a new start-up
project included in Galaxia
portfolio, **funded by CDP**
Venture Capital SGR in
partnership with **Obloo**



MUSA Tech

Deep Tech: Entrepreneurship & Technology Transfer

16



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MUSA

BEYOND MUSA

LA STATALE
news

Innovazione e ricerca

Internet nello spazio sempre più vicino grazie a una tecnologia sviluppata in Statale

L'innovativa tecnologia è stata sviluppata e brevettata nel Laboratorio di Strumentazione ottica del dipartimento di Fisica "Aldo Pontremoli".



UNIVERSITÀ
DEGLI STUDI
DI MILANO

Project INSPIRED, call FISA funded by MUR

4

million EUR funded
by MUR

4

years project

10

aggregated Gbit/s
per orbiting unit



MUSA Tech

Deep Tech: Entrepreneurship & Technology Transfer

17



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Supporting Social Economy's digital transition: evidence from the Italian context

MULTILAYERED URBAN
SUSTAINABILITY ACTION_SPOKE 4

9 dicembre 2024



MUSA

Multilayered Urban Sustainability Action



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Presentazione preliminare dei dati derivanti dall'indagine sull'uso dell'innovazione tecnologica nelle imprese sociali italiane

Federico Bartolomucci

Assistant Professors del Politecnico di Milano



MUSA

Multilayered Urban Sustainability Action

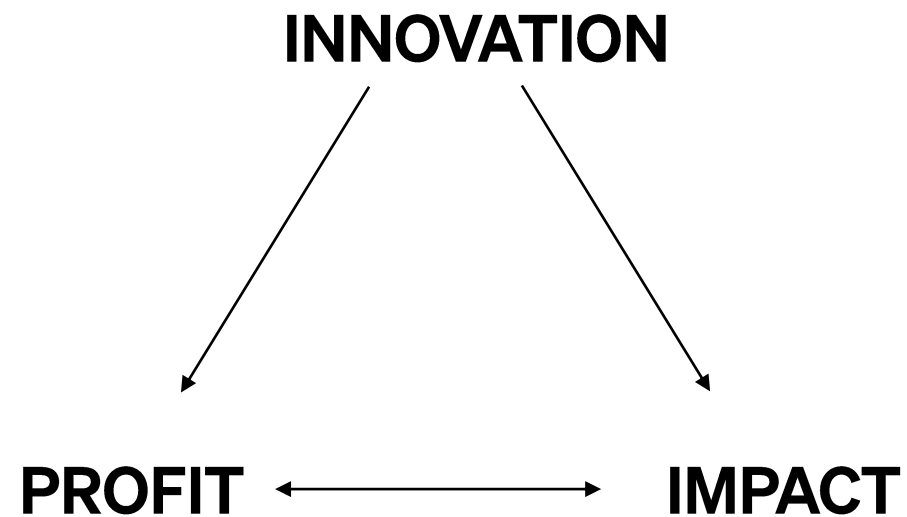
▶ **BACKGROUND**

OLTRE LA DICOTOMIA PROFITTO-IMPATTO

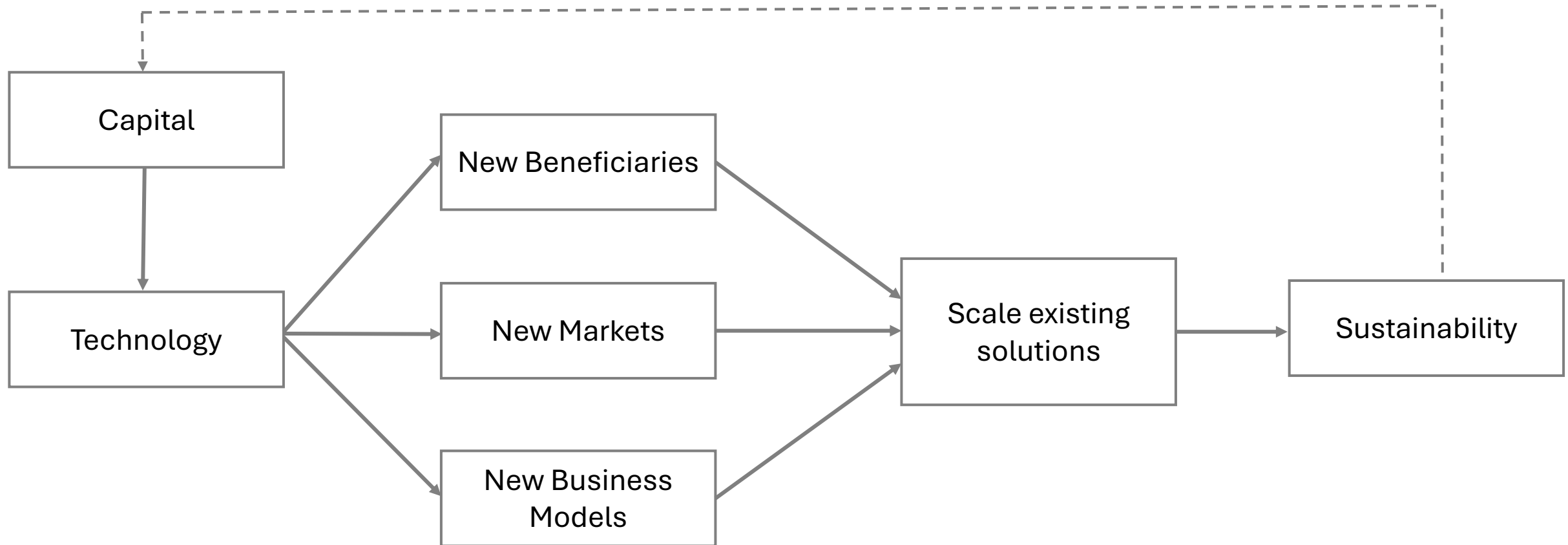
The old paradigm

PROFIT VS IMPACT

The new paradigm



TECNOLOGIA. FINANZA. IMPRESE SOCIALI.



METODOLOGIA

- ▶ **Popolazione target:** *imprese sociali registrate nel Runts-Registro Nazionale Terzo Settore*
- ▶ **Contenuto del questionario**
 - *Anagrafica*
 - *Uso della tecnologia*
 - *Fabbisogno finanziario e tecnologia*
 - *Finanza ad impatto*
- ▶ **Tasso di risposta:** *993 risposte*

RISULTATI

▶ **ANAGRAFICA**

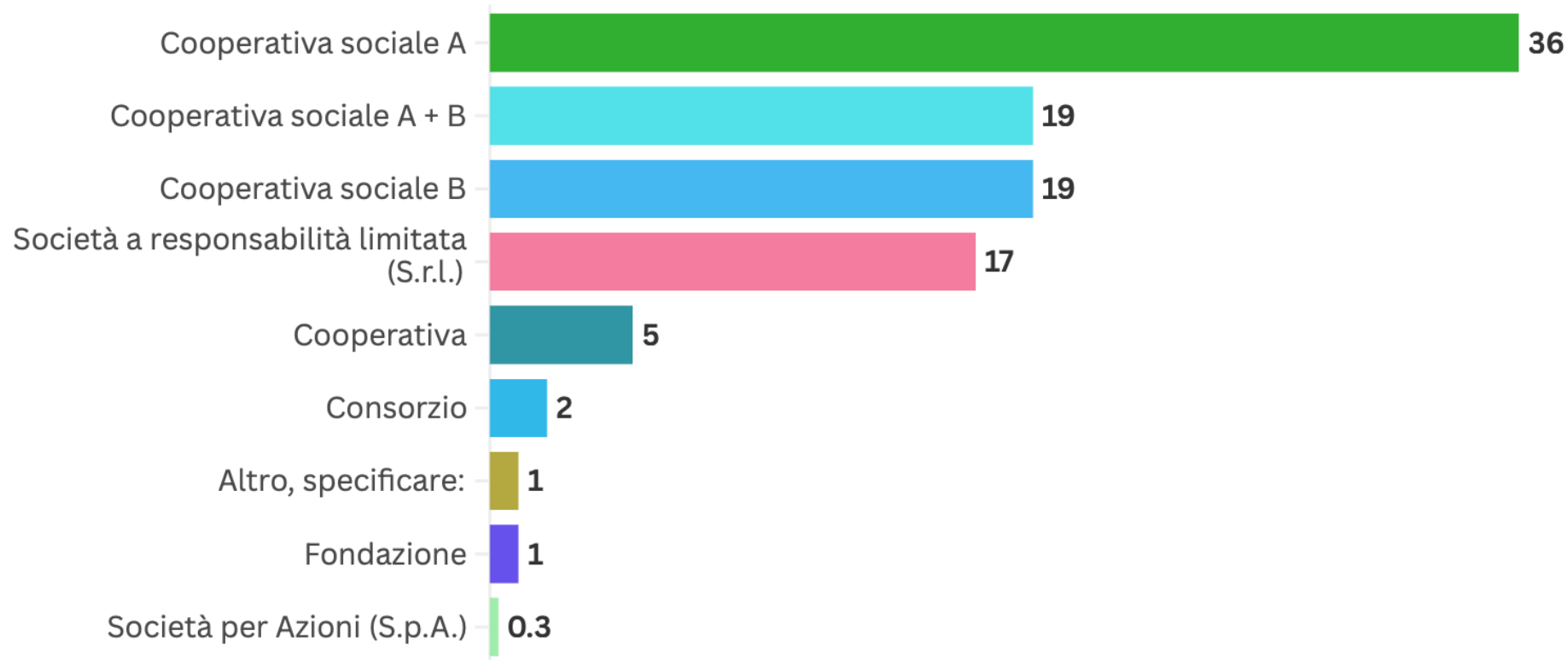
▶ **TECNOLOGIA**

▶ **FINANZA**

▶ **ANAGRAFICA**

ANAGRAFICA

1.1 Forma legale (%)



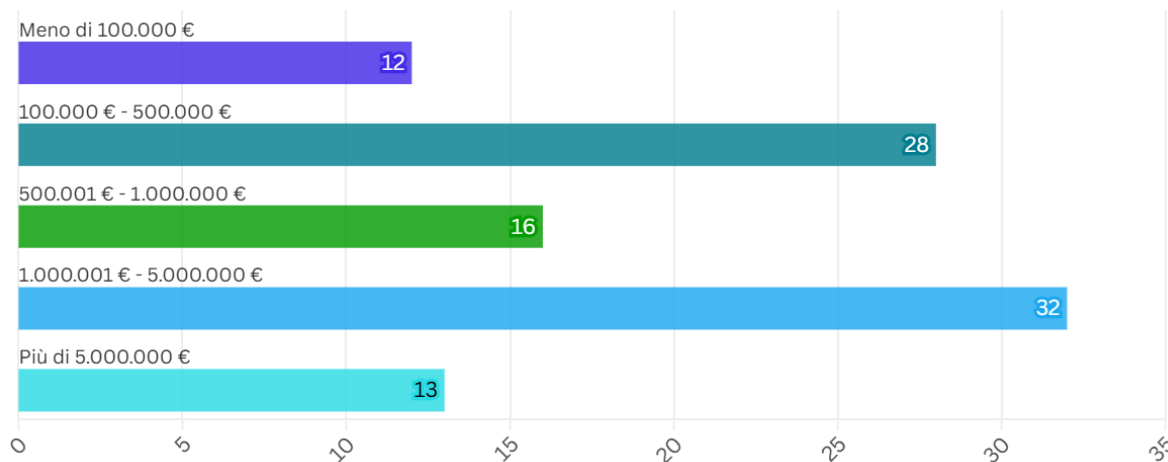
In linea con la natura delle imprese sociali in Italia, la maggior parte dei rispondenti afferisce alla forma legale delle cooperative sociali.

ANAGRAFICA

1.2 Dimensione

1.2.1 Fatturato (%)

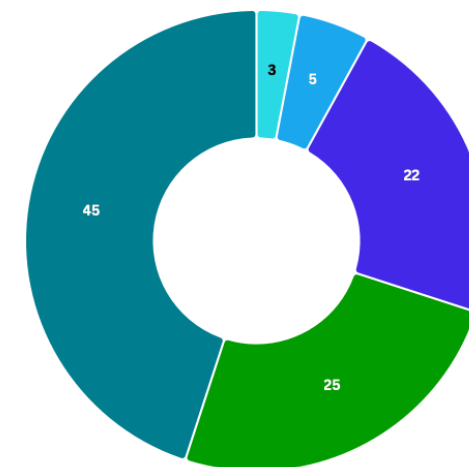
Dai risultati emergono due fasce di fatturato principale che insieme cubano il 60% del campione.



Meno di 10
10-50
51-200
201-500
Più di 500

1.2.2 Dipendenti (%)

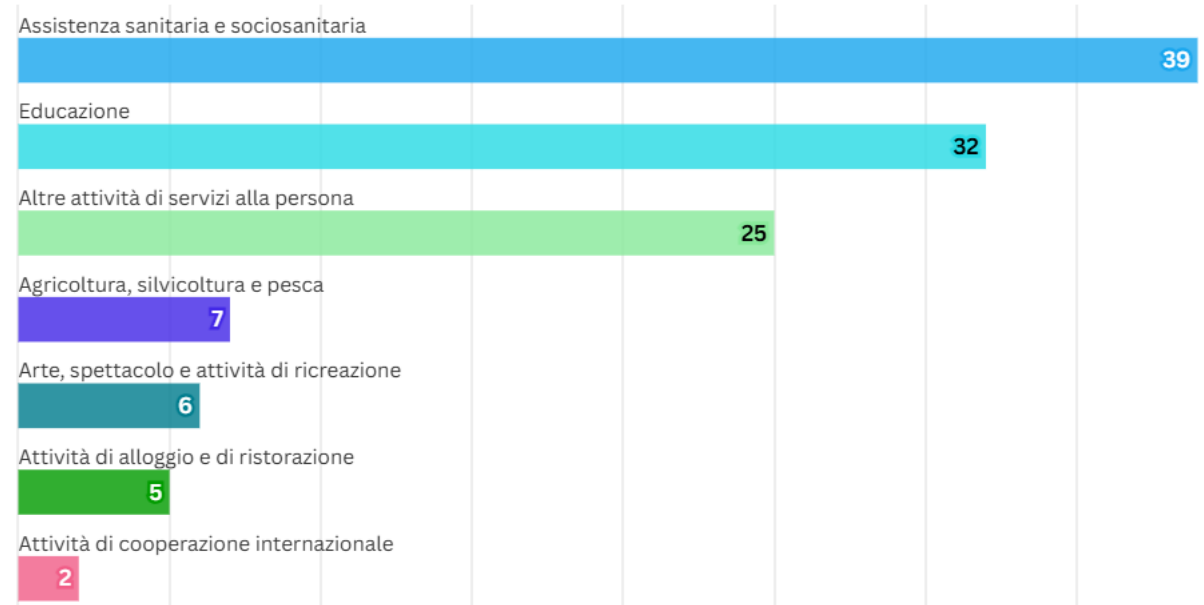
All'incirca un quarto dei rispondenti è costituito da micro imprese con meno di 10 dipendenti. Oltre il 45% dei rispondenti è tra i 10 e i 50 dipendenti, mentre un altro 25% si attesta tra i 50 e i 200.



ANAGRAFICA

1.3 Area di intervento

1.3.1 Settore (%)



I dati rispecchiano la distribuzione settoriale delle imprese sociali in Italia, con oltre il 70% dei rispondenti operanti nel settore Socio-Assistenziale e Educativo.

ANAGRAFICA

1.3.1 Area geografica di intervento

1.3.1 Geografia

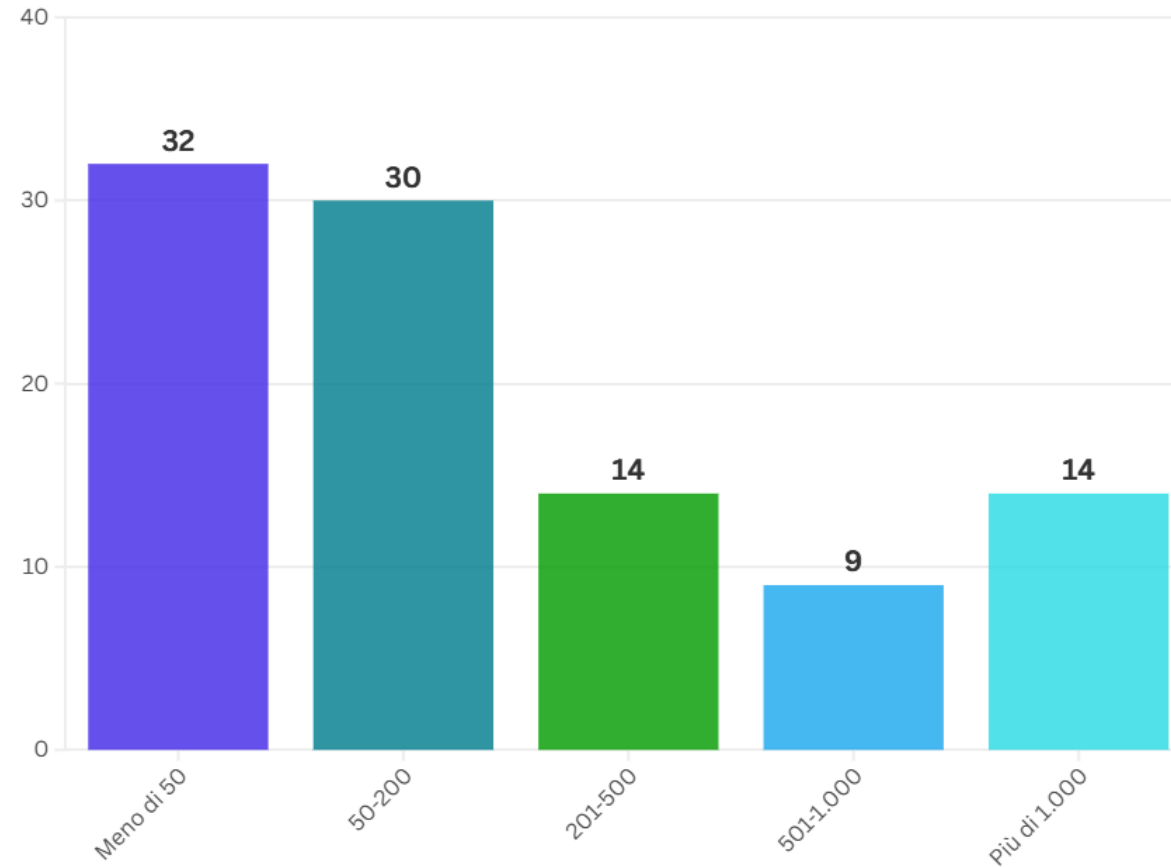
• Lombardia	185	19,9%
• Veneto	80	8,6%
• Sicilia	70	7,5%
• Piemonte	68	7,3%
• Lazio	66	7,1%
• Emilia-Romagna	65	7,0%
• Puglia	64	6,9%
• Campania	62	6,7%
• Sardegna	59	6,4%
• Toscana	53	5,7%
• Trentino-Alto Adige	26	2,8%
• Marche	25	2,7%
• Liguria	21	2,3%
• Calabria	18	1,9%
• Friuli-Venezia Giulia	18	1,9%
• Umbria	14	1,5%
• Basilicata	13	1,4%
• Abruzzo	12	1,3%
• Molise	8	0,9%
• Valle d'Aosta	2	0,2%



1 |

ANAGRAFICA

1.4 Beneficiari (%)

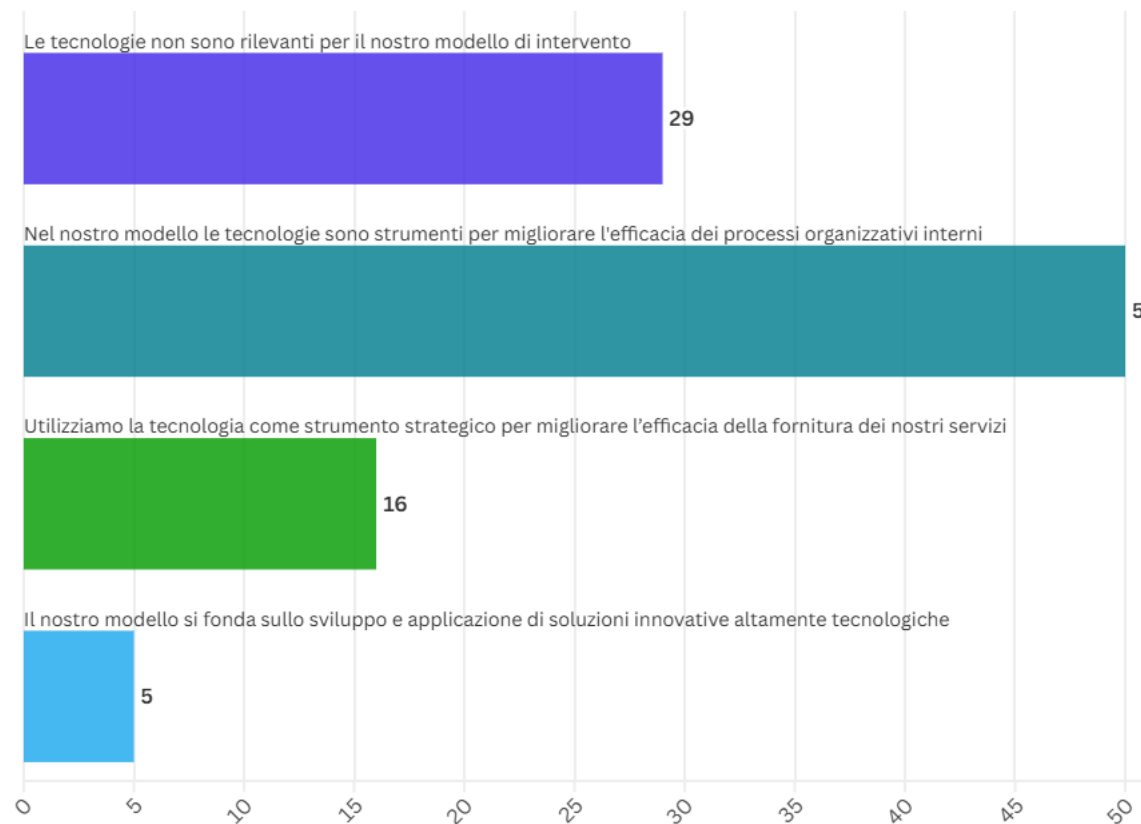


Il 30% dei rispondenti dichiara di avere meno di 50 beneficiari.
Il 14% dichiara di avere più di 100 beneficiari.

► **TECNOLOGIA**

TECNOLOGIA

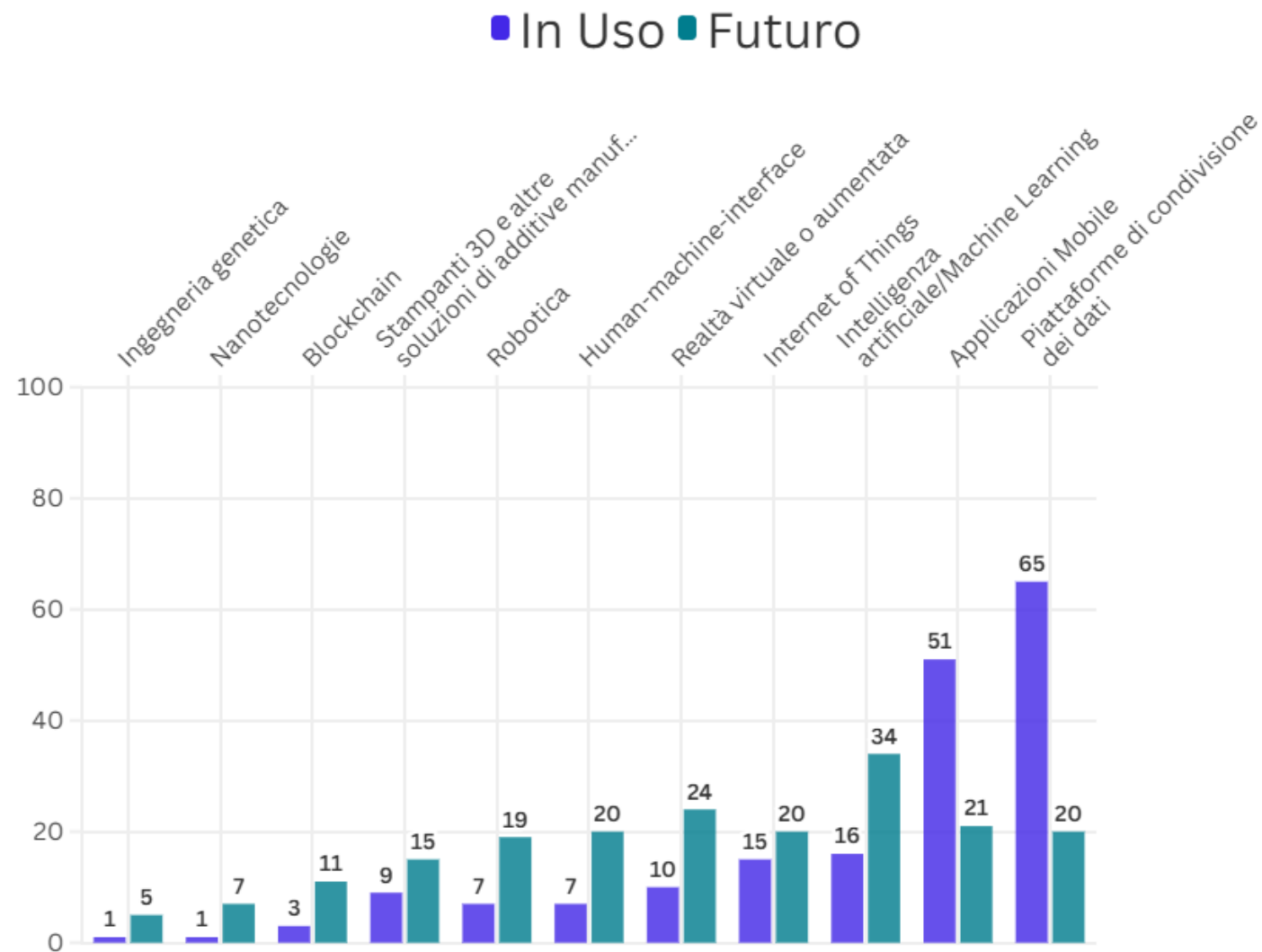
2.1 Ruolo della tecnologia (%)



Solo una minoranza composta dal 21% degli intervistati, considera le tecnologie uno strumento strategico per la propria attività di business. Solo il 5% basa il proprio modello di business sull'applicazione di tecnologie innovative.

TECNOLOGIA

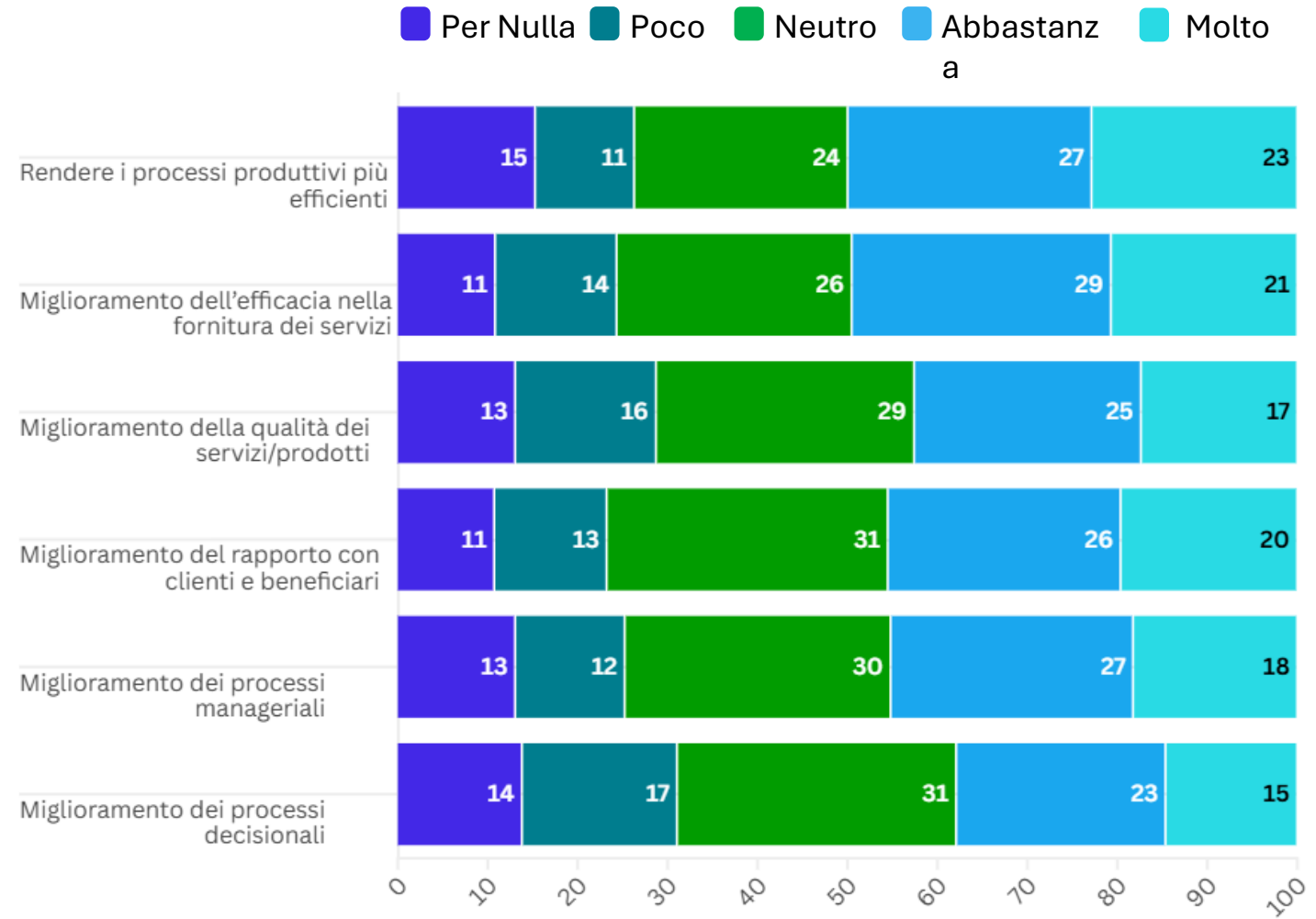
2.2 Tipi di tecnologie utilizzate (%)



Sul totale del campione, le piattaforme di condivisione dei dati e le applicazioni mobile sono le tecnologie più utilizzate.

TECNOLOGIA

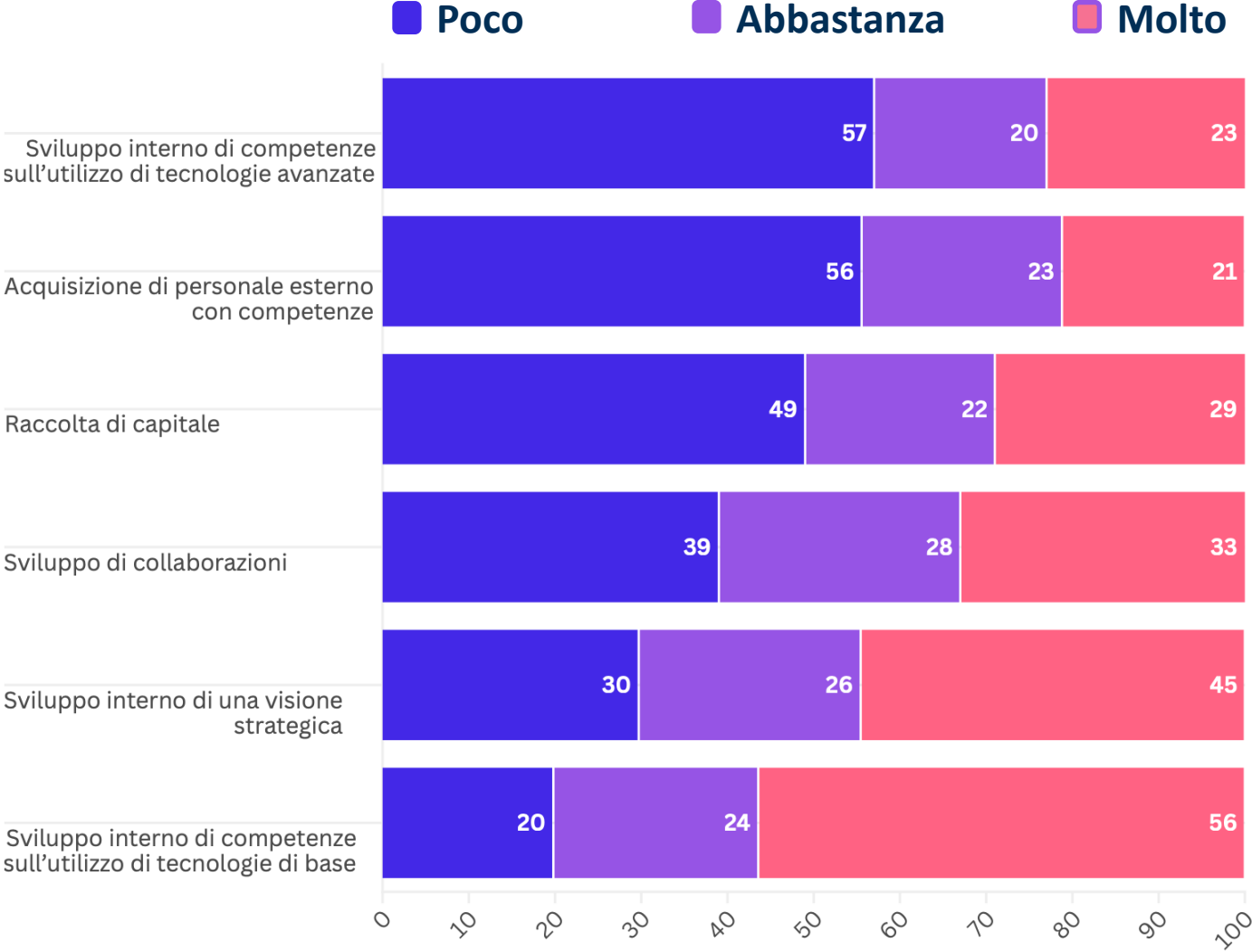
2.4 Benefici (%)



C'è un sostanziale allineamento tra i benefici derivanti dall'utilizzo delle tecnologie.

TECNOLOGIA

2.5 Ambiti di sviluppo (%)



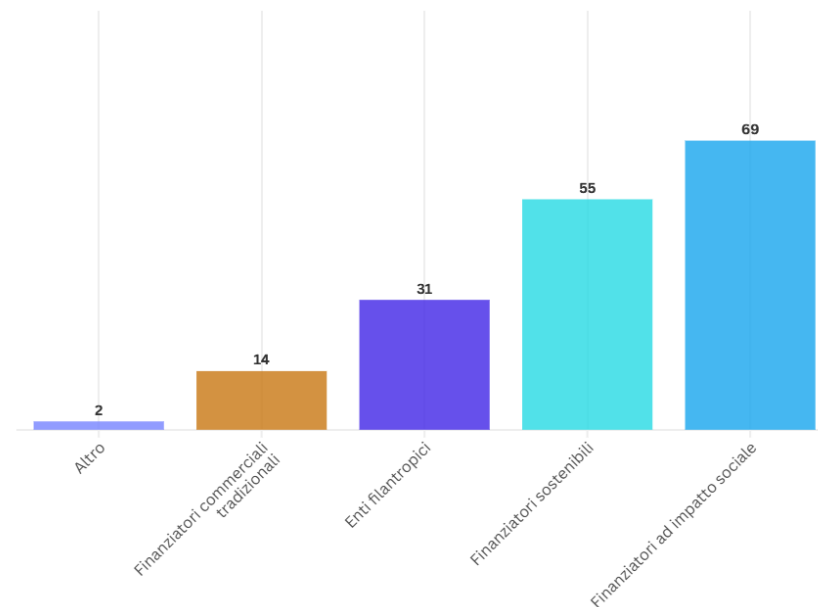
Negli attori dell'economia sociale esiste ancora un bisogno molto sentito di formazione su tecnologie di base e sviluppo di una visione strategica sull'innovazione.

► FINANZA

FINANZA

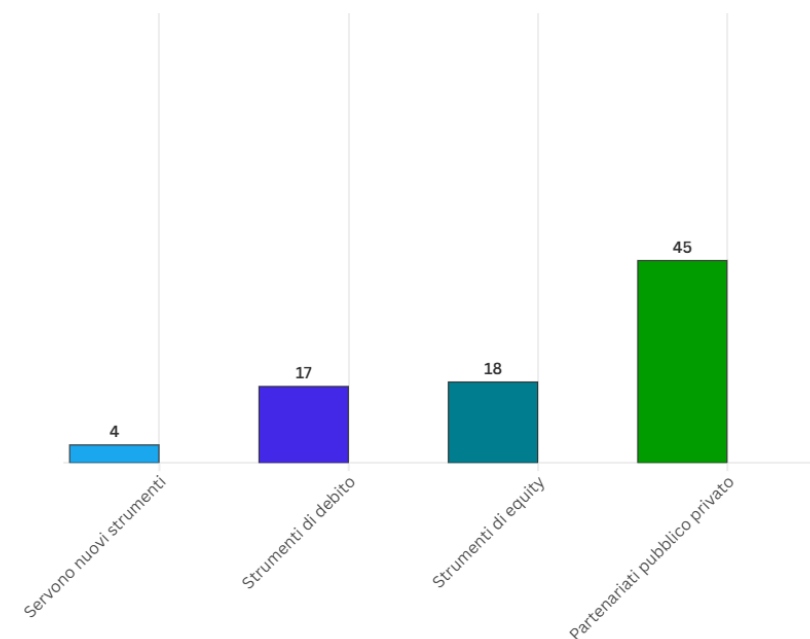
3.1 Operatori abilitatori

3.2 Strumenti abilitanti



Tra gli strumenti di finanza ad impatto c'è grande aspettativa sul contributo abilitante dei partenariati pubblico-privato.

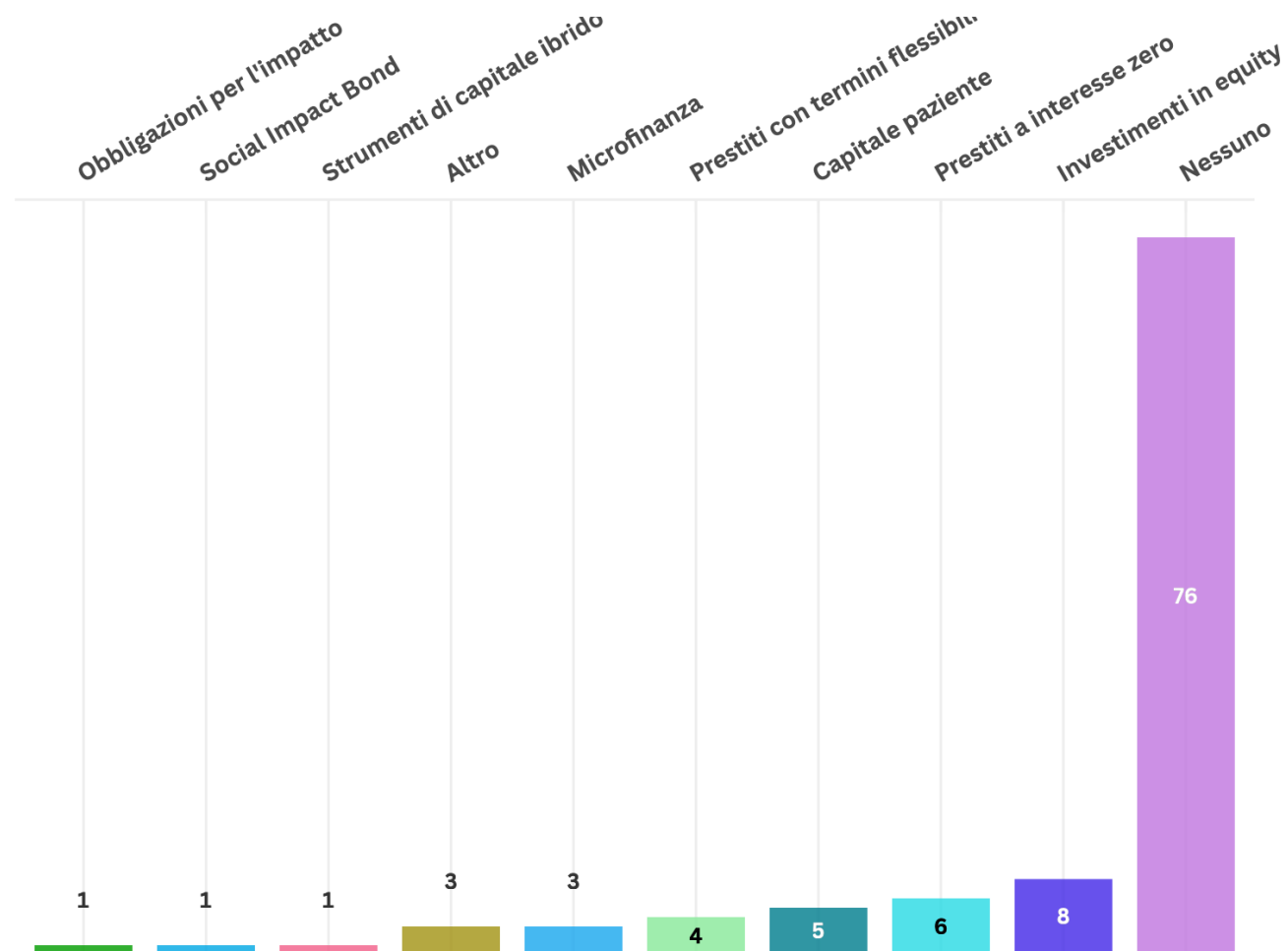
Esista una grande aspettativa sul contributo che i finanziamenti ad impatto possono dare allo sviluppo tecnologico delle imprese sociali.



FINANZA

3.3 Finanza ad impatto (%)

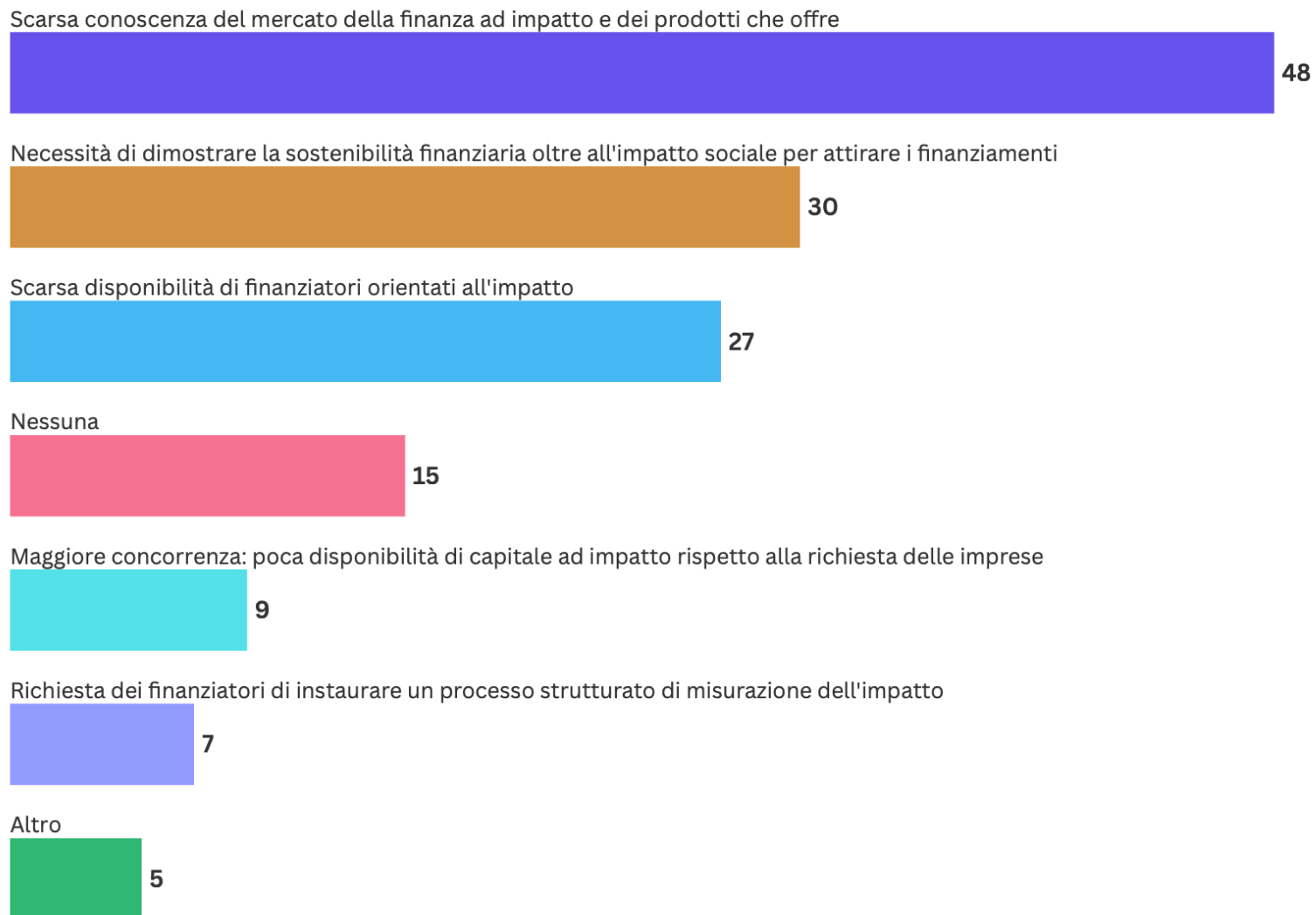
3.3.1 Strumenti



A discapito delle attese, l'utilizzo degli strumenti di finanza ad impatto è ancora molto basso, con il 76% degli attori che dichiara di non servirsene.

3.3 Finanza ad impatto (%)

3.3.2 Sfide



Le motivazioni sono da esplorare, ma è già evidente una mancanza di conoscenza e una difficoltà di dimostrare l'impatto generato.

HIGHLIGHTS

- ▶ La tecnologia è principalmente un mezzo per efficientare i processi gestionali e organizzativi e ha poco a che fare con il modello di intervento.
- ▶ Le organizzazioni dimostrano una chiara volontà di approcciarsi all'uso di tecnologie più complesse.
- ▶ La finanza ad impatto è uno strumento attrattivo ma poco accessibile per le imprese sociali.
- ▶ Questo disallineamento è dovuto ad una mancanza di conoscenza delle opportunità e all'enfasi posta sulla performance economico-finanziaria.



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EFFE Summer Camp

Achievement and future perspectives

*Rinaldi E., Cucchiarini V., dalla Pellegrina L., Sguotti M.,
Bertagnoli E.*

obiettivof@unimib.it

emanuela.rinaldi@unimib.it



MUSA Finance

Economic Impact and Sustainable Finance



- June 10–15, 2024 at the University of Milano–Bicocca
- 60 young women (2006–2007–2008)
- The first free financial and entrepreneurial summer camp aimed exclusively at teenage women.



Partners



EFFE Summer Camp goals

01.

**Raise the financial
skills level.**

02.

**Increase
entrepreneurial
skills.**

03.

**Increase interest
in the study of
finance and
economics.**

Financial Literacy

A combination of financial awareness, knowledge, skills, attitudes and behaviors necessary to make wise financial decisions and achieve individual financial well-being (OECD, 2024).

3 components: Knowledge, Behaviour, Attitudes

- Italy has a score of 10.7 out of 20 points, below the European average. (Banca d'Italia, 2023)
- Italians believe they know more than they really know
- Gender gap: Italian women have a significantly lower level of financial literacy than men. This is the case in many nations, but it is particularly true in Italy.
- Gender differences are already present among the very young. According to INVALSI-OECD PISA 2024 surveys, a 15-year-old girl already has a significantly lower level of knowledge than her male peer.



Entrepreneurial competence

It refers to the ability to act on ideas and opportunities and turn them into values for others. It is based on creativity, critical thinking and problem solving, initiative and perseverance, and the ability to work collaboratively in order to plan and manage projects that have cultural, social or financial value (European council, 2018)

It results from a variety of factors (aspects of personality and behavior)

- Despite the recovery in recent years, Italy remains among the countries with the lowest entrepreneurial propensity (GEM, 2023-2024)
- The gender gap is particularly significant and is higher in our country than the average for highly developed countries
- Research has identified social, cultural, infrastructural, educational, labor, and aspects related to women's role in society as barriers or facilitators to women's entrepreneurship (e.g., Bullough et al., 2017; Welter & Smallbone, 2010).
- A greater commitment to entrepreneurship education in schools is also crucial in this area.



EFFE summer camp: contents

It combines theoretical lectures, case studies, first-hand accounts from female entrepreneurs, practical exercises, and more, to impart financial and entrepreneurial skills effectively.

The camp combines experts from the world of education and research with those directly involved in business, offering many insights and different points of view to the girls who attend.





Monitoring

Qualitative and quantitative, based on the OECD recommendations for financial education programs

Qualitative research

interviews with camp teachers

Interviews and focus groups with PCTO supervisors of participating students

Box with anonymous notes at the end of the camp: positive aspects, negative aspects

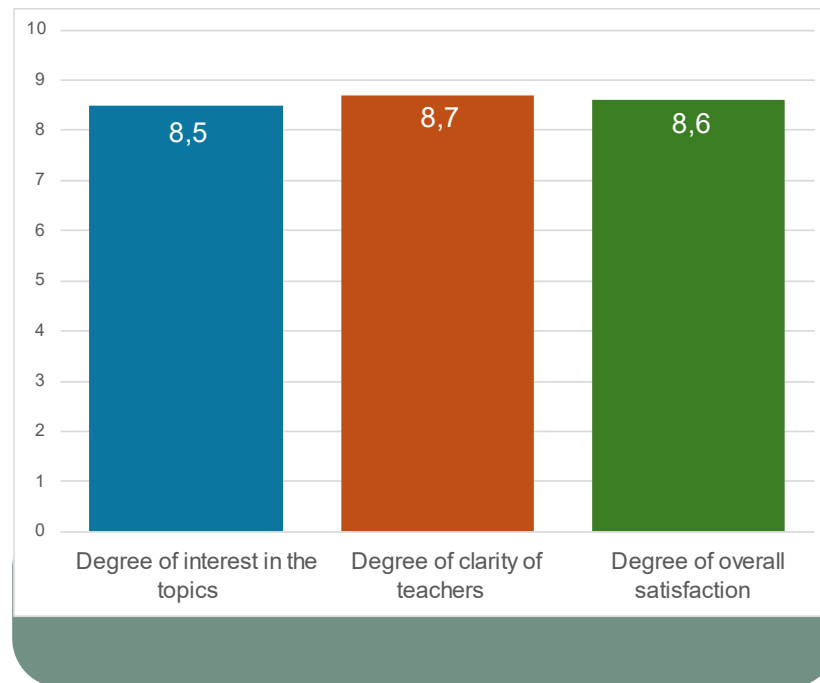
Quantitative research

Camp enjoyment: anonymous paper questionnaire, distributed daily to all participants, with forms on each teacher of the day

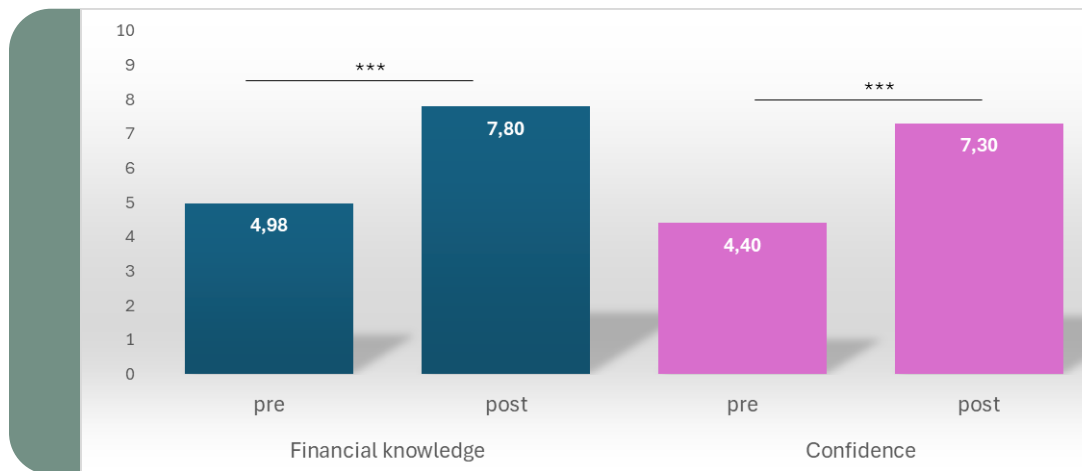
Assessment on learning: Survey pre and post-camp



Degree of satisfaction



Financial knowledge



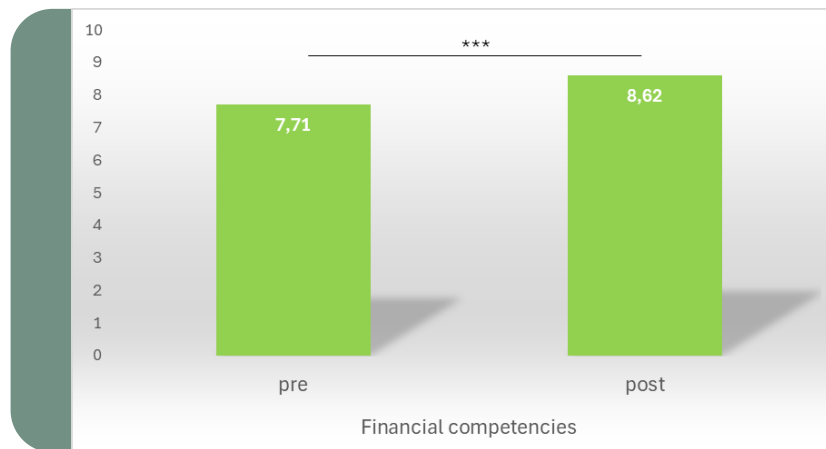
10 questions:

- understanding the value of money over time, concept of inflation
- calculation of simple and compound interest
- concepts of risk, return, diversification
- knowledge of financial terms (e.g., TAEG) and banking products (e.g., PAC)
- awareness of one's own performance.

These are key concepts also captured in the OECD/INFE 2020 questionnaire on financial literacy of adults internationally.

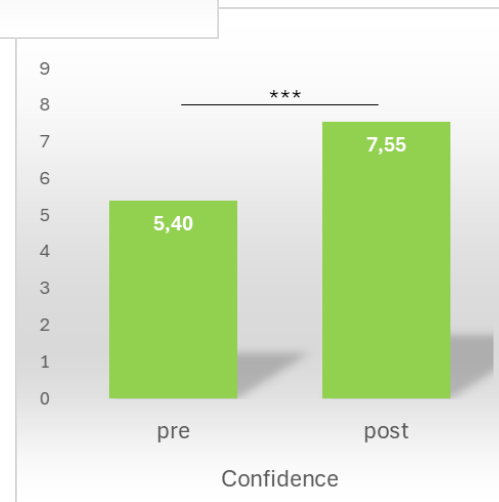
	Has a sum of money for her own expenses (e.g., pocket money)	n	Financial knowledge
PRE	Yes	47	5,03
	No	5	3,25
POST	Yes	44	7,81
	No	5	7,50

Financial competencies

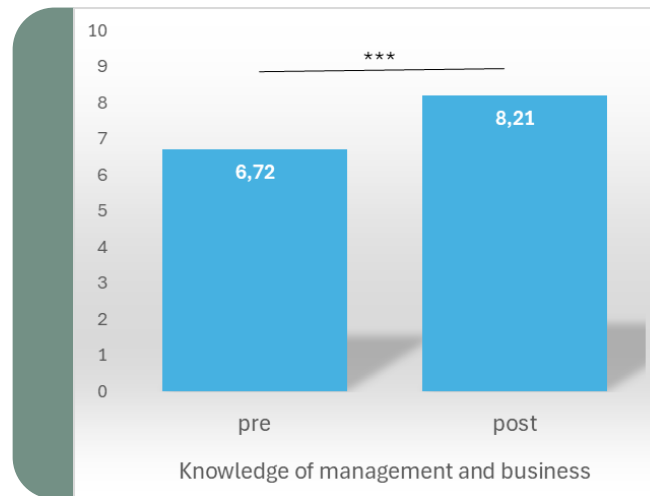


10 questions:

- ability to reason about everyday financial situations
- Awareness of the benefits and risks in business, including online security
- Knowledge of factors that influence the cost of goods and services, such as insurance



Knowledge of management and business



6 questions:

- What is the most commonly accepted definition of "start-up"?
- Speaking of enterprise, an "elevator pitch" refers to a presentation of the company that...
- What is the definition of a budget forecast?
- What is the definition of a business plan?
- The business budget of a company consists of...
- The term "design thinking" refers to...

EFFE summer camp: Future perspectives

- insert a module on "debate"
- in-depth study of the theme "sustainability"
- propose an edition of EFFE Summer Camp in southern Italy
- boost on empirical assessment

EFFE Summer Camp is a project that aims to involve more and more girls in financial education summer camps throughout Italy for at least the next 10 years. If **you are interested** in participating in our projects as a **partner, sponsor or donor**, please get in touch with us at obiettivof@unimib.it



Thanks for your attention!



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Missione 4 Istruzione e Ricerca



MULTILAYERED URBAN SUSTAINABILITY ACTION



MULTILAYERED URBAN SUSTAINABILITY ACTION

Ecosistema dell'Innovazione

TASK 1.1.3 SPOKE 6 UNIMIB

Festival GenerAzioni

General Meeting

9.12.2024

What is Festival GenerAzioni?

- Festival GenerAzioni is more than an event: it is an OPPORTUNITY
- It brings youth, academia, public institutions, and third-sector organizations **together** each year
- GenerAzioni responds to the pressing need for spaces where young people can connect directly with researchers and explore research in a way that's relevant to their lives
- It's about moving research into the heart of community dialogue, making it accessible, engaging, and impactful for all ages



B-YOUth Forum Partnership: a model to democratise knowledge creation

- A cornerstone of Festival GenerAzioni is its partnership with the B-YOUth Forum (task. 2.1.1.1 Spoke 6)
- B-YOUth Forum is a project dedicated to young people aged between 14 and 25, connecting secondary schools and educational services with university research.
- B-YOUth staff consisting of PhD students, researchers, trainees and a specially recruited educational facilitator accompany the young people in their encounter with research in the classroom or at the university.
- GenerAzioni becomes the event in which B-YOUth Forum's participants become facilitators towards their peers of the encounter with researchers and research

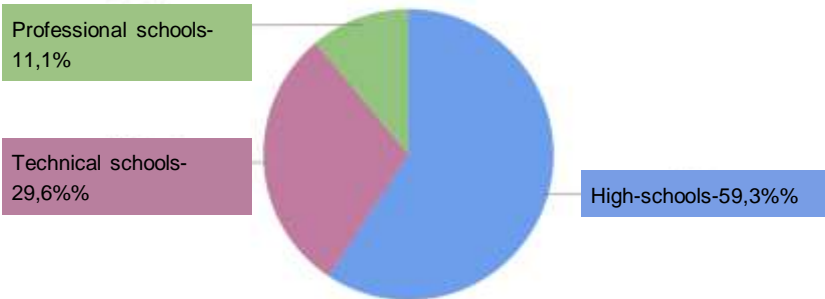


B-YOUth Forum Partnership: Figures

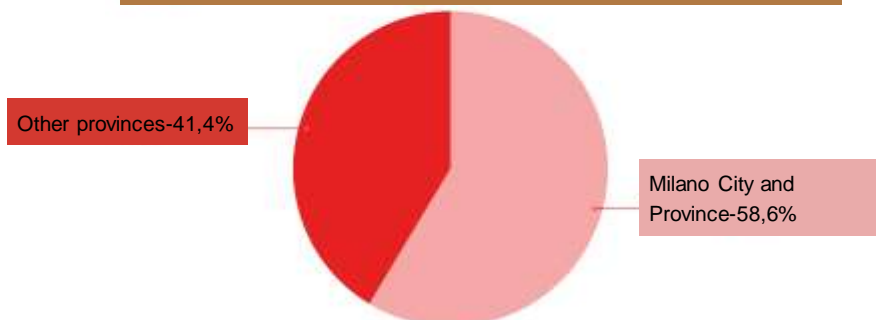
Through this model, B-YOUth Forum and Festival GenerAzioni have engaged over 3,000 young participants and about 30 high schools and 4 educational services, creating a rich peer-learning environment where knowledge is shared horizontally.

This peer-mentoring structure allows young people to facilitate discussions with their classmates, creating a ripple effect that extends the reach and impact of each event.

Types of involved secondary schools (2021-2024)



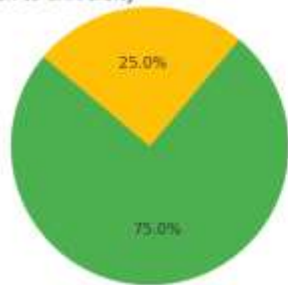
Location of the involved schools (2021-2024)



B-YOUth Forum Partnership: Figures

Introduction to University

Already been to university

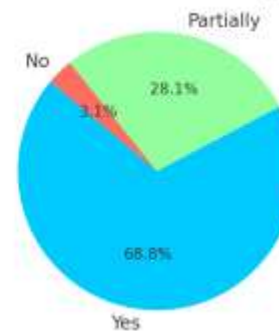


Never been to university

Research and Citizenship Competences



Usefulness for Life Project



- Introduction to University: Shows that 75% of participants had never been to university before joining the B-YOUth program.
- Research and Citizenship Competences: Displays the development of various competences, with "Data analysis" and "Gathering information" as the most developed.
- Usefulness for Life Project: Reflects the perceived value of the program, with 68.8% of participants considering it beneficial for their personal and professional goals.

B-YOUth Forum is a strategy that offers junior researchers opportunities to engage with the younger generations

While Europe endorses numerous projects through funding that opens up valuable opportunities for research and innovation, it also requires that these projects have a concrete and measurable impact on society.

This makes effective dissemination work essential, through which research results can also reach and actively involve younger segments of the population, such as adolescents.

However, meaningfully engaging this audience is often a complex challenge, especially for smaller research groups or young researchers.

In this sense, B-YOUth with GenerAzioni offers a suitable space to also put **PhD students, postdoctoral fellows and junior researchers** in contact with teenagers and schools, undertaking a mediating and facilitating role

Stakeholders

- Fondazione EOS
- Cultural and Scientific Dissemination Entities - e.g. Fondazione Feltrinelli, A pint of Science
- Secondary Schools in Milan, Province, and Lombardy Region
- Educational Services, mainly from the 2nd and 9th Municipalities of Milan e.g. Cooperativa Diapason, Coop. Soc. Onlus Il tempo per l'infanzia

Global Context and SDG Alignment: A Model for Widening Participation

- Aligning with the United Nations Sustainable Development Goal 17, Festival GenerAzioni embodies the importance of partnership-driven action to achieve sustainable development. It recognizes that tackling society's global challenges requires input and action from diverse groups, **including the involvement of young people in research.**
- The concept of “widening participation” is central to the Festival’s mission: it emphasizes the importance of expanding university engagement beyond academics to include varied stakeholders, making sustainable change a shared goal across the community.



Universities' Third Mission and Social Responsibility: Building a Bridge to Society

- By creating a mutual exchange of ideas and resources, the Festival positions the university as a **“natural incubator”** where scientific knowledge is shared with community members, **promoting shared growth and development**.
- Festival GenerAzioni and B-YOUth Forum offer a **rare blend of academic and community engagement**, where **young people gain hands-on exposure to research** and **university scholars, also the ‘youngest ones’, are offered an opportunity to foster dissemination and public engagement competencies**
- B-YOUth Forum and Festival’s partnership addresses local issues and aligns with global priorities, positioning itself as a **model for empowering young people and ‘young’ researchers, equipping them with the tools to address the challenges of sustainability for the future**.



JOIN US



<https://festivalgenerazioni.unimib.it/>

<https://www.instagram.com/byouth.forum/>

festival.generazioni@unimib.it



Festival GenerAzioni is realised within the MUSA – Multilayered Urban Sustainability Action – project, funded by the European Union – NextGenerationEU, under the National Recovery and Resilience Plan (NRRP) Mission 4 Component 2 Investment Line 1.5: Strengthening of research structures and creation of R&D “innovation ecosystems”, set up of “territorial leaders in R&D”.



Thank you for your kind attention

MUSA Societies – Spoke 6

P.I.: Prof. Marilisa D'Amico
Prof. Matteo Turri

GLOSSARIO DELL'INCLUSIONE *The Glossary of Inclusion*

Componenti del team di ricerca:

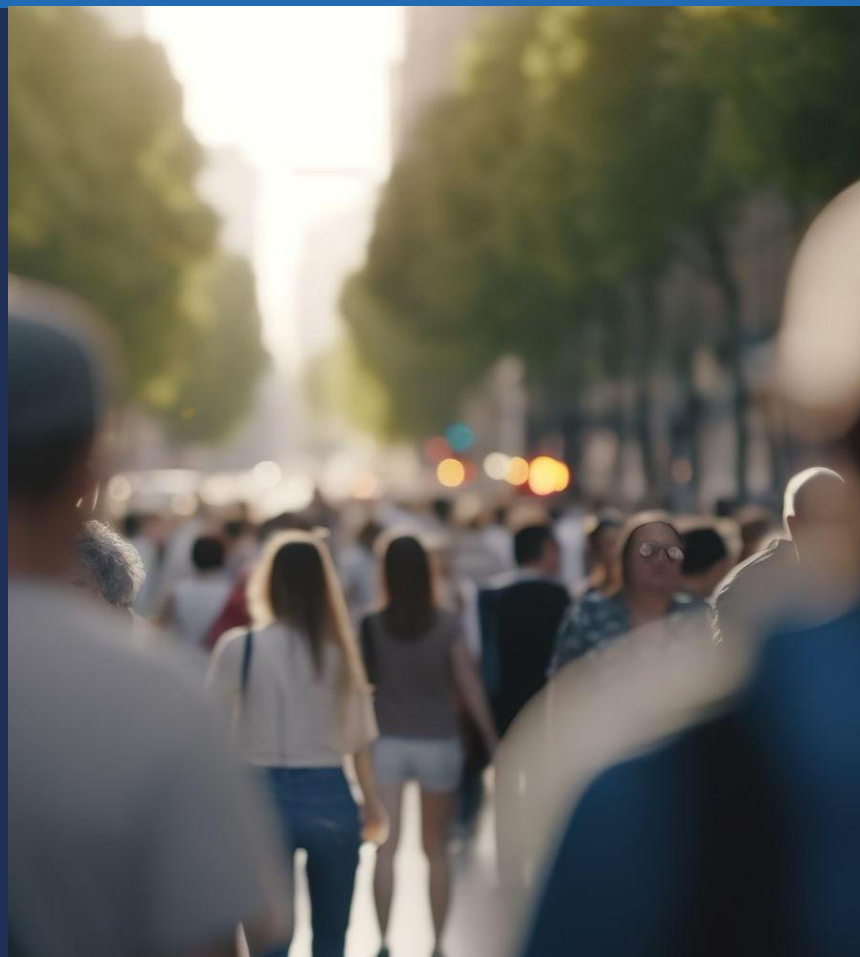
Maria Teresa Carinci
Maria Cristina Degoli
Paolo Ferrante
Michela Giudici
Francesca Marinelli
Giulia Menegon

Dal Progetto all'ecosistema

MUSA: Due anni di innovazione e sostenibilità urbana

9 dicembre 2024

Aula Magna – Università degli Studi di Milano





Perché un *Glossario dell'inclusione*?

per creare un ponte tra il mondo accademico e la società civile

► **Esigenza:**
veicolare concetti
complessi in modo
chiaro





Metodologia di ricerca

Stile comunicativo semplice e innovativo

► Idea:

Utilizzo di mappe
concettuali e figure



Progetto

Strumento open-access per una divulgazione scientifica inclusiva





GLOSSARIO DELL'INCLUSIONE

[HOME](#) | [IL GLOSSARIO](#) | [INDICE](#) | [CHI SIAMO](#) | [CONTATTI](#)

Il Glossario dell'inclusione è uno **strumento multimediale (liberamente accessibile)** realizzato per spiegare **attraverso mappe concettuali** alcuni dei **vocaboli più utilizzati nel mondo del lavoro** e delle relazioni professionali

[Consulta l'indice](#)

Ogni voce è spiegata attraverso:

- 1) una sintetica **definizione** del vocabolo
- 2) l'elenco della principale **normativa** italiana di riferimento
- 3) uno o più **esempi esplicativi**

[Scopri il Glossario](#)





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DI RIPARAZIONE E RESILIENZA

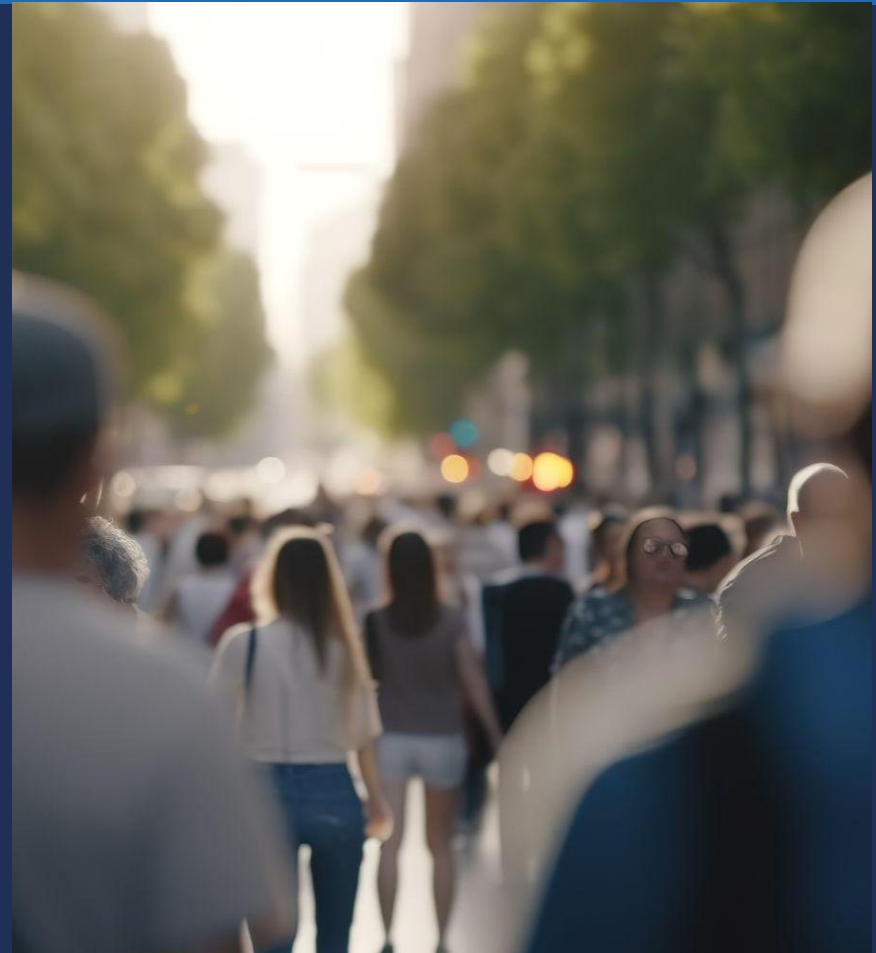


MUSA

MUSA Societies - Spoke 6

 **Grazie per l'attenzione!**

glossarioinclusione.humanhall@unimi.it



MUSA Societies

Innovation for Sustainable and Inclusive Societies

6

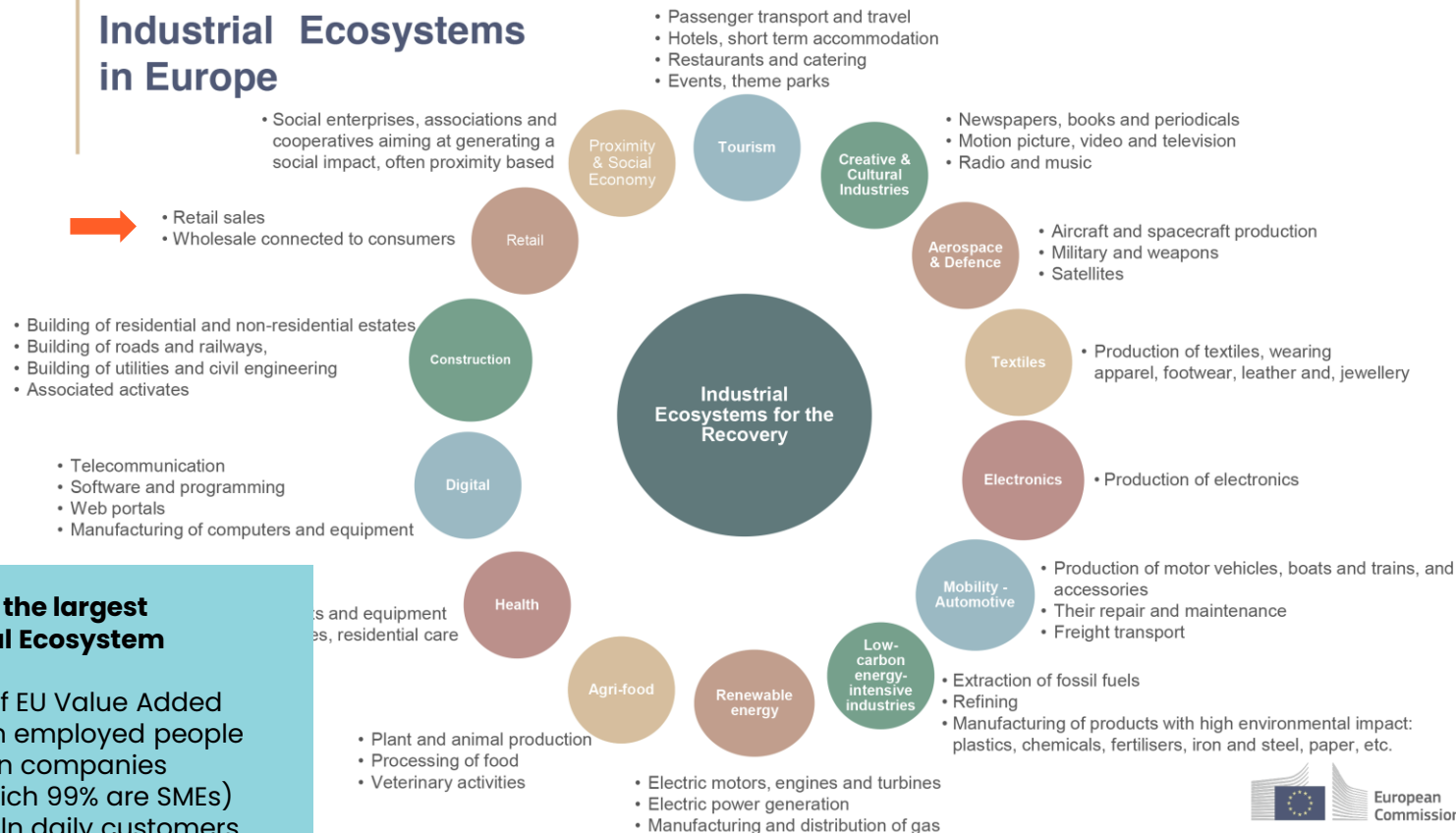
Spoke 5 – WP2: T5.9-10



Envisioning sustainable retail solutions: from theory to practice through design-driven activities

Politecnico di Milano, Dipartimento di Design
V. Iannilli, A. Spagnoli, T. Elli, F. Bonfim, C. Anceschi
Dec, 9th 2024

Industrial Ecosystems in Europe



Retail as the largest Industrial Ecosystem

- 11.5% of EU Value Added
- 30 mln employed people
- 5.5 mln companies (of which 99% are SMEs)
- 450 mln daily customers

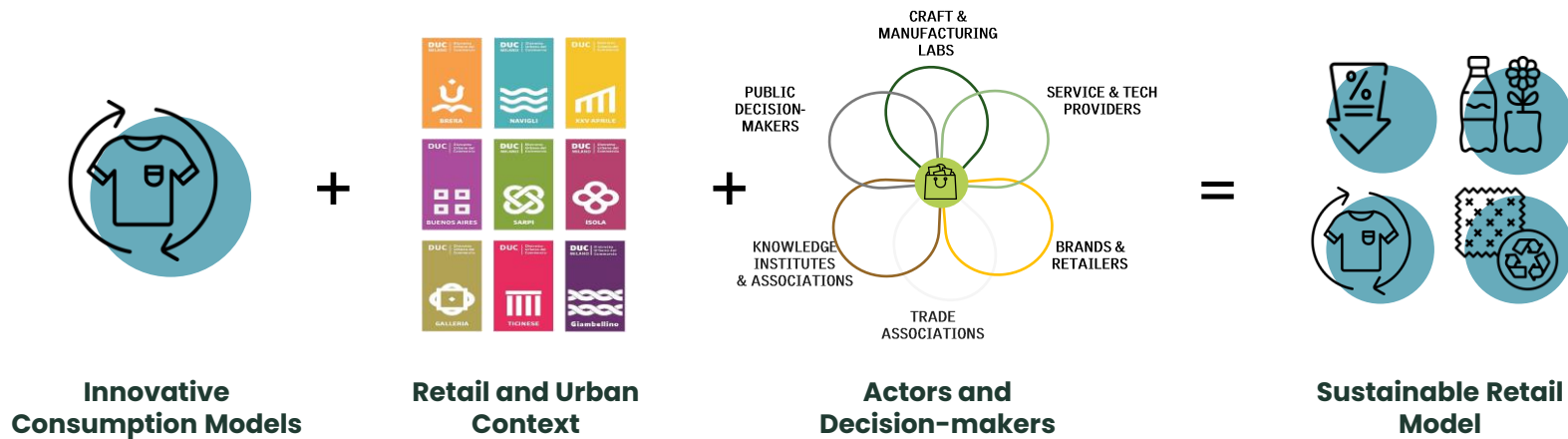


MUSA Spoke 5 – WP2: T5.9-10

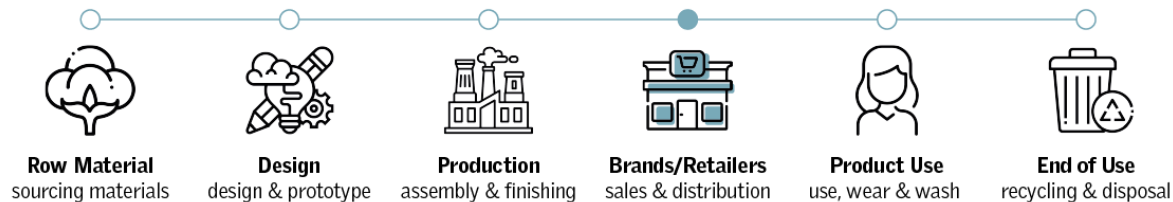
What role does retail play in the context of the sustainable transformation?



Context of the research

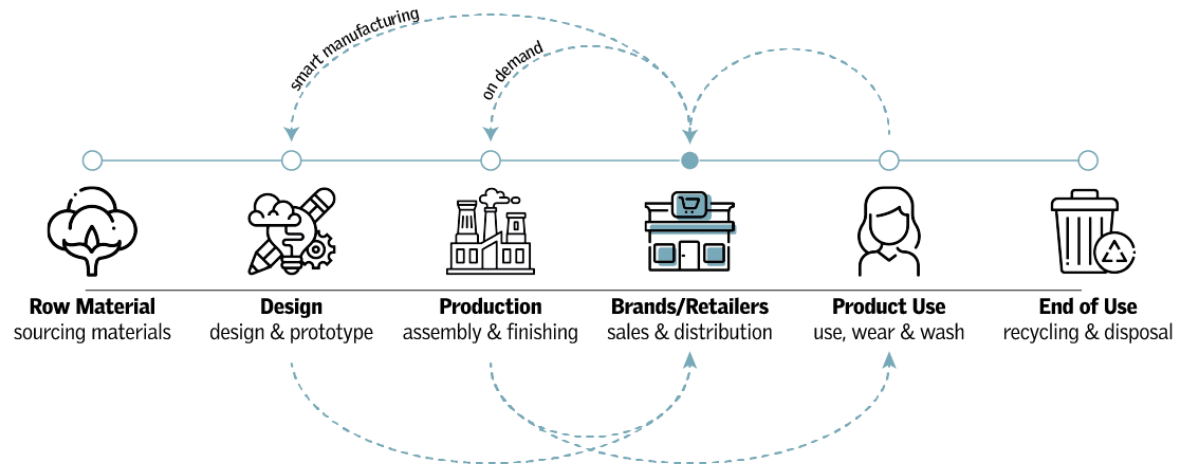


Innovative and Sustainable Design-driven Retail Models



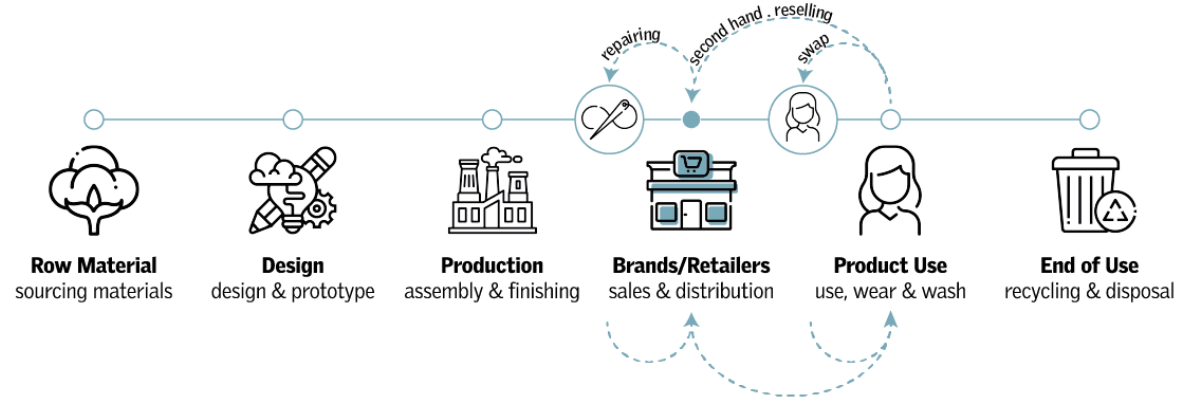
Innovative and Sustainable Design-driven Retail Models

REDUCE



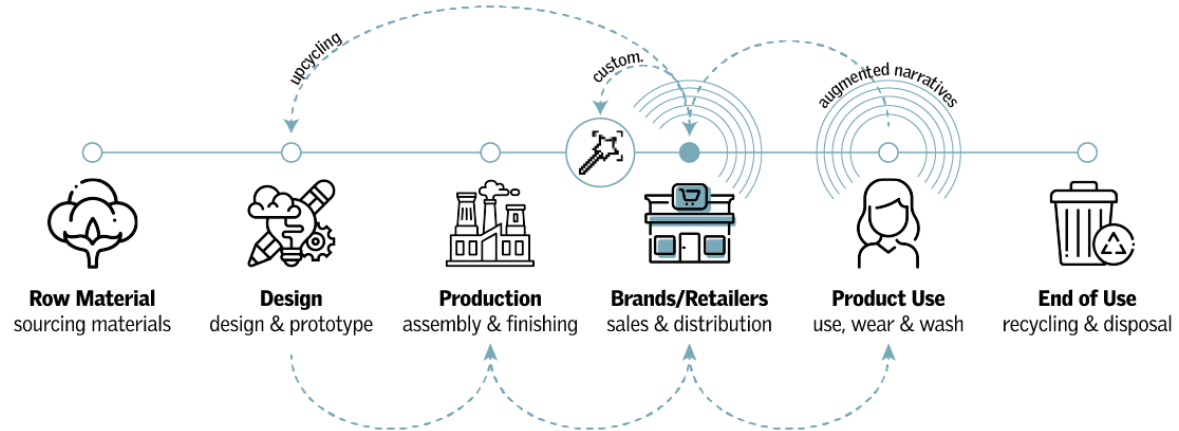
Innovative and Sustainable Design-driven Retail Models

REUSE



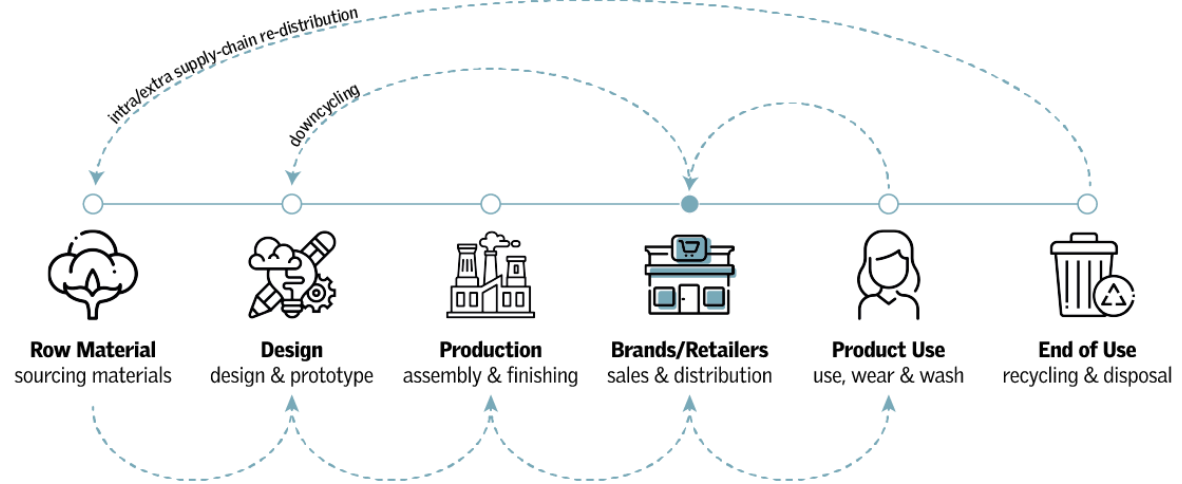
Innovative and Sustainable Design-driven Retail Models

RETHINK



Innovative and Sustainable Design-driven Retail Models

RECYCLE



Developing a model for sustainable retail



Developing a model for Sustainable Retail **Service Templates**

Environmental Sustainability

89 solutions oriented to a fashion product or process that support retailers and customers in adopting behaviours oriented to a wiser usage of planet resources

Culture of Sustainability

53 services that support the adoption of more sustainable practices and that nurture awareness or behavioural change

Social Sustainability

16 social initiatives aimed at distributive justice that are directly or indirectly linked to fashion distribution and that can be initiated or supported by retailers.



Services for Environmental Sustainability

Solutions oriented to a fashion product or process that support retailers and customers in adopting behaviours oriented to a wiser usage of planet resources

Reduce

Services aimed at consuming fewer natural resources thanks to a reduction of manufacturing volumes.

Digital Fabrication

Production of tailored garments, or parts of them, thanks to machineries such as 3D printers, textile printers, laser cutters, 3D scanners and other numerical controlled machineries.

Traditional On-demand Production

On-demand production following traditional approaches (i.e., not a recognizable form of digital fabrication), including the creation of tailored products. As a result, many retailers realize reduced-inventory or zero-inventory stores.

Data-driven Retail

Brands that drive the store restock and the production of new items according to the analysis of selling data to prevent over-productions.

Collaborative Consumptions

Solutions that allow individuals and companies to share garments and accessories among multiple users and create occasions for more extensive exploitations of them.

Resale

Services that give garments a new life in the second-hand market or that recover and resell unsold fabrics.

Renting

Services that allow to use garments under the payment of a fee, requiring no property transfer (i.e., no sale/purchase).

Free Transaction Consumptions

Examples for transferring the ownership or borrowing fashion products without entailing a form of payment. The most well-known example is the practice of swapping.

Maintenance (Caring)

Services that prolong life of garments through caring actions and the monitoring of products status and usage.

Repairing

Services for fixing a product or replacing a broken part.

Refurbishing

Services aimed at restoring the original factory condition of fashion products

Digital Organizers

Digital services that allow customers to digitize their garments, monitor their usage, compose looks, and develop a better awareness towards their wardrobes.

Rethink

Services for prolonging the life of garments or their materials via their modification or transformation.

Upcycling

Services aimed at adding value to old or used products performing creative activities that include adding new functions, redesigning, or creating a new item from materials of discarded products.

Creative Mending

Services that, according to customer's needs, fix, adjust or decorate products using different techniques like patching, mending, embroidery, pearling, etc. Products don't acquire new functions.

Recycle

Services that allows the recovering of materials from collected and sorted end-of-life objects. The process can consume large amounts of energy and produce toxic waste.

Collection

Logistic services that use collection points, interactive bins, and reward strategies for gathering discarded products and direct them to a sorting circuit.

Sorting

Services for distinguishing products according to their current state, typology, or material. Processes can be manual or automated

Regeneration (high-grade recycling)

Services aimed at producing materials of the same quality if compared to the end-of-life products from which it is obtained. The process may involve materials of different types, including food, and may require the blend with virgin material.

Downcycling

Obtain materials with lower quality performances to be used in products with lower quality requirements.





Culture of Sustainability

Services that support the adoption of more sustainable practices and that nurture awareness or behavioral change

Resources for Retailers

Methods, tools, and consultancies aimed to increase retailers' knowledge in relation to sustainability

Training

Services for supporting retailers in learning sustainability practices and strategies

Case studies collections

Lists of innovative companies, products, and materials oriented to sustainability.

Assessment Solutions

Frameworks to monitor and evaluate retail impacts and performances, and to identify sustainable development opportunities. They can be surveys or dashboards.

Transparency and Traceability

Strategies that can be adopted by businesses to communicate customers the reliability of their supply chains or their processes.

Supply Chain Disclosure

Services that are aimed at guaranteeing reliability of suppliers and products using solutions that include digital product passports, breakdown of products prices, interactive maps of suppliers, and assessment of suppliers

Transparency and traceability Directories

Collections of certifications or certified suppliers created by foundations, institutions, or other trusted actors

Artisanship and Heritage

Services that help in supporting the market of artisanship and in communicating products or companies' heritage.

Online Directories

Listing of artisans with the digital showcase of their work and approach.

Artisanship online marketplace

Promote and sell artisanal products online, they can be focused on ethnical products.

B2B or B2C hiring platform

Services for hiring artisans according to their expertise.

Events and Physical Marketplaces

On-site promotion of artisanship and urban manufacturing processes and products.

Sensibilization of Customers

Initiatives aimed at improving customers literacy of sustainability.

Guides

Examples of instructions, kits, and digital applications to help consumers to adopt more conscious behaviors.

Communities

Network of consumers gathered by common interests, products typologies, or brands; exist examples of partnerships between repair communities and very well-known brands.

Events

Formats that promote sustainability, including repair events, sustainable fashion shows, and documentary projections.

Courses and workshop

Forms of events with a visible educational goal and are used to engage customers with sustainable practices. Mostly related to handicraft and circularity practices.

Products and Processes Showcase

Physical demonstrations that allow customers to assist to the execution of processes, test products, or inspect materials.



Implementation of Social Sustainability

Social initiatives aimed at distributive justice that are directly or indirectly linked to fashion distribution and that can be initiated or supported by retailers.

Labour Inclusivity

Inclusion of fragile people into labour activities. The initiatives can be supported by laws (ex legge 381/91) or give access to tax benefits

Socioeconomic Equity

Initiatives to increase socioeconomic equity and give support to fragile people. Can include the borrowing of objects for temporary personal needs and the nurturing of the transversal adoption of sustainable behaviours independently of social class.

Contamination Among Social Groups

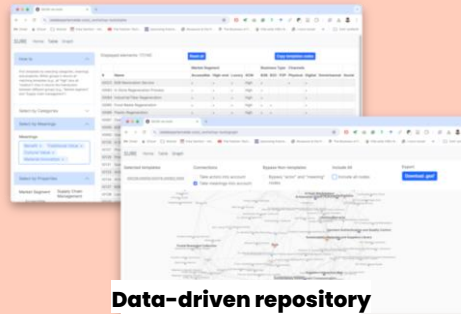
Opportunities of contamination and remix of people with different cultures, ages, or needs.

Neighbourhood Engagement

Initiatives that increase the resilience of neighbourhoods by stimulating the activation/creation of local actors and networks.

Fund Raising

Raising money for a social cause.

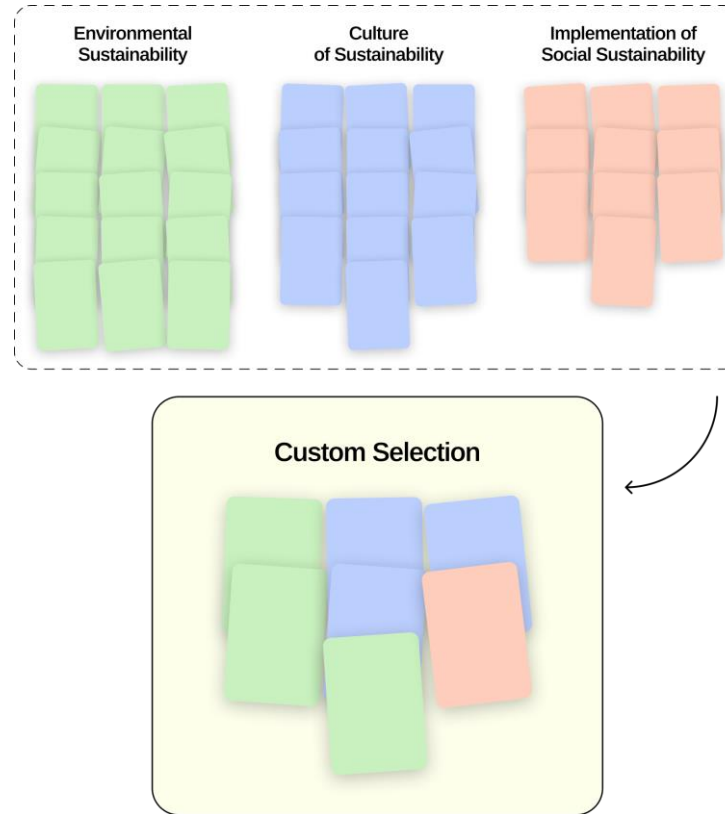


Data-driven repository
and exploratory tools

Operating the model for sustainable retail

Operating the model

Supporting brands and retail companies in learning and adopting sustainable initiatives, according to their business models and organizational structures.



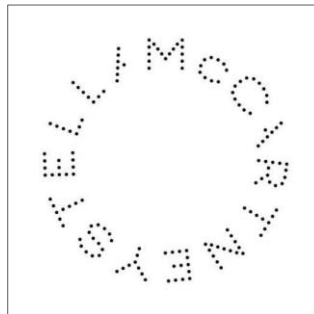
Operating the model

Design of a participatory activity to actively involve brands decision-makers in discussion and strategic envisioning.



Operating the model

Implementation with an
excellence among brands of
sustainable fashion





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Disseminating results: Su.Re Digital Hub



MUSA Design

Sustainable Fashion, Luxury and Design





MULTILAYERED URBAN SUSTAINABILITY ACTION S.C.A R.L. – MUSA S.C.A R.L.

Spoke 5 –Sustainable fashion, luxury and design

WP2: T5.9-10 Sustainable Design-driven Retail and Service Model

V. Iannilli, A. Spagnoli, T. Elli, F. Bonfim, C. Anceschi

Politecnico di Milano, Dipartimento di Design

9 dicembre 2024

Email
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PEC
musa-scarl@legalmail.it

MAGGIORI INFORMAZIONI
musascarl.it



MUSA Design

Sustainable Fashion, Luxury and Design




MULTILAYERED URBAN SUSTAINABILITY ACTION

Ideathon: #RefashioningMilan

Rethinking Milano as the Circular Fashion and Design Capital

09/12/2024 Università degli Studi di Milano – La Statale.



Milan Fashion week September 2023:

- 67 fashion shows (62 physical and 5 digital)
- 72 presentations
- 33 events
- Hundreds of thousands of people from all around the world

Salone del mobile 2023:

- Exposition of 2.000 designers
- 307.418 visitors,
- 1.200 Fuorisalone's events



A great chance to attract revenue & increase the city reputation
however, if not managed properly, they can also cause negative environmental and social impacts, especially at the urban level.



With the collaboration of:



MUSA Design

Sustainable Fashion, Luxury and Design

5

Ideathon: #RefashioningMilan

May 10th & 11th, 2024 @ Green Media Lab



PATRONAGE
Comune di
Milano

QUESTO EVENTO PARTECIPA A
MILANO
CIVIL
WEEK
VIVERE

Ideathon: #RefashioningMilan

01.

What is an Ideathon?

An Ideathon is an event where **teams of students** can share their creative ideas to **solve a problem** or **innovate a product, process or paradigm**

02.

Participants

The Ideathon is dedicated to **all students from the 4 MUSA Universities** (Bocconi, Politecnico, Bicocca, and Statale)

03.

With the collaboration of:

GIORGIO ARMANI



PATRONAGE
Comune di
Milano

04.

Prizes

1. Participation at **Emporio Armani** fashion show
2. Guided tour at **Armani Silos**

Il team di Bocconi – MUSA Spoke 5 x Ideathon 2024



Francesca Romana Rinaldi
Lecturer SDA Bocconi
Director Monitor for Circular
Fashion Sustainability Lab



Francesca Boni
Research Assistant
Università Bocconi



Elena Scoccianti
Research Assistant
Università Bocconi



Camilla Carrara
Research Fellow
Università Bocconi



Nicola Ruggiu
Research Assistant
Università Bocconi



Fahimeh Khatami
Junior Assistant Professor
Università Bocconi

Objectives

- Enabling the dialogue and ideas sharing between students and private and public companies
- Building the **Mental Mapping of Milan** as a Fashion and Design Capital
- Challenging students to reflect on:
 - **Actions** that the Municipality, Giorgio Armani, and a citizen can **implement to make Milan a Sustainable and Circular Fashion and Design Capital**
 - What a brand and City Administration can do to **organize a fashion or design event** in the city of Milan that is **sustainable, inclusive, engaging to new generations** and that does not cause burden to the city and environment, but that could **bring urban regeneration**.



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di Rinascita e Rigenerazione



MUSA

Multilayered Urban Sustainability Action

9

Ideathon 2024 by steps

A

**Individual
application**
by April 8th

B

**Students selection and
Group Creation**
End of April

C

**Two-days Ideathon
event**
May 10th&11th

Applications requests

The students interested in joining the initiative had to share with their application:

- The top 5 words that come to mind when thinking of Milan (Milan Mental Mapping)
 - 3 Suggestions to: Comune di Milano, a leading fashion and design player and citizens **to make Milan a leading sustainable and circular Fashion and Design Capital**
- 2 videos with suggestions to a brand and Comune di Milano



Applications results: Milan Mental Mapping



Top 5 most recurrent concepts

1. Elegance
2. Innovation
3. Luxury
4. Avant-garde
5. Cultural

Space for improvement

1. Pollution
2. Social inequalities
3. Non-inclusive

Applications results: Milan Mental Mapping



Applications results: Suggestions to brands, Comune di Milano & Citizens

Brands: 5 most recurrent suggestions

1. Designing for Durability & Repairability
2. Investing in Innovation & Traceability
3. Adopting Circular Business Models
4. Spreading Education & Awareness Campaign
5. Integrating Sustainable & Circular Materials & Practices in Production

Comune di Milano: 5 most recurrent suggestions

1. Promoting circular Fashion & Design education & research
2. Establishing circular Fashion & Design districts
3. Organizing circular events for consumers
4. Providing incentives for sustainability practices
5. Enhancing infrastructure & services

Citizens: 5 most recurrent suggestions

1. Choosing Second-Hand & Vintage Shopping
2. Supporting Local Designers & Artisanal Fashion
3. Joining Clothing Swaps & Rental Services
4. Focusing on Conscious Consumption & Waste Reduction
5. Fostering Education and Awareness on Circularity



4 Groups with different:

1. Backgrounds
2. Universities
3. Nationalities



MUSA Design

Sustainable Fashion, Luxury and Design

B

10th & 11th May: 2 days event

Event details

- 16 Students participants
- 4 Groups with Multidisciplinary background created
- 1 Brief: *How can Giorgio Armani and the City Administration organize a **fashion/design event** in the city of Milan that is **sustainable, inclusive, engaging to new generations and that could bring urban regeneration?***



2 days event: in numbers

- **2 Key players of the brief:**



Annibale D'Elia

Director Urban Economy, Fashion and Design Comune di Milano



Rossella Ravagli

Sustainability Director Giorgio Armani

- **3 Guest speakers:**



Simon Giuliani

Global Marketing Director Candiani Denim



Matteo Ward

Co-Founder WRAD



Paola Arosio

Head of New Brands and Sustainability projects Camera Nazionale della Moda Italiana



- **5 Coaches:**

Camilla Carrara

Research Fellow
Bocconi University – MUSA



Gianluca Tedaldi

Junior Assistant Professor
Politecnico di Milano



Silvia Gadola

Doctoral Student (PhD)
Politecnico di Milano



Ludovico Dejak

Innovation Specialist B4i
Bocconi University



Silvia Gambi

Founder Solo Moda Sostenibile.

14 Jury Members:

Annibale D'Elia, Director Urban Economy, Fashion and Design Comune di Milano.

Carlo Salvato, Full professor of strategy & entrepreneurship Bocconi University.

Claudio Rozzoni, Associate Professor Università degli Studi di Milano – La Statale.



Daniela Preite, Professor of Business Administration and Accounting Università degli Studi di Milano – La Statale.

Elisabetta Marafioti, Professor of Strategy Università degli Studi di Milano-Bicocca.

Francesca Romana Rinaldi, Director Monitor for Circular Fashion SDA Bocconi.

Lucio Lamberti, Marketing Professor Politecnico di Milano – MUSA Spoke.

Margherita Pero, MUSA Spoke 5 Coordinator – Politecnico di Milano.

Matteo Ward, Co- Founder WRAD.

Paola Arosio, Head of New Brands and Sustainability projects Camera Nazionale della Moda Italiana.

Rossella Ravagli, Sustainability Director Gruppo Armani.

Serena Pelagallo, Cohesion Policy Expert Comune di Milano.

Simon Giuliani, Global Marketing Director Candiani S.p.A..

Vittorio Biondi, General Director, Programme Manager MUSA Scarl.

Communication Strategy focus Italian press

1. Save the date

2. Agenda

3. Post-event press release

Media Coverage

- Fashion Magazine
- Gazzetta di Milano
- TheSpinOff.com
- Hub Style Magazine
- Chi è chi
- MpaStyle.it
- Affaritaliani.it
- Cronacamilano.it
- Icona Clima
- Icona News
- Moda Glamour Italia
- Soldoutservice.com
- Alternativasostenibile.it

The SPIN OFF

Modern Matters

<https://www.the-spin-off.com/news/stories/The-Trends-How-Milan-wants-to-become-the-capital-of-circular-fashion-18118>

Monthly Unique Visitors: 62.327



Milan, its universities and Armani Group ally to build a circular fashion capital

12 November 2024 - 10:41 AM

On May 10 and 11, the first "Ideathon Challenge" project, an initiative aimed at students in disciplines related to fashion and design from the University of Milan, was presented to transform the City of Milan from a sustainable and circular perspective.

Promoter of the initiative was Bicocca University as part of the IDEATHON project, a challenge aimed at students in disciplines related to fashion and design from the University of Milan, with the patronage of the City of Milan and the collaboration of the Armani Group.

During the two days, students were able to present their projects and exchange ideas on how to transform Milan into a sustainable and circular fashion and design capital.

The-spin-off.com



Print

Readership: 17.000



IDEATHON: #RefashioningMilan Ripensare Milano come capitale della moda sostenibile e circolare

Un'idea che si è trasformata in realtà: la moda sostenibile è al centro dell'IDEATHON, un progetto che ha coinvolto studenti di diverse discipline universitarie per riflettere su come rendere Milano una capitale della moda sostenibile e circolare. L'iniziativa, promossa dall'Università Bicocca e patrocinata dalla Città di Milano e dal Gruppo Armani, ha dato spazio a idee innovative e a progetti concreti che mirano a trasformare la città in un hub per la moda sostenibile e circolare.



MPA Style



IDEATHON: #REFASHIONINGMILAN RETHINKING MILAN AS A CAPITAL OF SUSTAINABLE AND CIRCULAR FASHION



MPA Style

HUB

STYLE

<https://hubstyle.sport-press.it/2024/05/17/ideathon-come-trasformare-milano-nella-capitale-della-moda-e-del-design-sostenibile/>

Monthly Unique Visitors: 58.267


IDEATHON: COME TRASFORMARE MILANO NELLA CAPITALE DELLA MODA E DEL DESIGN SOSTENIBILE



Un'idea che si è trasformata in realtà: la moda sostenibile è al centro dell'IDEATHON, un progetto che ha coinvolto studenti di diverse discipline universitarie per riflettere su come rendere Milano una capitale della moda sostenibile e circolare. L'iniziativa, promossa dall'Università Bicocca e patrocinata dalla Città di Milano e dal Gruppo Armani, ha dato spazio a idee innovative e a progetti concreti che mirano a trasformare la città in un hub per la moda sostenibile e circolare.

Hubstyle.it

The most important review



"MUSA Ideathon has been an incredible two-days event. I deepened my knowledge of fashion & sustainability and I met many like-minded students, who shared my same interests. The group project has been the perfect opportunity to learn how to think out-of-the-box, developing innovative (but feasible!) solutions for a brand-new fashion event. As a member of the winning team, the best part has definitely been the prize: attending the Armani's fashion show has been a unique experience that I will remember forever".

Letizia



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Italia domani
Fondo Nazionale
di Ricerca e Innovazione



What's next?

2025's Edition



MUSA Design

Sustainable Fashion, Luxury and Design



Ideathon X 2!

FASHION

DESIGN

Ideathon: #RefashioningMilan 2025



KICK-OFF

February

MUSA Universities start presenting the Ideathon in the classes

ASSESSMENT SUBMISSION

Beginning March

Students have to submit their assessment to get the chance to join the 2-days event

GROUP ANNOUNCEMENT

Middle March

Through the evaluation of the assessment, students are selected and divided in groups

2-DAYS EVENT

March 24th & 25th

Group work on the brief and presentation of their projects + nomination of the winning group



Ideathon: #EcoDesignPlatforms 2025



KICK-OFF

February

MUSA Universities start presenting the Ideathon in the classes

ASSESSMENT SUBMISSION

Beginning March

Students have to apply to get the chance to join the Passion in Action

GROUP ANNOUNCEMENT

Middle March

Group project is launched and participants are selected and divided in groups

8 WEEKS COURSE

March-May

Group work on the brief and presentation of their projects + nomination of the winning group



MULTILAYERED URBAN SUSTAINABILITY ACTION S.C.A R.L. – MUSA S.C.A R.L.

Sede legale
Piazza dell'Ateneo Nuovo n. 1, Milano (MI)

Capitale sociale
€ 100.000,00 interamente versato

Codice fiscale e iscrizione al Registro imprese Milano Monza Brianza Lodi n. 12451810969 / Iscritta al REA: MI – 2662385
Costituzione 10/06/2022 – Scadenza 31/12/2050

Codice Progetto ECS 000037
Nome del beneficiario Università di Milano-Bicocca
Titolo del progetto MUSA – Multilayered Urban Sustainability Action

Progetto realizzato/a all'interno del progetto MUSA – Multilayered Urban Sustainability Action, finanziato dall'Unione Europea – NextGenerationEU, PNRR Missione 4 Componente 2 Linea di Investimento 1.5: Creazione e rafforzamento degli "ecosistemi dell'innovazione", costruzione di "leader territoriali di R&S"

Project within the MUSA – Multilayered Urban Sustainability Action – project, funded by the European Union – NextGenerationEU, under the National Recovery and Resilience Plan (NRRP) Mission 4 Component 2 Investment Line 1.5: Strengthening of research structures and creation of R&D "innovation ecosystems", set up of "territorial leaders in R&D"

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Ministero
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MUSA

MULTILAYERED URBAN SUSTAINABILITY ACTION IV General Meeting

Ecosistema dell'Innovazione



MUSA Urban

Urban regeneration & City of tomorrow



Spoke 1 – Unimi

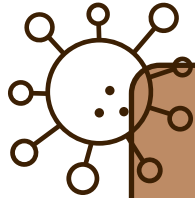


URBAN REGENERATION: MODELLING THE IMPACT OF BIODIVERSITY ON WEST NILE VIRUS SPREAD

Elisa Fesce – elisa.fesce@unimi.it

Department of Veterinary Medicine and Animal Sciences, Università degli Studi di Milano

PI: Prof. Nicola Ferrari



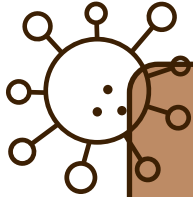
West Nile disease

Flavivirus of the family of Flaviviridae

(\ni Zika virus, dengue virus, and yellow fever virus):

- Single-stranded RNA virus
- Causes West Nile diseases

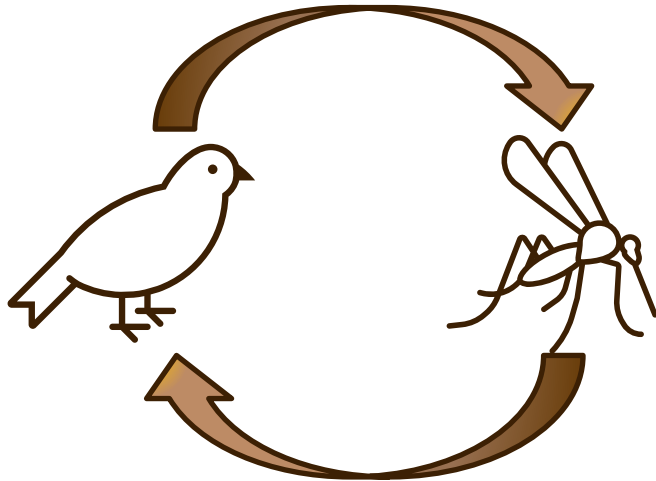
West Nile disease



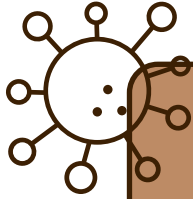
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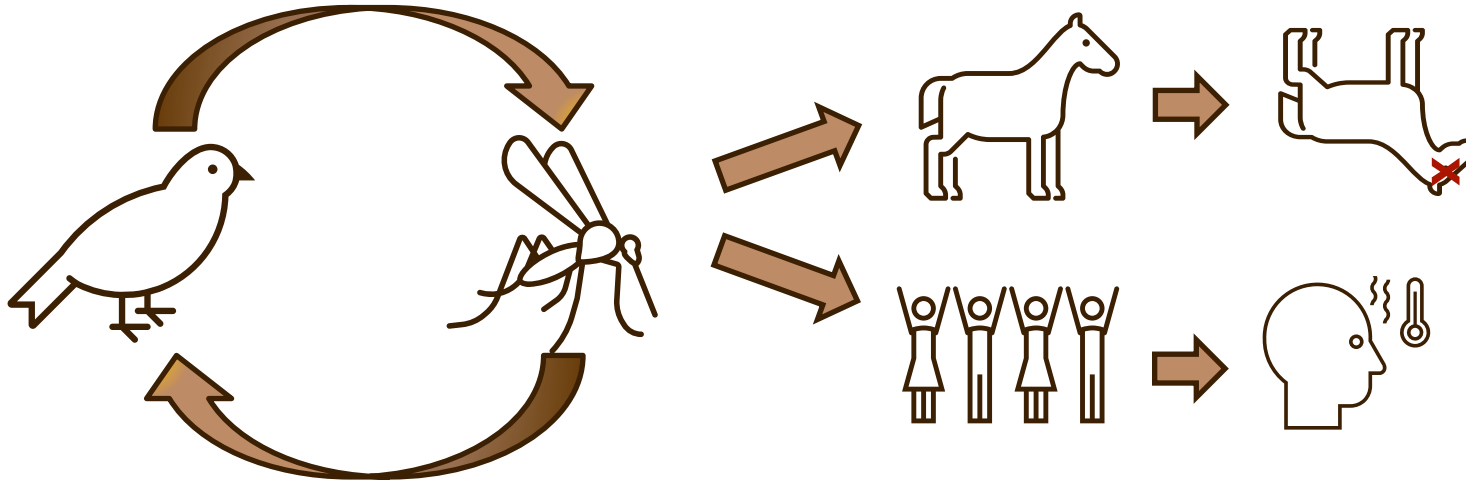
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Why West Nile disease?



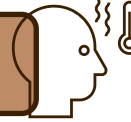
MUSA Urban

Urban regeneration & City of tomorrow



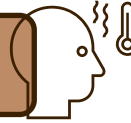
Why West Nile disease?

Sanitary relevance
due to human infections

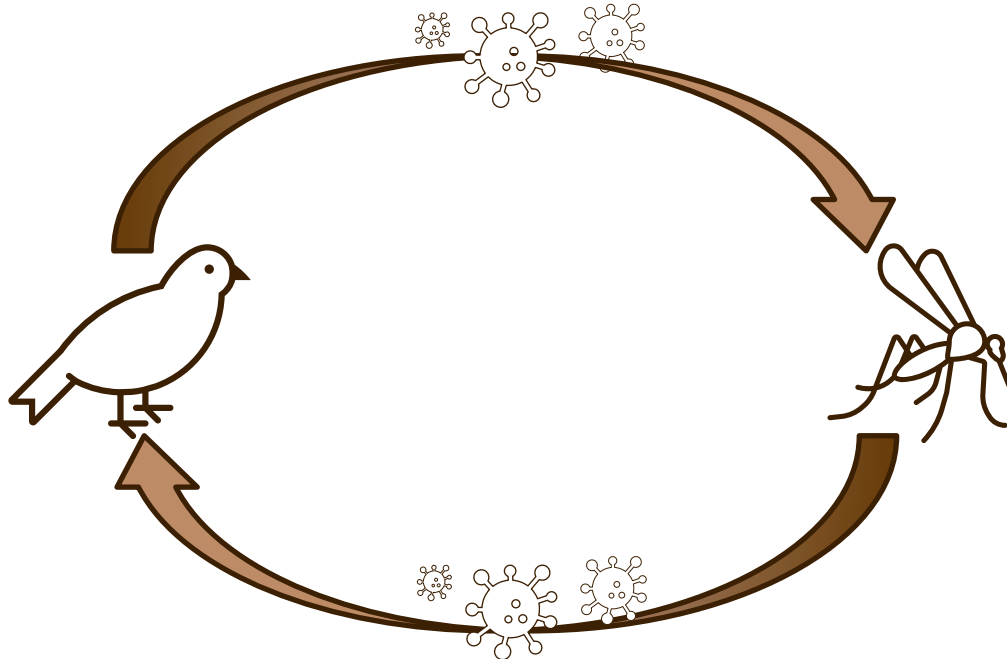


Why West Nile disease?

Sanitary relevance
due to human infections



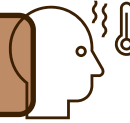
- Ubiquitous species
- Urban context



- Ubiquitous species
- Urban context

Why West Nile disease?

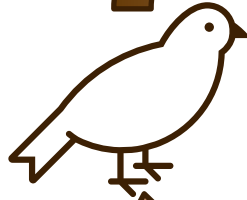
Sanitary relevance
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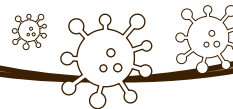
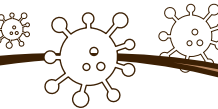
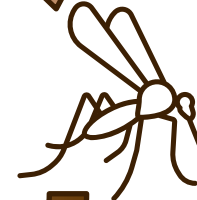
Urban regeneration

Land change use

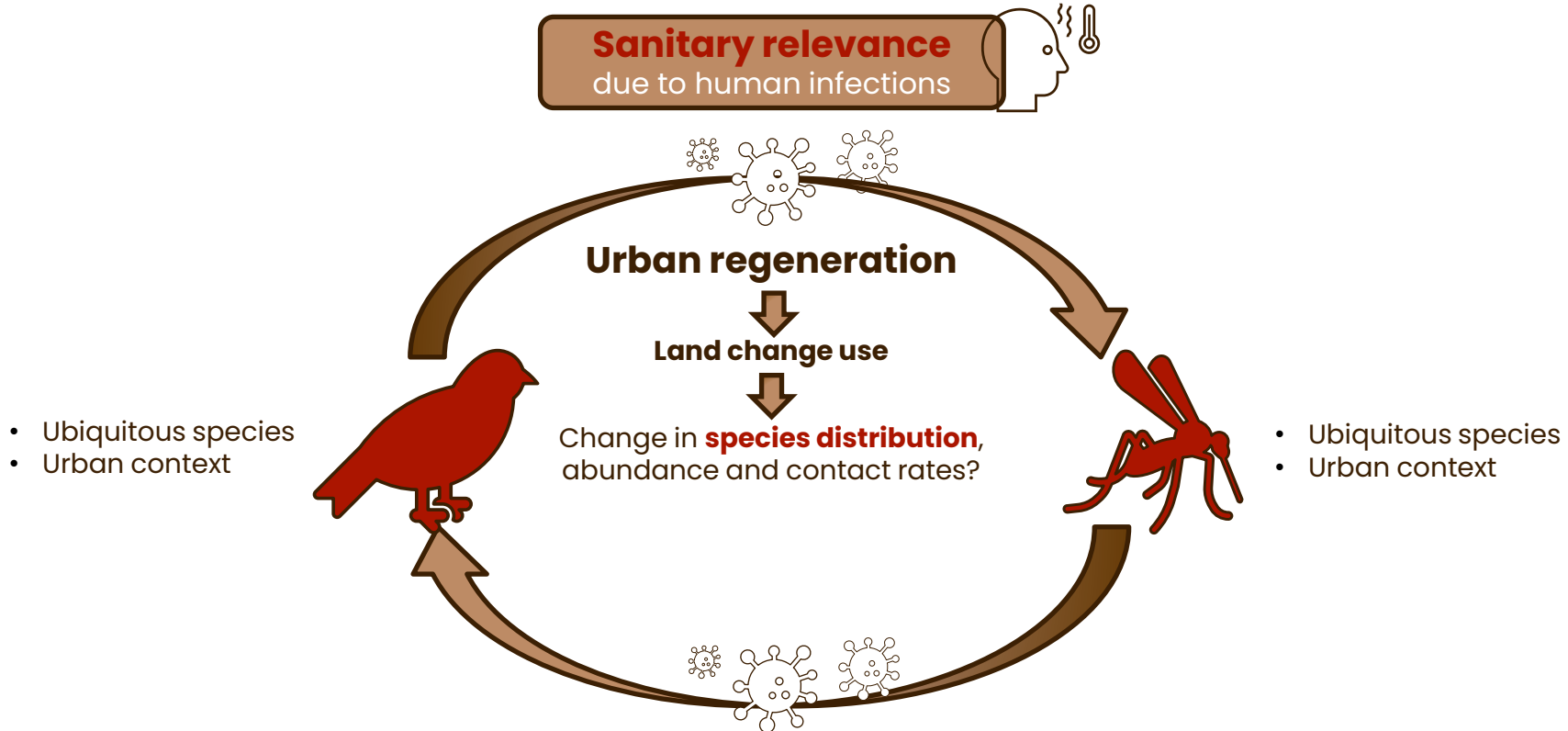
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- Ubiquitous species
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Why West Nile disease?



Why West Nile disease?

Sanitary relevance
due to human infections

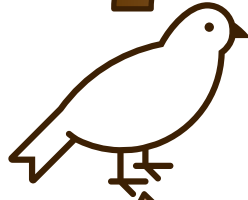


Urban regeneration

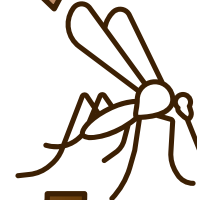
Land change use

Change in **species distribution**,
abundance and contact rates?

Effect on **pathogen spread**
and **infection dynamics**

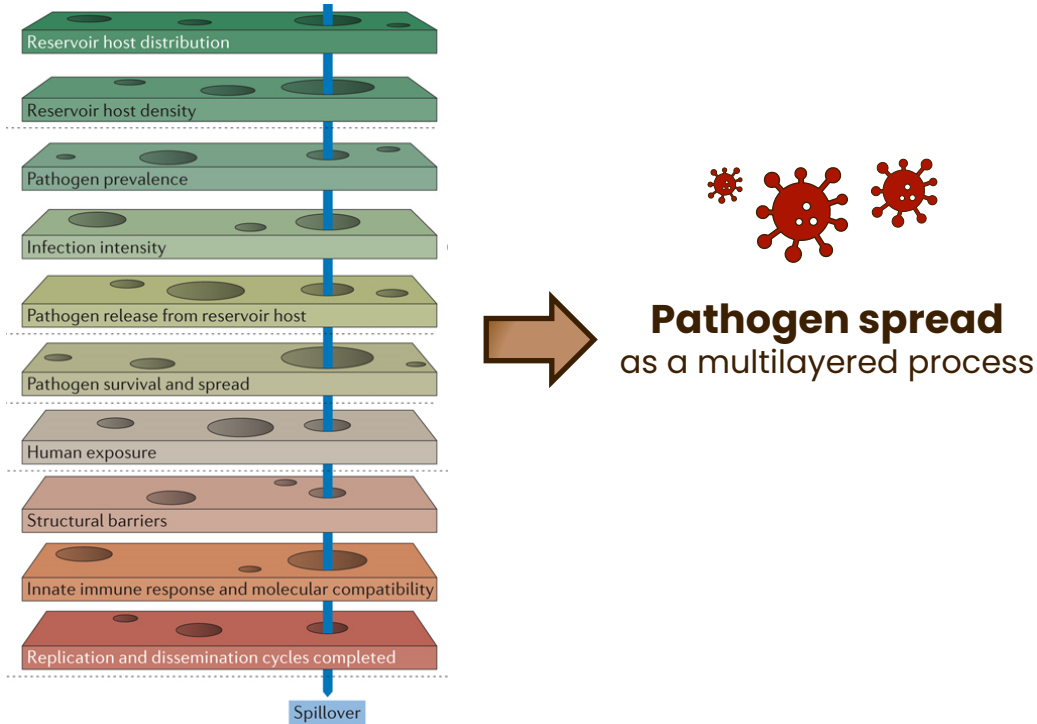


- Ubiquitous species
- Urban context

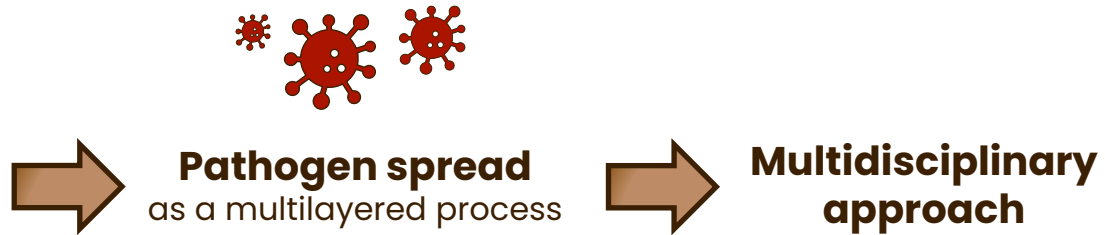
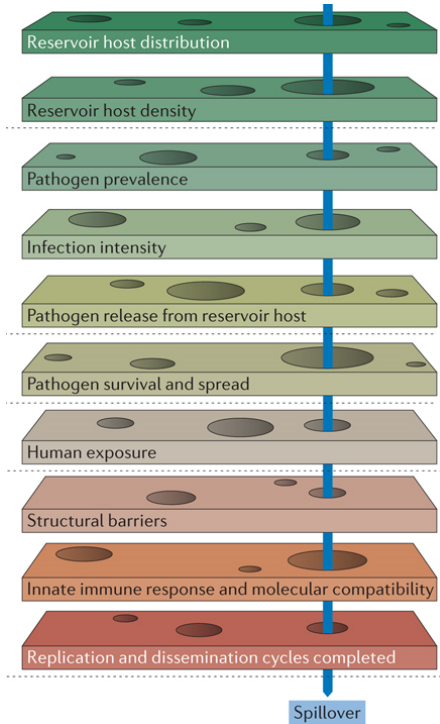


- Ubiquitous species
- Urban context

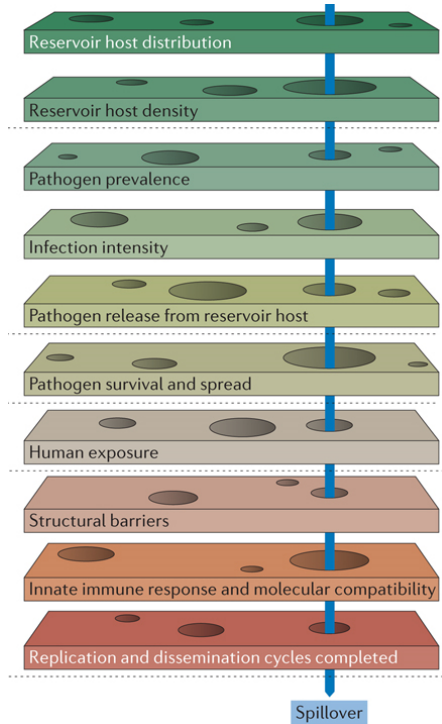
Pathogen spread



Pathogen spread



Pathogen spread



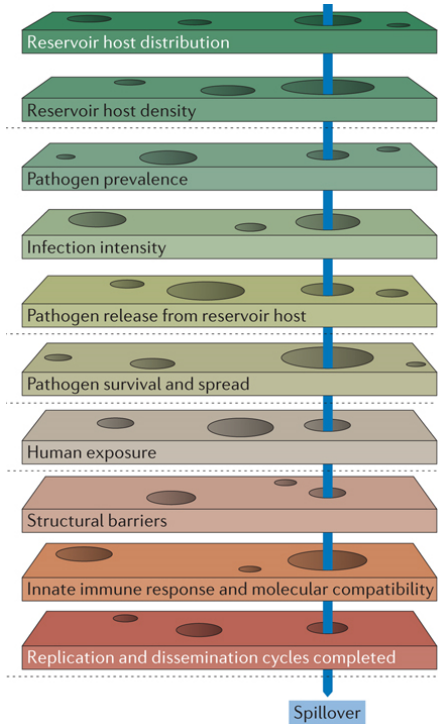
Data
collection



Modelling



Pathogen spread

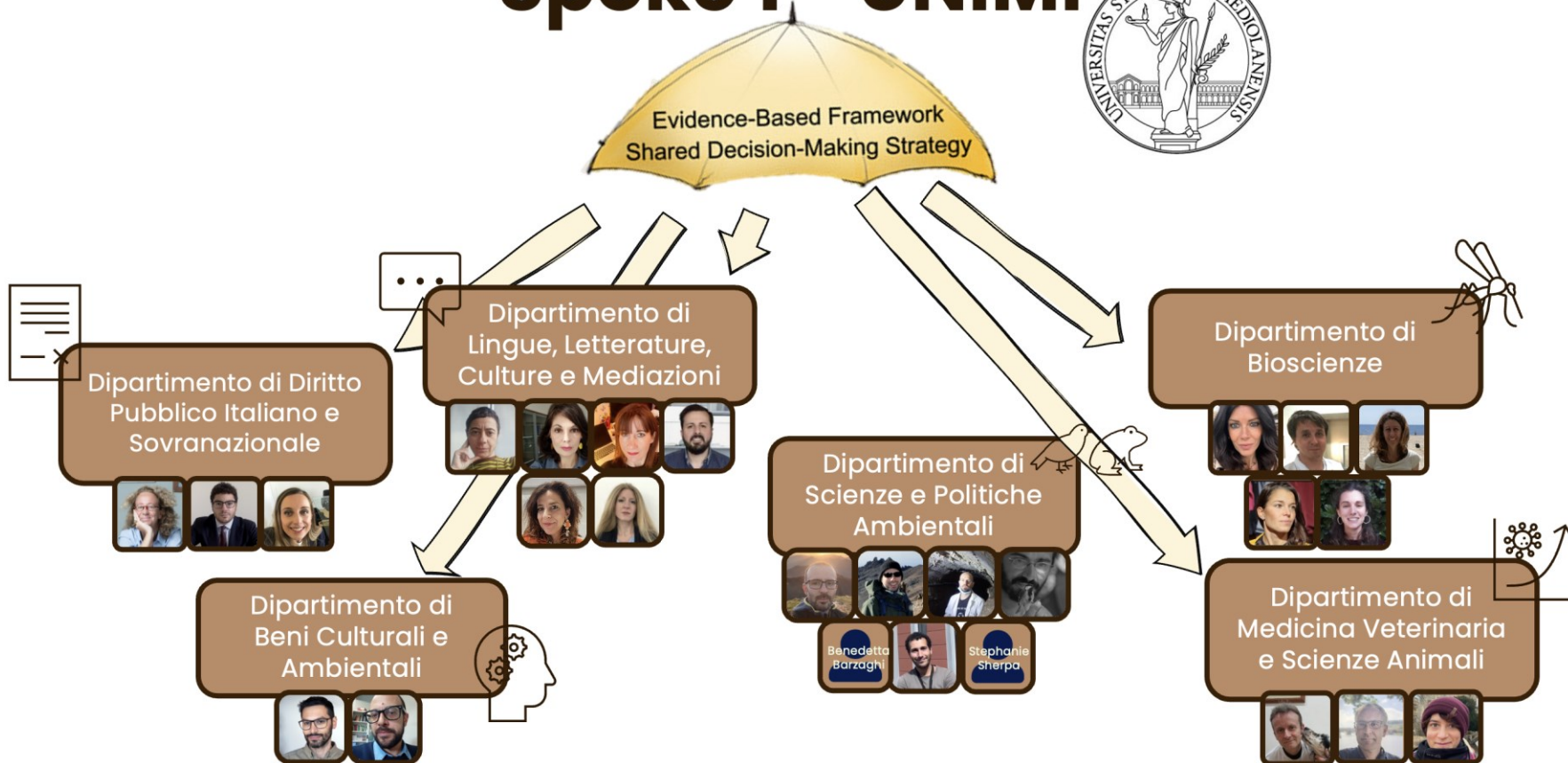


Data
collection

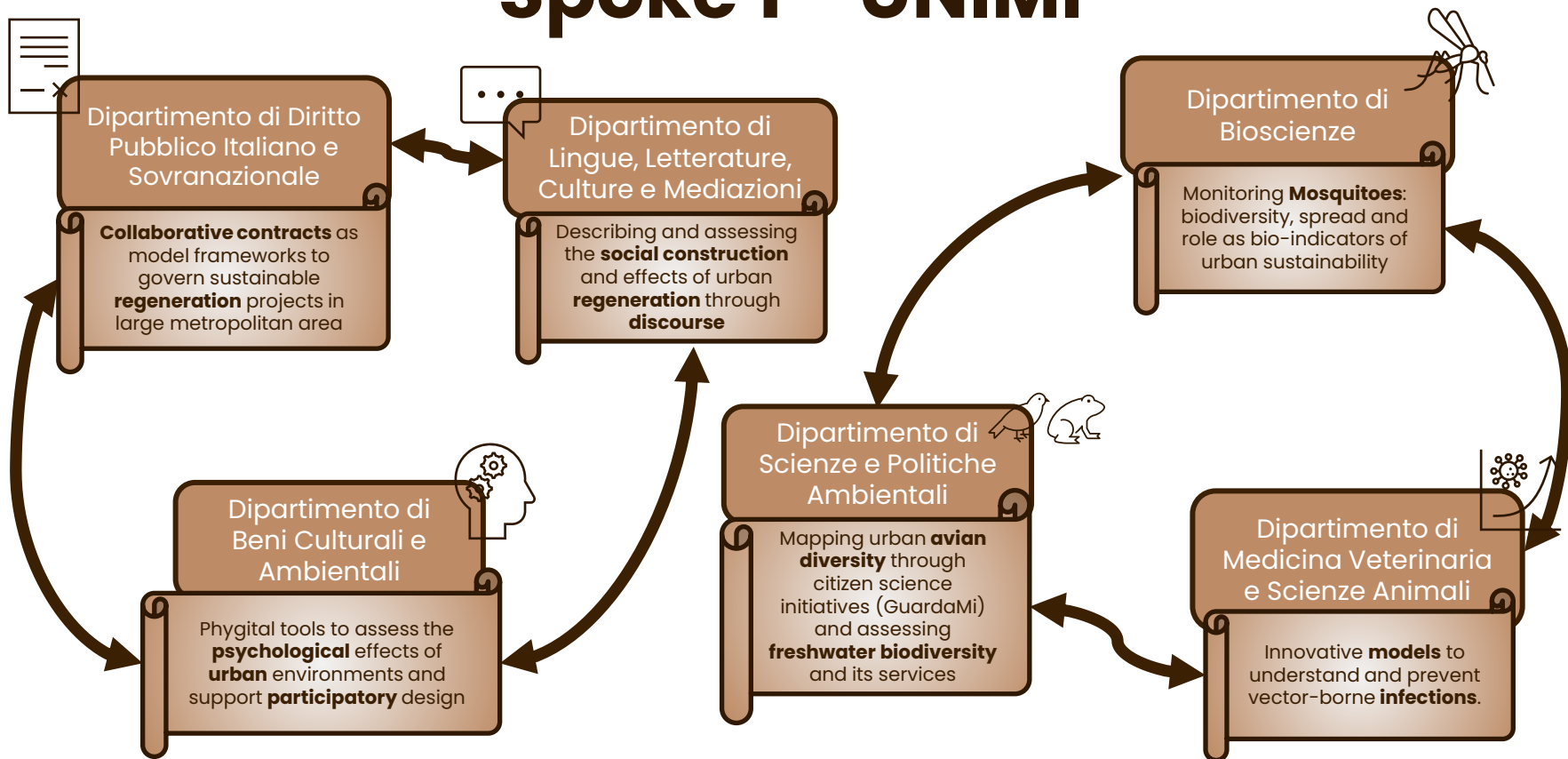
Modelling



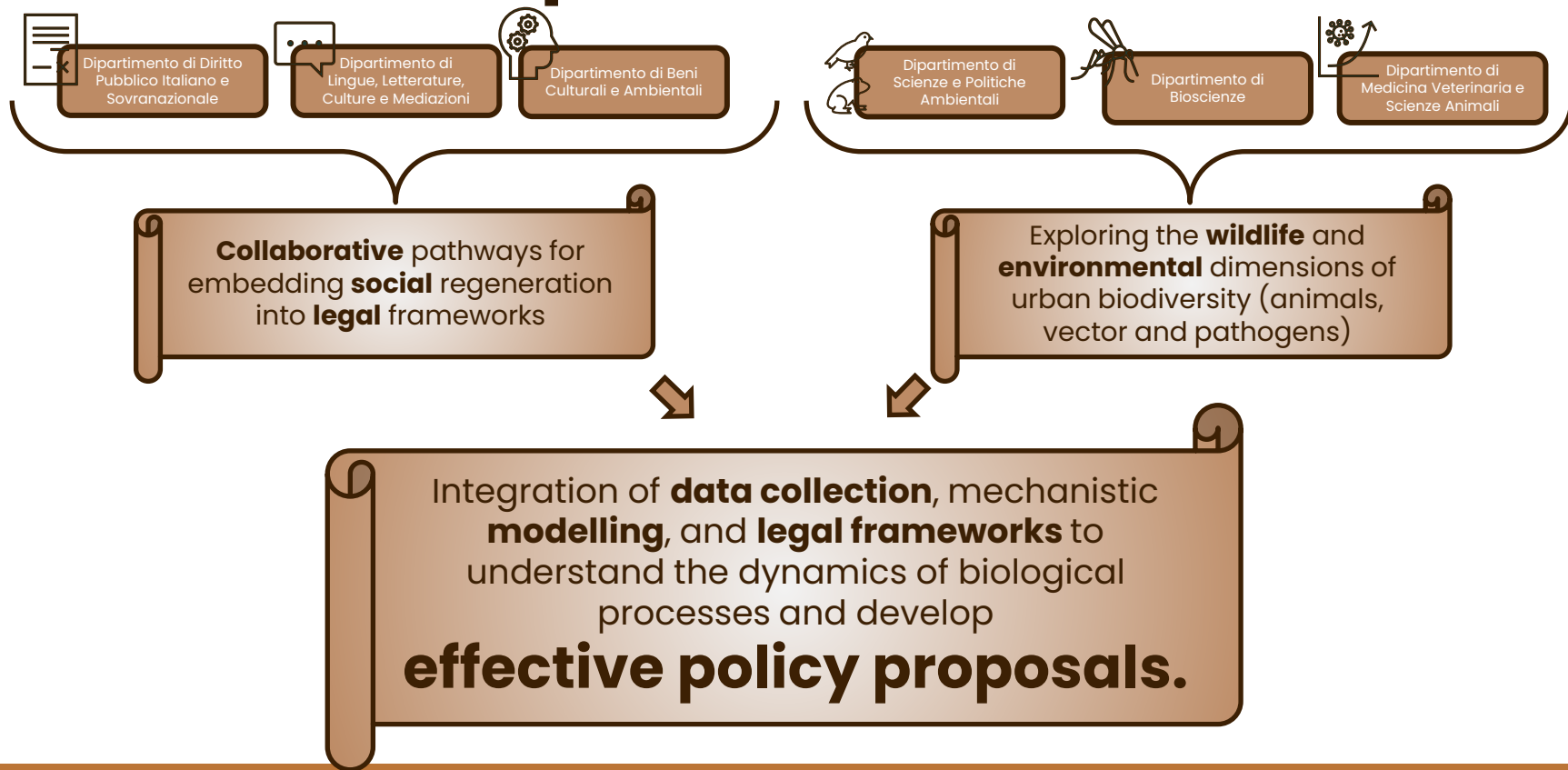
Spoke 1 – UNIMI



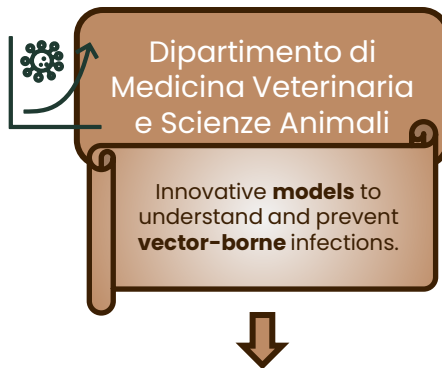
Spoke 1 – UNIMI



Spoke 1 – UNIMI



Spoke 1 – UNIMI



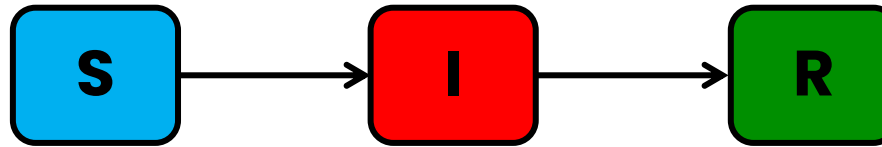
Epidemiological investigation using mathematical modelling

- Dynamics of the infection
- Vector-borne infections
- West Nile virus



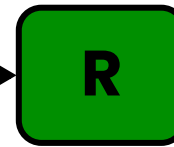
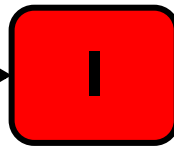
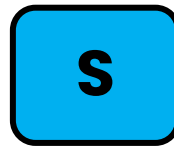
Modelling WNV

Compartmental models based on
systems of differential equations

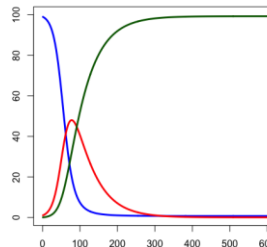


Modelling WNV

Compartmental models based on
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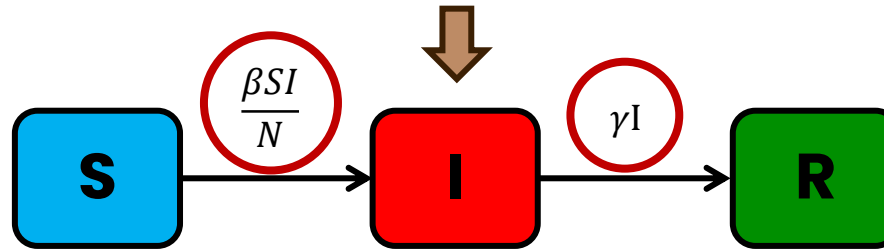


Simulate the **change in the number** of individuals
(compartments) over **time**



Modelling WNV

Compartmental models based on
systems of differential equations

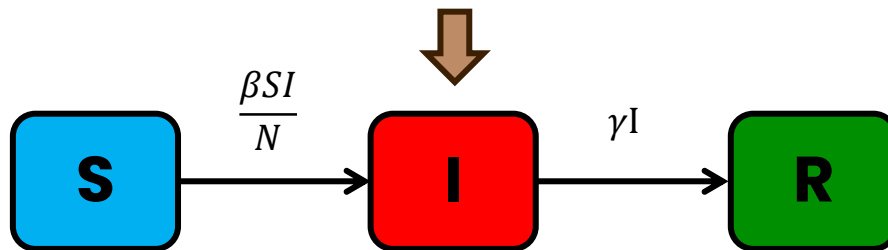


Simulate the **change in the number** of individuals
(compartments) over **time**

- **Mechanisms of infection**

Modelling WNV

Compartmental models based on
systems of differential equations

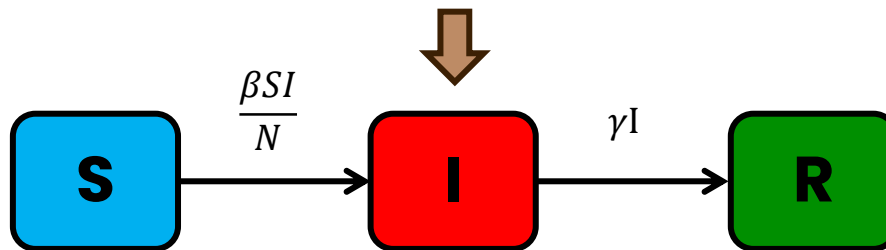


Simulate the **change in the number** of individuals
(compartments) over **time**

- **Mechanisms of infection**
- **A-priori**

Modelling WNV

Compartmental models based on
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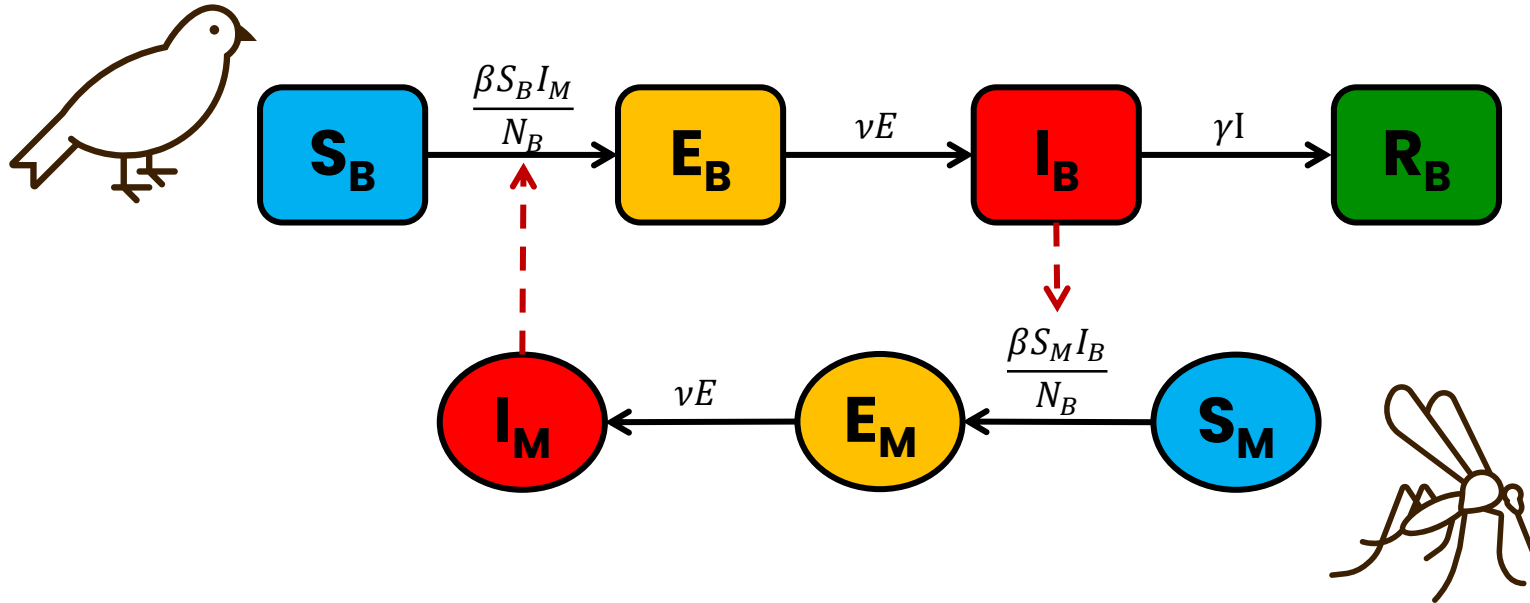


Simulate the **change in the number** of individuals
(compartments) over **time**

- **Mechanisms of infection**
- **A-priori**
- **What if** scenarios

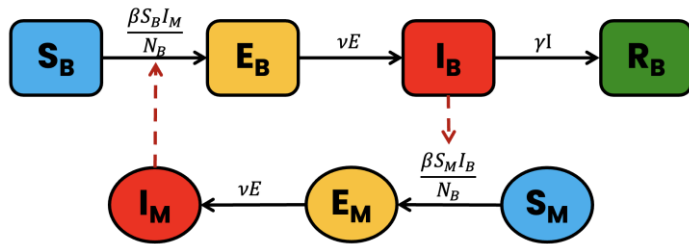
Modelling WNV

Compartmental models based on
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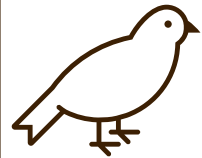


Modelling WNV

Compartmental models based on
systems of differential equations



$$\left. \begin{aligned} M'_S(t) &= \omega(t) - \left(b \cdot p \cdot p_{BM} \cdot \frac{B_{Ia}(t) + B_{Ij}(t)}{B_T(t)} + \mu_M \right) \cdot M_S(t) \\ M'_E(t) &= b \cdot p \cdot p_{BM} \cdot \frac{B_{Ia}(t) + B_{Ij}(t)}{B_T(t)} \cdot M_S(t) - (\theta_M + \mu_M) \cdot M_E(t) \\ M'_I(t) &= \theta_M \cdot M_E(t) - \mu_M \cdot M_I(t) \\ B'_{Sa}(t) &= - \left(b \cdot p_{MB} \cdot \frac{M_I(t)}{B_T(t)} + \mu_B \right) \cdot B_{Sa}(t) \\ B'_{Ea}(t) &= b \cdot p_{MB} \cdot \frac{M_I(t)}{B_T(t)} \cdot B_{Sa}(t) - (\mu_B + \theta_B) \cdot B_{Ea}(t) \\ B'_{Ia}(t) &= \theta_B \cdot B_{Ea}(t) - (\mu_B + \nu_B) \cdot B_{Ia}(t) \\ B'_{Ra}(t) &= \nu_B \cdot B_{Ia}(t) - \mu_B \cdot B_{Ra}(t) \\ B'_{Sj}(t) &= \gamma \cdot B_a - \left(b \cdot p_{MB} \cdot \frac{M_I(t)}{B_T(t)} + \mu_{Bj} \right) \cdot B_{Sj}(t) \\ B'_{Ej}(t) &= b \cdot p_{MB} \cdot \frac{M_I(t)}{B_T(t)} \cdot B_{Sj}(t) - (\mu_{Bj} + \theta_B) \cdot B_{Ej}(t) \\ B'_{Ij}(t) &= \theta_B \cdot B_{Ej}(t) - (\mu_{Bj} + \nu_B) \cdot B_{Ij}(t) \\ B'_{Rj}(t) &= \nu_B \cdot B_{Ij}(t) - \mu_{Bj} \cdot B_{Rj}(t) \end{aligned} \right\}$$



Modelling WNV

Epidemiological processes

Is there any process in WNV spread whose effect we are underestimating?

- Duration of the infection in birds
- Competence of birds
- Susceptibility of birds
- Mosquito biting rate

Avian community

What is the effect of demographic parameters of birds?

- Hatching date
- Synchrony of hatchings
- Number of eggs

Interventions

How can we prevent the spread of the infection?

- Elimination of mosquitoes
- Reduction of the number of competent birds

Vector community

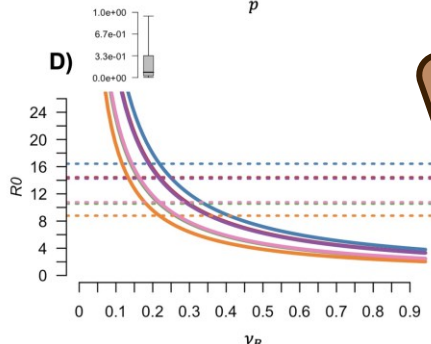
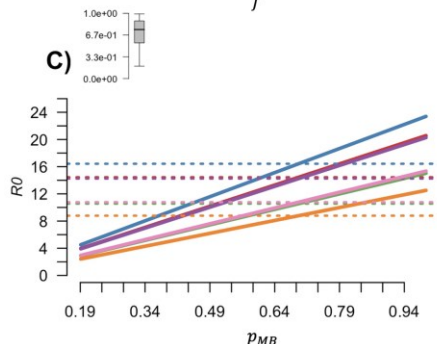
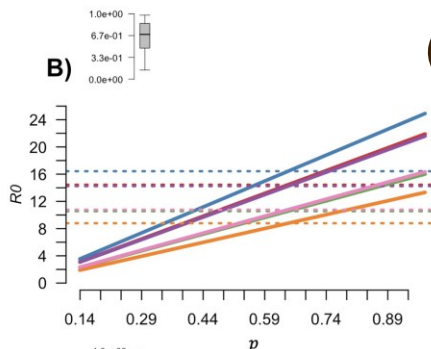
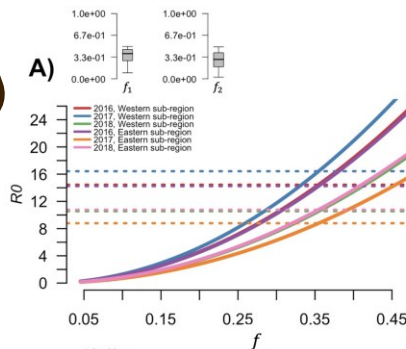
What is the role of different mosquito species?

Epidemiological processes

Is there any processes of WNV spread whose effects we are underestimating?

! Mosquito biting rate on birds

Birds' susceptibility to WNV



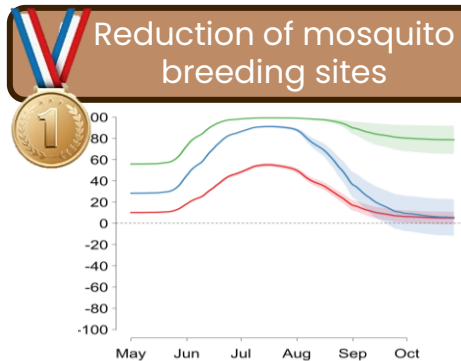
Birds' competence for WNV

! Duration of the infectious period

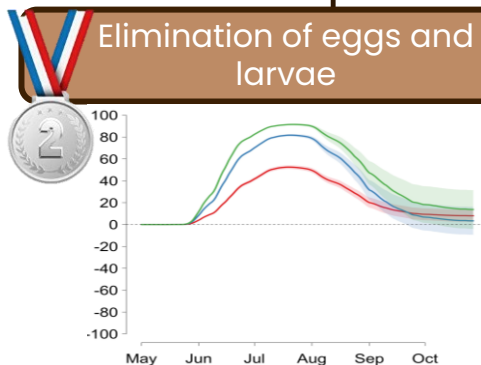
Interventions

How can we prevent the spread of the infection?

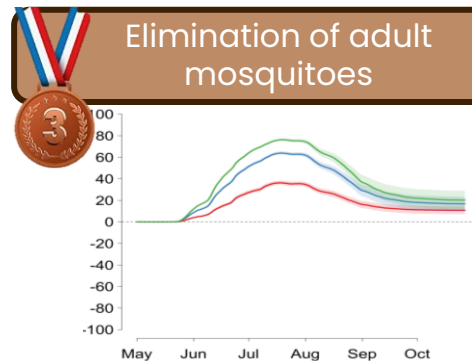
Reduction of mosquito breeding sites



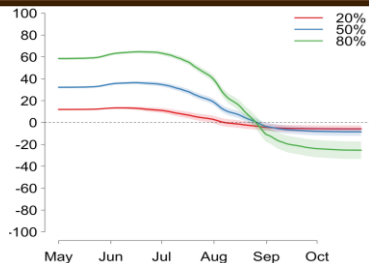
Elimination of eggs and larvae



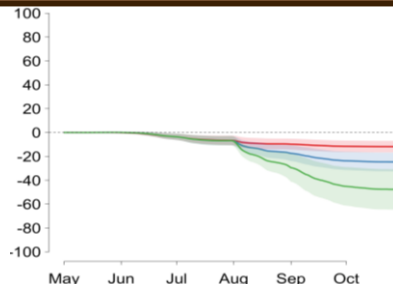
Elimination of adult mosquitoes



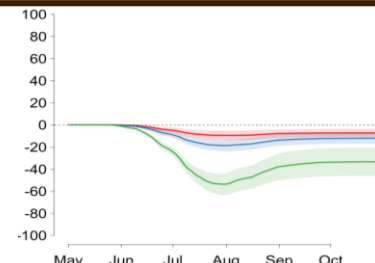
Elimination of overwintering mosquitoes



Removal of competent birds



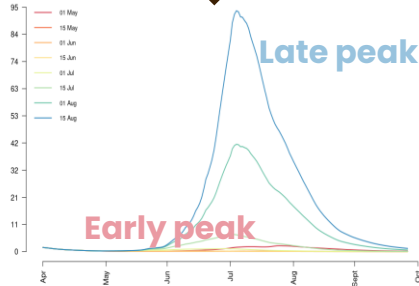
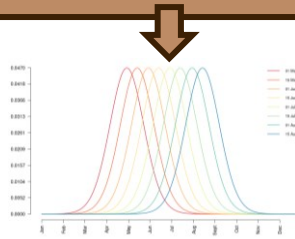
Removal of birds' breeding sites



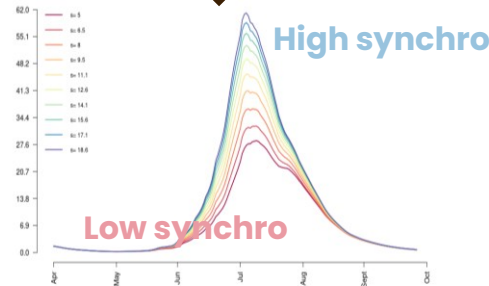
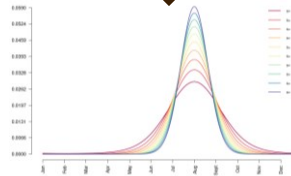
Avian community

What is the effect of demographic parameters of birds?

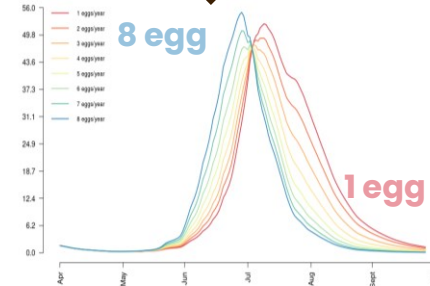
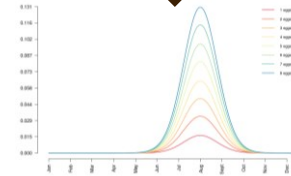
Hatching date



Synchrony of hatchings

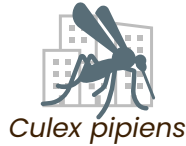


Mean number of eggs/year



Vector community

What is the role of different mosquito species?



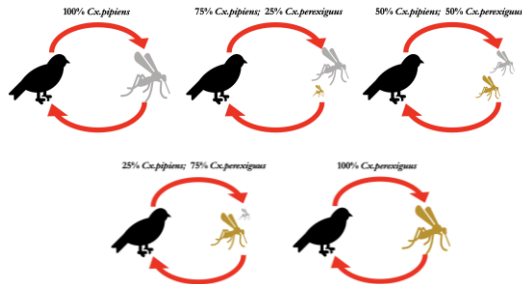
Several mosquito species involved in WNV spread:

- Different habitat preference
- Different feeding habits
- Different competence for WNV



In silico testing of 15 scenarios

5 different compositions of the vector-community

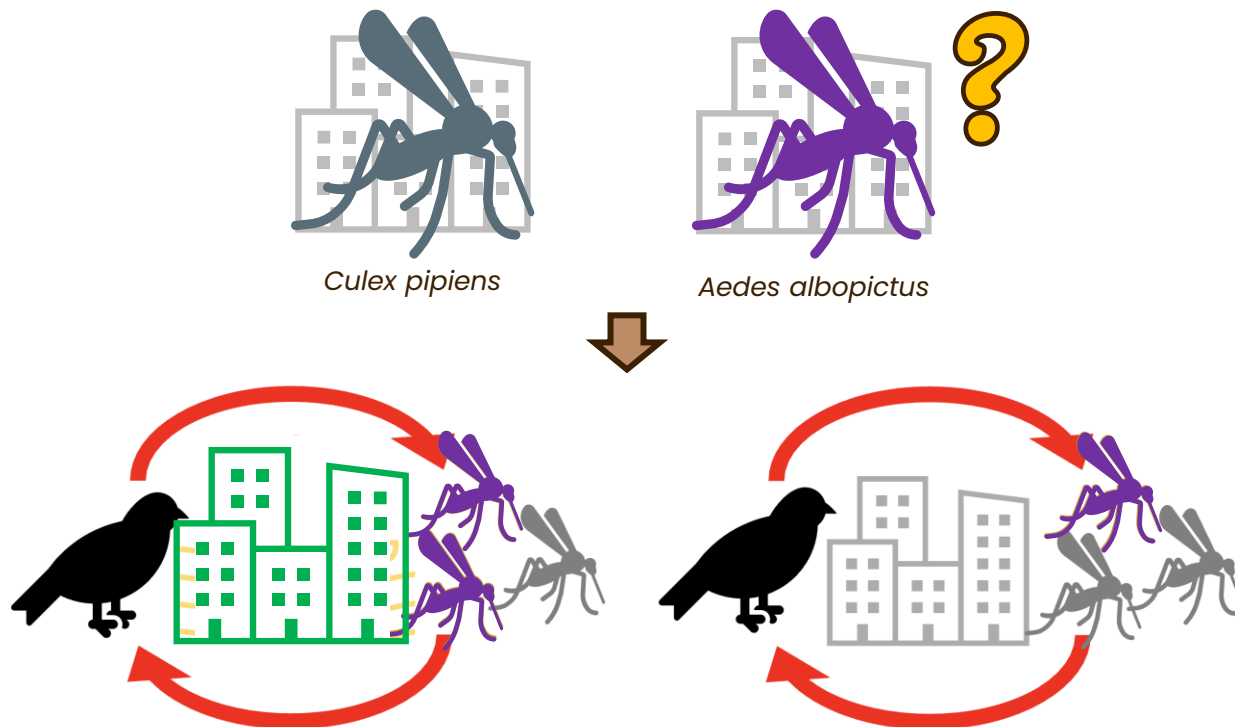


3 different mosquito biting rates on birds



Vector community

What is the role of different mosquito species?



Designing sustainable cities

One-Health approach in urban ecosystem rehabilitation: an **evidence-based** framework for **designing sustainable cities**

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Perspective

The One Health approach in urban ecosystem
rehabilitation: An evidence-based framework
for designing sustainable cities

Antonio Bruno,^{1,*} Irene Arnoldi,¹ Benedetta Barzaghi,¹ Marco Buffi,¹ Maurizio Cesiraghi,¹ Beatrice Colombo,¹
Patrizia Di Gennaro,¹ Sara Epia,¹ Federica Facciotti,¹ Nicola Ferrari,¹ Elisa Fesio,¹ Gentile Francesco Ficotola,¹
Sara Fumagalli,¹ Andrea Galimberti,¹ Giulia Ghisleni,¹ Wenhui Guo,¹ Niam,¹ Luca Marand,¹ Raul Marini,¹
Valeria Mezzana,¹ Agnese Negri,¹ Emily Palm,¹ Barbara Ester Adele Pigo,¹ Nicola Ranzani,¹ Nicole Tommasi,¹
and Massimo Labra¹

SUMMARY

Rapid urbanization has led to negative, and sometimes unintended, consequences on biodiversity and human health. While cities offer numerous advantages in meeting the basic needs of a growing population, they also pose less apparent and longer-term health costs. To address the multifaceted impacts of urbanization, an evidence-based design framework for establishing mitigation and regeneration actions is essential. Via a "One Health" approach, this perspective provides recommendations and strategies for the urban ecosystem rehabilitation of future cities, placing biodiversity and ecosystem services at the core of designing healthy and sustainable urban spaces. The framework we propose is based on a Hub and Spoke model to integrate diverse perspectives from public and private sectors and divided in a six-building-blocks structure. This will ensure that efforts are sustainable, health-centered, socially inclusive, and grounded in high-quality data, reinforcing the essential connection between healthy environments and thriving communities.

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di Milano

Designing sustainable cities

One-Health approach in urban ecosystem rehabilitation: an **evidence-based** framework for **designing sustainable cities**

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Perspective

The One Health approach in urban ecosystem rehabilitation: An evidence-based framework for designing sustainable cities

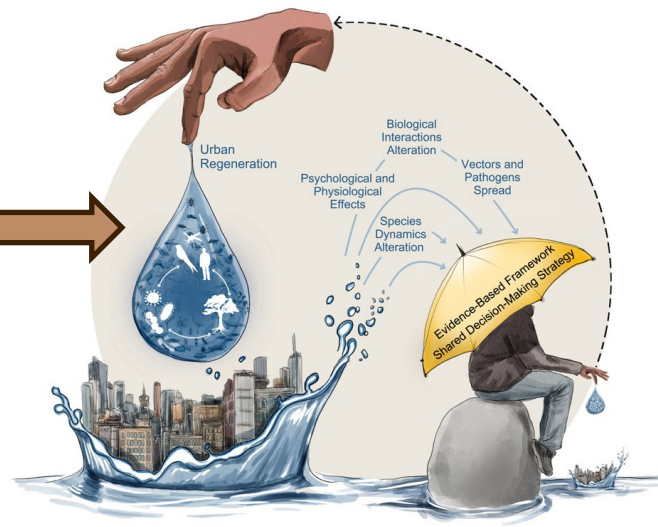
Antonio Bruno,^{1,2} Irene Arnoldi,¹ Benedetta Barzaghi,¹ Marco Buffi,¹ Maurizio Cesiraghi,¹ Beatrice Colombo,¹ Patrizia Di Giovanni,¹ Sara Epia,¹ Federica Facciotti,¹ Nicola Ferrari,¹ Elisa Fesio,¹ Gentile Francesco Ficotola,¹ Sara Fumagalli,¹ Andrea Galimberti,¹ Giulia Ghisleni,¹ Wierther Guidi Nisam,¹ Luca Marand,¹ Raul Mariani,¹ Valeria Mezzana,¹ Agata Negrì,¹ Emily Palm,¹ Barbara Ester Adele Pigo,¹ Nicola Riancho,¹ Nicola Tommasi,¹ and Massimo Labra¹

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Credit to **Giulia Ghisleni** (unimib) for image creation

Bruno et al, iScience 2024, <https://doi.org/10.1016/j.isci.2024.110959>



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DI RIPRESA E RESILIENZA



Thank you!!



elisa.fesce@unimi.it



nicola.ferrari@unimi.it



MUSA Urban

Urban regeneration & City of tomorrow



MUSA Data

Monitoring of maternal and fetal well-being during pregnancy:

towards a wearable
and telehealth
system with AI based
solutions and
biosignal analysis

Spoke 2 – Healthcare services

Giulio Steyde, PhD candidate.

Starting Date: Feb. 2023

Track: Bioengineering – Polimi



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MUSA Data

Big Data-Open Data in Life Sciences

MUSA spoke 2 –WP4

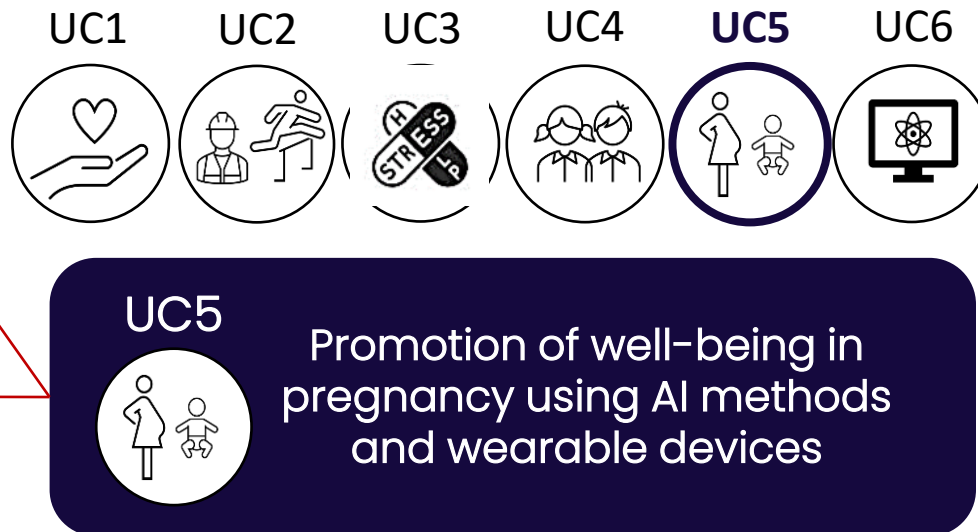
Task 4.1 Use-Cases (UC) definition

Task 4.2 Wearable technology

Task 4.3 M-health platform design

Task 4.4 Data analysis

Task 4.5 Co-design of innovative solutions



MUSA spoke 2 –WP4

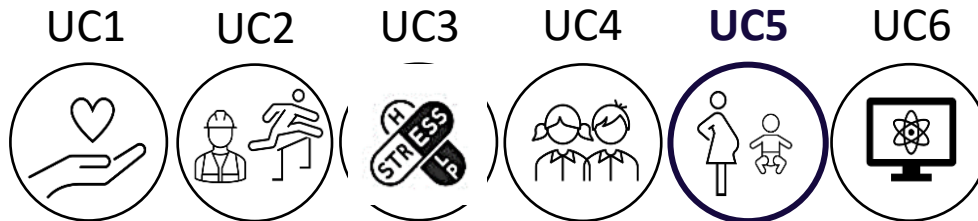
Task 4.1 Use-Cases (UC) definition

Task 4.2 Wearable technology

Task 4.3 M-health platform design

Task 4.4 Data analysis

Task 4.5 Co-design of innovative
solutions



UC5



Promotion of well-being in
pregnancy using AI methods
and wearable devices

Maternal Monitoring: analysis of heart rate
variability in pregnancy during sleep

Mendez MO, Bianchi AM, et al. "Multifractal analysis
of heart rate variability in pregnancy during sleep."
Front Cardiovasc Med. 2024 Aug 6;11

Fetal Monitoring: Non-invasive
assessment of fetal well-being

PhD Student: **Giulio Steyde**
Supervisor: Maria Gabriella Signorini

Pregnancy is a physiological process, but is also a very delicate moment

- ☒ Several complications can threaten the fetal and maternal **well-being**

Effective fetal **monitoring** is crucial

- ☒ early detect risky conditions and intervene when necessary, reducing risks

Recent developments in **wearable devices**

- ☒ allow for unobtrusive **monitoring at home**

Methodologies based on **Artificial Intelligence**

- ☒ **automatic analysis of big amount of data** is now possible

Fetal heart rate variability (fHRV) ☒ marker of fetal well-being.
In practice the only available functional information on fetal neurodevelopment

It can be used to:

- Asses fetal behaviour (active/quiet, awake/asleep)
- Detect conditions of risk (hypoxia, growth restriction)



The fetal HRV can be reliably recorded with wearables at home
☒ effective monitoring for long periods of time and at different stages of pregnancy



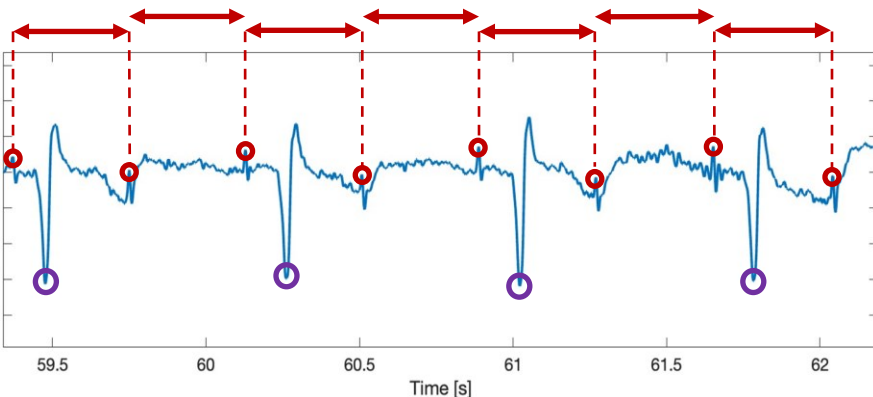
Market analysis of available solutions and comparison with
clinical-grade devices

Task 4.2 Wearable technology

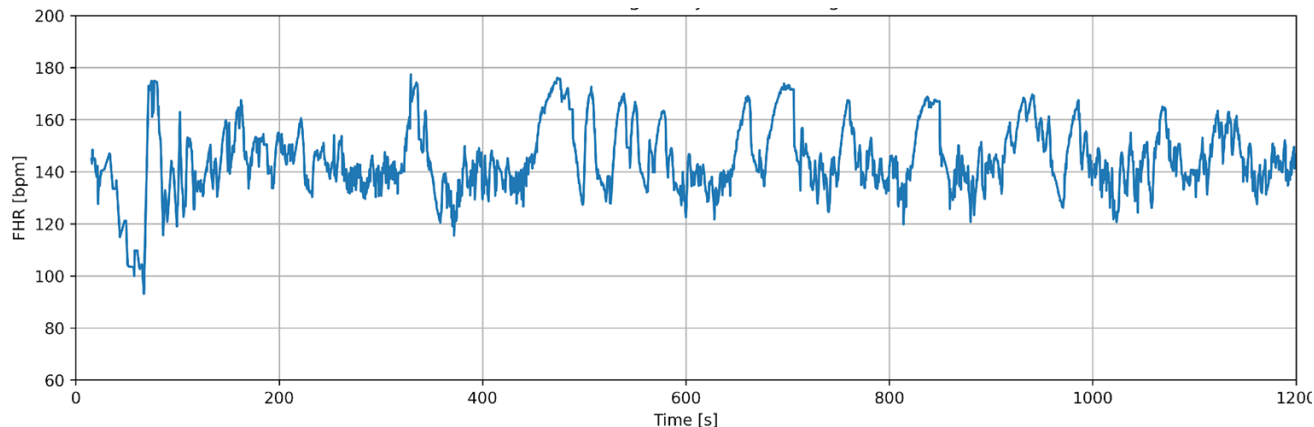
An healthy heart is not a metronome

Cardiac variability (HRV) is the series of the time distance between consecutive heartbeats.

The presence of HRV reflects the modulation of the nervous system on the heart.



The fetal HRV presents typical patterns which can be analyzed «by eye» or automatically





Develop novel methodologies for analysis and interpretation of fetal and maternal biomarkers for promoting wellbeing and health in the perinatal period

Focus

Fetal Heart Rate Variability analysis

Strategy

Advanced Signal Processing
techniques
and Explainable Artificial Intelligence

Data Source

NAPAMI: a novel very big and growing
(N = 24491) annotated dataset of
cardiotocographic recordings

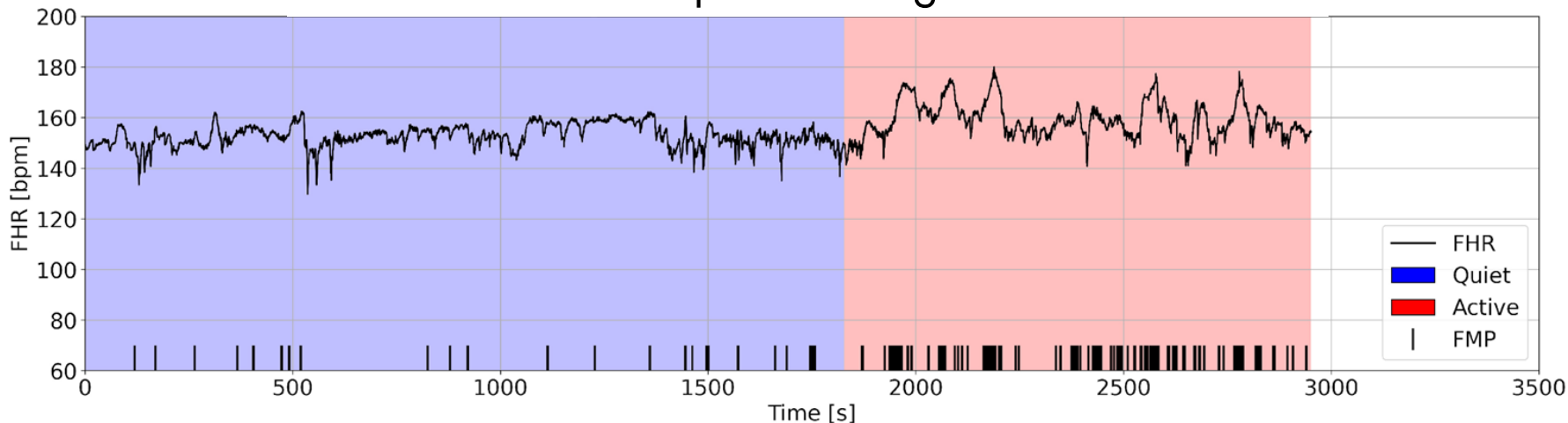
Perspectiv e

Implementation on wearable devices

Results should be
generalizable to FHR
acquired with wearable
devices that can be
used at home

Task 4.4 Data analysis

Example of FHR signals:



Fetal heart rate (FHR) patterns are indicative of the underlying fetal behavioral state.

- They are one of the very first manifestations of behavior and **neurodevelopment**
- A healthy fetus cycles among behavioral states
- Monitoring the cycling of behavioral states is fundamental in assessing fetal **well-being**

Automatic identification of FHR patterns ☒ helpful in the continuous assessment of fetal well-being

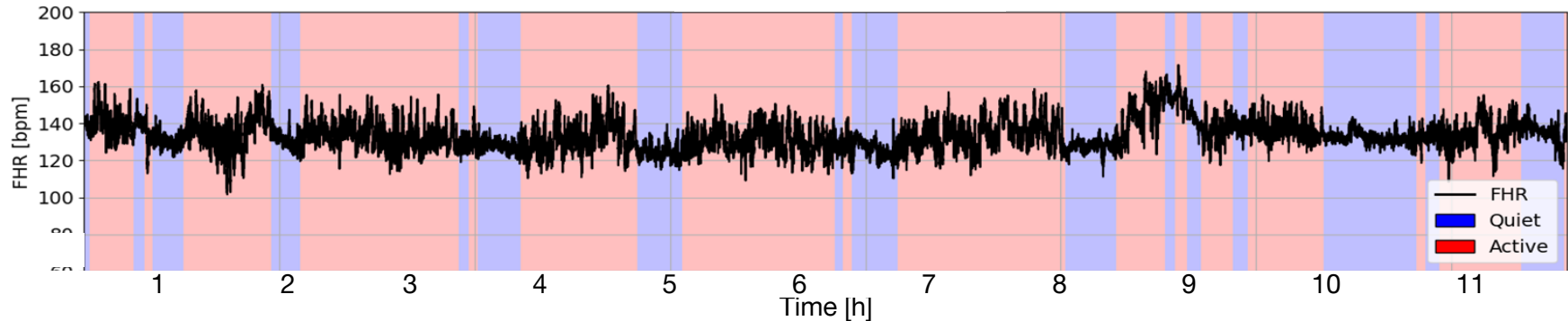
Task 4.4 Data analysis

We trained a **Deep Neural Network (DNN)** using our database recorded in clinic and annotated by expert clinicians to automatically **recognize fetal behavioural states**. Accuracy: 88%



G. Steyde, et al., "A semi-Supervised Deep Learning Approach to Automate the Identification of Fetal Behavioral States in Fetal Heart Rate Tracings," 2024 MeMeA, Eindhoven, Netherlands, 2024

And applied the DNN on signals acquired at home with wearable devices



**Ongoing
collaborations**

 **COLUMBIA UNIVERSITY**
IN THE CITY OF NEW YORK

TU/e Technische Universiteit
Eindhoven
University of Technology

Task 4.4 Data analysis

Intra Uterine Growth Restriction (IUGR)

- Incidence around 10%
- Increased perinatal mortality and morbidity
- IUGR goes often undetected
 - ☒ early detection is crucial

A fetus that fails to reach their potential growth

Use of the fetal HRV as a form of
screening for Intrauterine Growth
Restriction
using Artificial Intelligence



A Deep Neural Network (ResNet architecture) was trained to recognize fetal HRV signals of IUGR-affected fetuses and those originating from healthy fetuses.

The training set includes ~10.000 subjects

Promising results ☒ 80% of balanced accuracy in test.



G. Steyde, L. Subitoni, E. Spairani, G. Magenes and M. G. Signorini, "– Siamese Neural Networks for IUGR Identification in Cardiotocographic Recordings," 2024 CinC, Karlsruhe, Germany, 2024

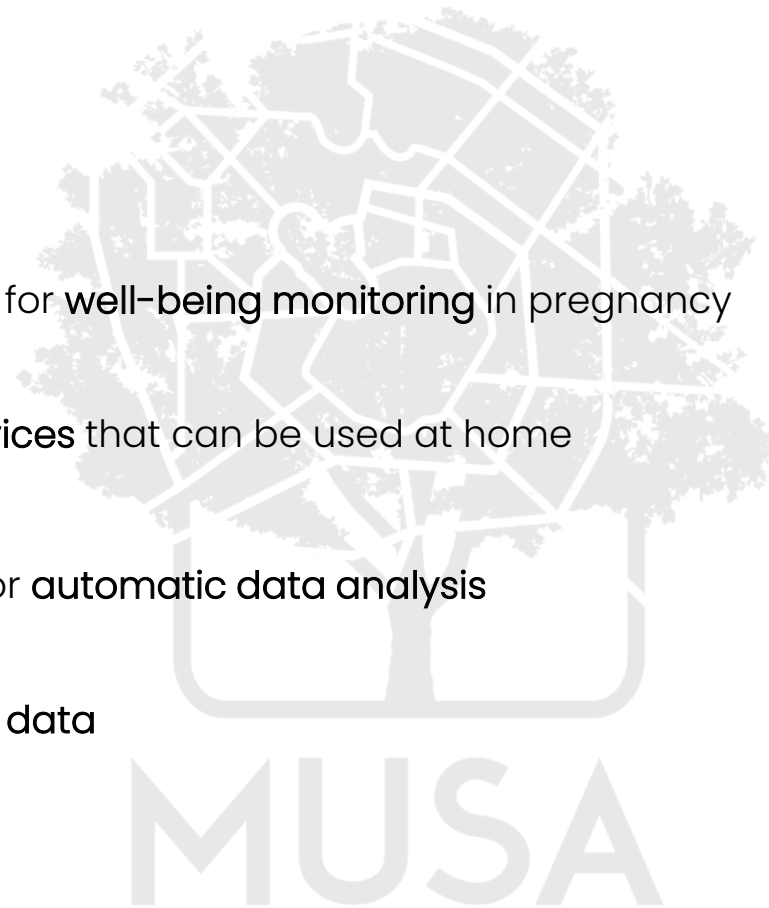


Distribution to population for **well-being monitoring** in pregnancy

Implementation on **wearable devices** that can be used at home

Exploit data to develop methodologies for **automatic data analysis**

Collection and organization of **large amounts of data**





MUSA Data

Haptic and Virtual Models for Surgical Training and Personalized Medicine

Lorenzo Migliorini





AGING OF POPULATION and increase in pathologies.

HIGH DEMAND FOR EXPERIENCED SURGEONS
and insufficient qualified medical staff.

HIGH COSTS and **LEGAL ISSUES** related to operating room.

PSYCHOLOGICAL PRESSURE related to learning on real patients.

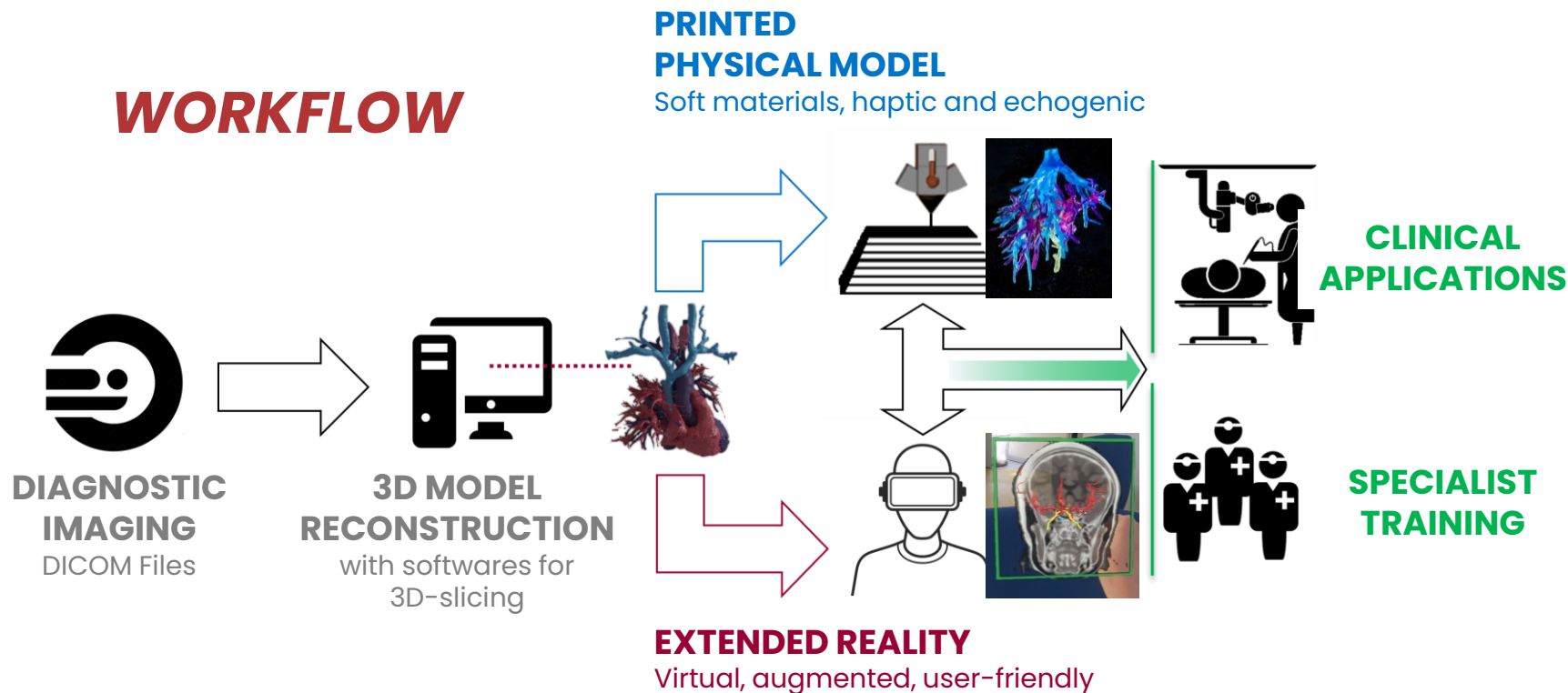


- Simulation platforms for **personalized medicine** & **specialized surgical training**.
- Combination of **extended reality** and **tissue-mimicking physical models**.
- Monitored environment, free of risks and easily accessible in presence and remotely.
- Collection, sharing and employment of diagnostic, anatomical and functional data.

SURGICAL SIMULATIONS

with physical and digital phantoms



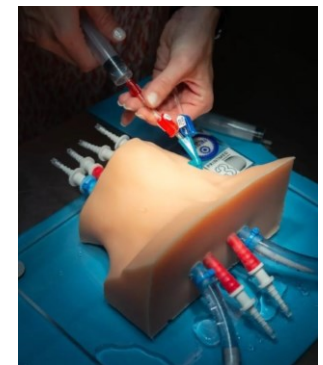
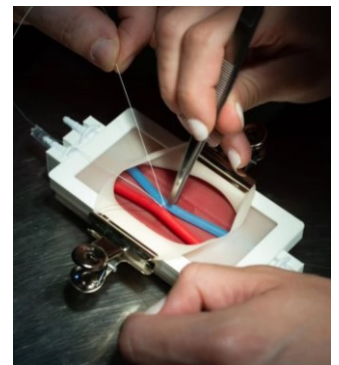
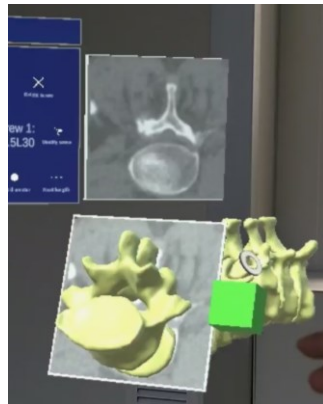
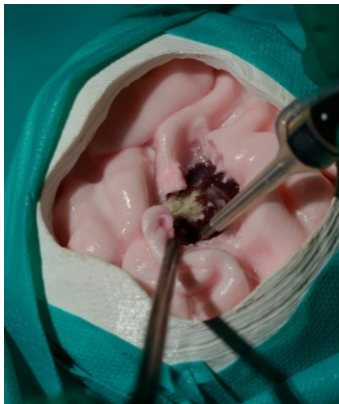


SPECIALIST TRAINING

8 Practical Training Courses in 2022
26 Practical Training Courses in 2023

Specialties:

Nephrology
Neurosurgery
Pediatric Surgery
Emergency Surgery
Hepatobiliary Surgery
Microsurgery
Vascular Surgery
Basic Surgical Techniques
Trained students: 250



RECENT ADVANCEMENTS

①

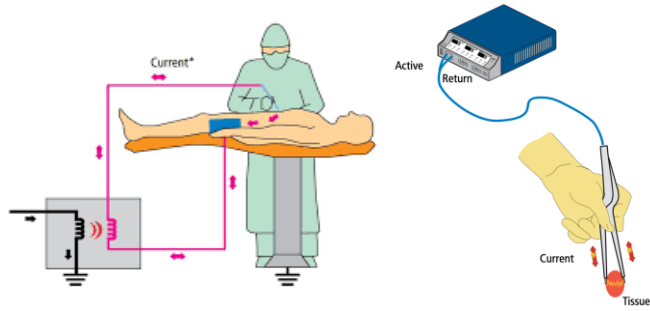
From surgery to
ELECTROSURGERY

②

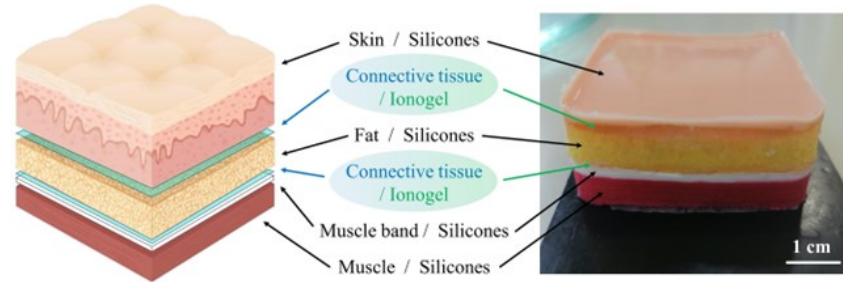
INTERCONNECTED and
**ACTIVE PHYGITAL
PHANTOMS**



1) From surgery to **ELECTROSURGERY**

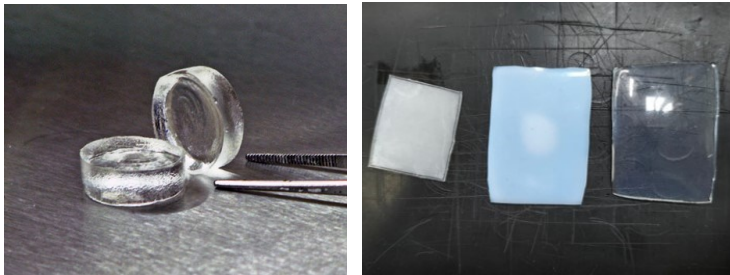


CASE EXAMPLE Electro-cutting of connective tissues in the skin stratification

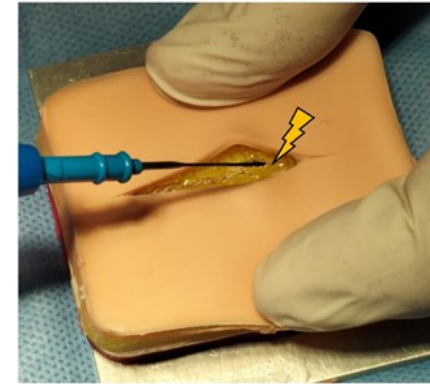


SOFT CONDUCTIVE GELS

Tissue-mimicking and electro-sensitive.



COLD SCALPEL



ELECTRIC SCALPEL

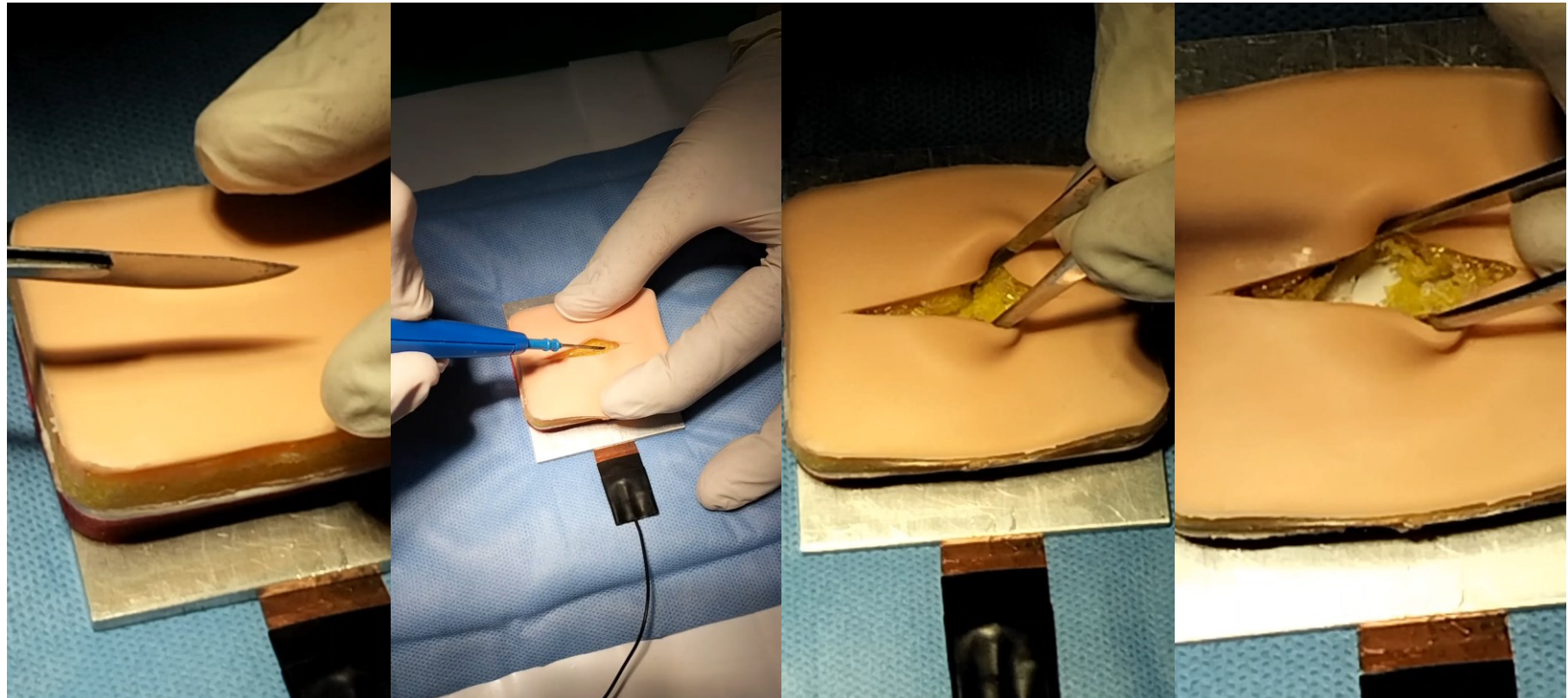
Migliorini et al, Adv. Mater. Interfaces 2024, 10.1002/admi.202400246

1) Cold scalpel

2) **Electric** scalpel

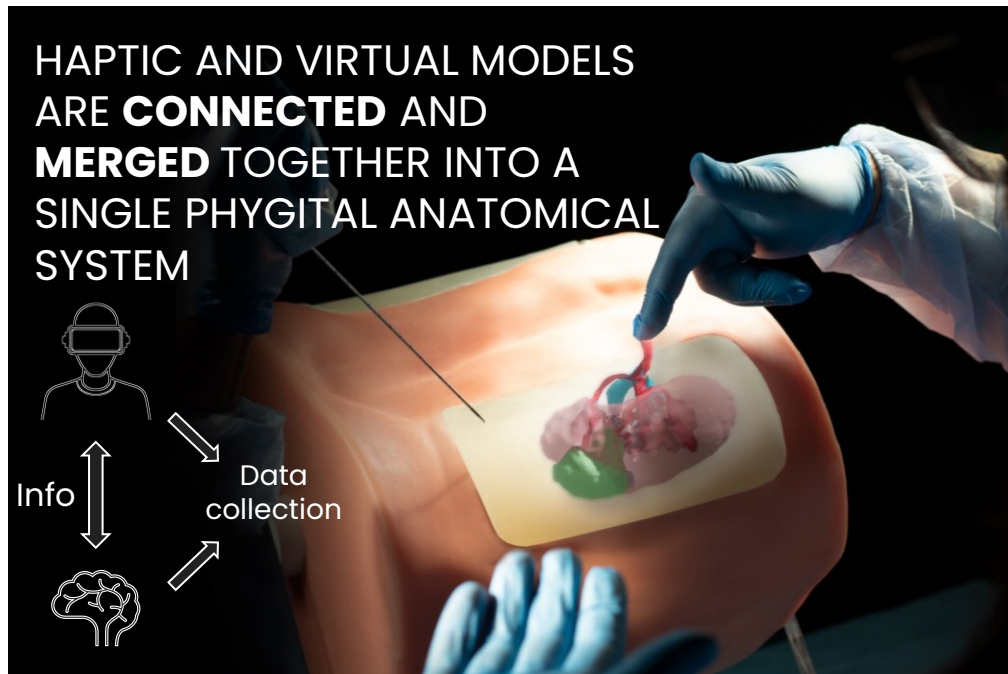
3) Cold surgery

4) **Electric** scalpel



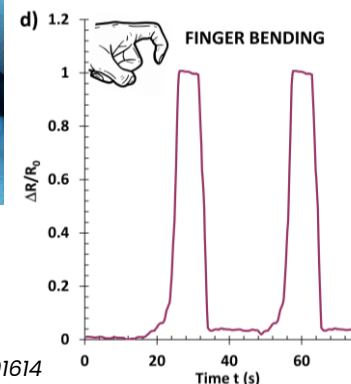
2) Active & interconnected **PHYGITAL PHANTOMS**

HAPTIC AND VIRTUAL MODELS
ARE **CONNECTED** AND
MERGED TOGETHER INTO A
SINGLE PHYGITAL ANATOMICAL
SYSTEM



3D PRINTED SOFT SENSORS

Electro-active, tissue-mimicking, resilient.
Es. Strain/pressure sensors



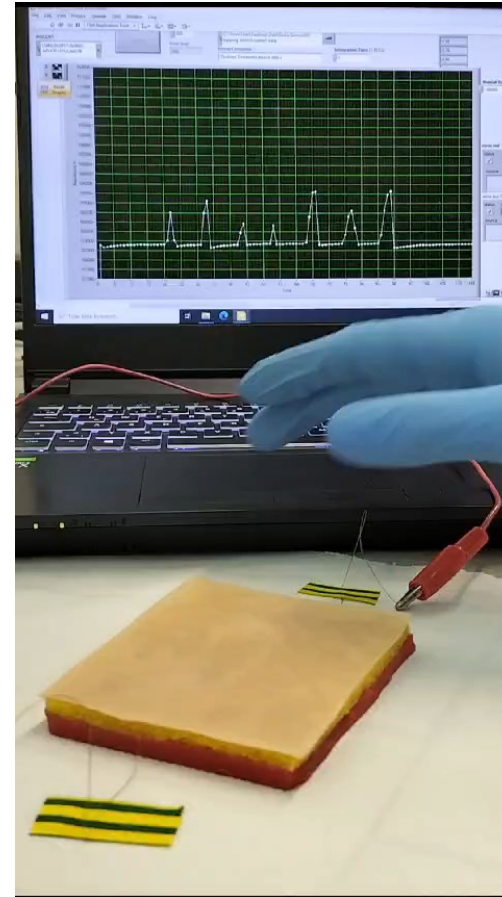
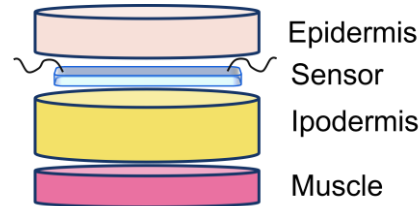
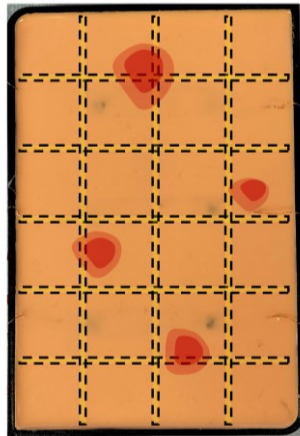
- Polymer-metal nanocomposites
- Conductive ionogels

Migliorini et al., ACS Appl. Nano Mater. 2023, 10.1021/acsnm.3c01614

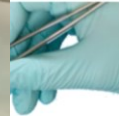
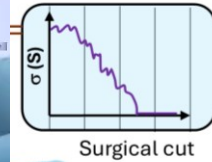
2) From passive to **ACTIVE** phantoms

A) Sensitive artificial skin

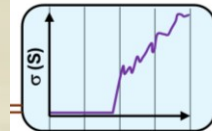
A sensor grid would allow the detection of the applied force's entity and position



of surgical
ures

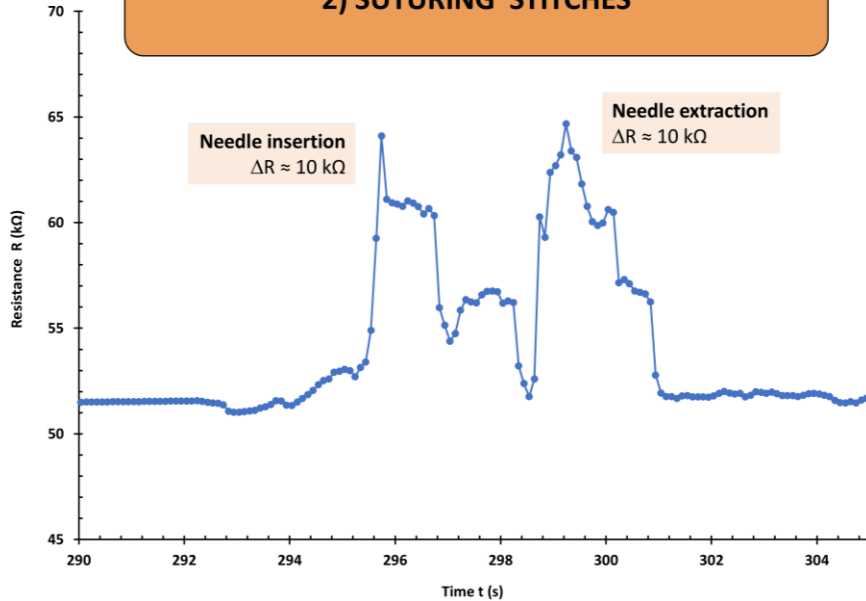


Surgical stitch

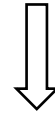


2) From passive to **ACTIVE** phantoms

2) SUTURING STITCHES

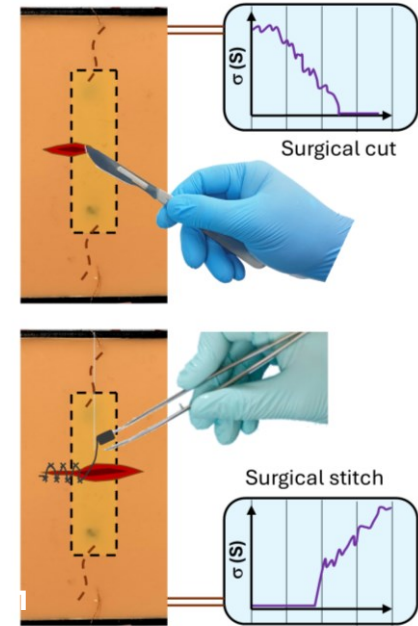


Collection of several tracks



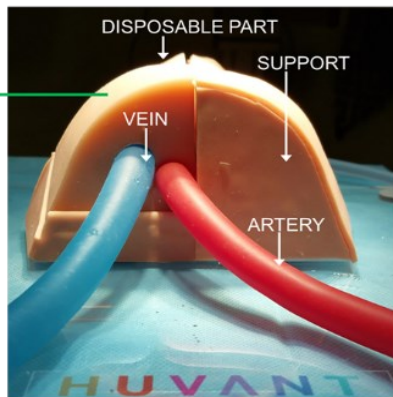
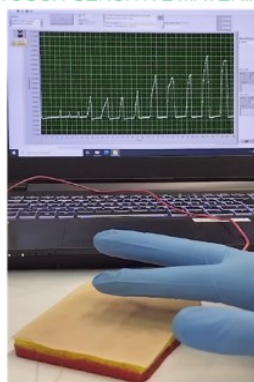
Comparison
Evaluation
Integration

C) Tracking of surgical procedures



ACTIVE HAPTIC SIMULATOR

TOUCH-SENSITIVE MATERIAL



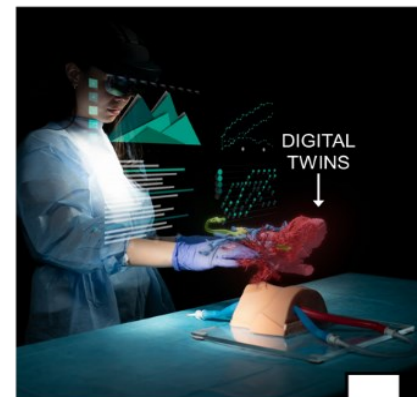
+

AUGMENTED REALITY (AR)

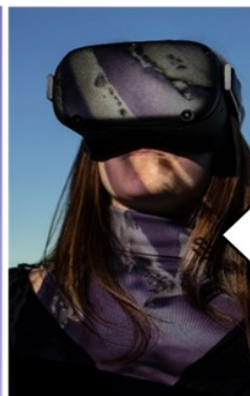
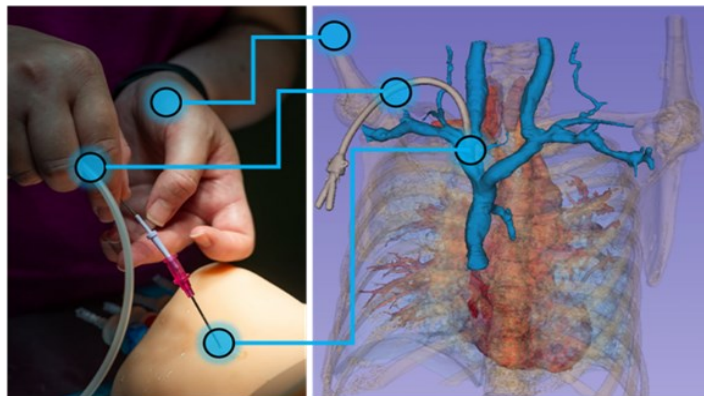


=

EXTENDED REALITY (XR)



PROCEDURE VIRTUALIZATION and DATA RECORDING



REAL-TIME TRACKING





MUSA Data

Haptic and Virtual Models for Surgical Training and Personalized Medicine

Lorenzo Migliorini

SPOKE 2

Ernesto Damiani
Gian Vincenzo Zuccotti



MUSA Data

Big Data-Open Data in Life Sciences



SPECIALIST TRAINING

8 Practical Training Courses in 2022
26 Practical Training Courses in 2023

Nephrology: renal biopsies, Insertion of peritoneal and central venous catheter, arteriovenous fistula.

Neurosurgery: removal of glioblastomas or meningiomas.

Pediatric surgery: kidney surgery operations.

Emergency surgery: tracheotomy.

Hepatobiliary surgery: thermoablation under ultrasound guidance.

Microsurgery & Vascular surgery: surgical operations on small and large vessels.

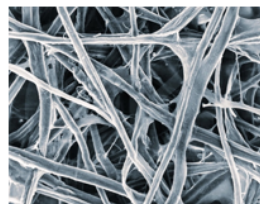
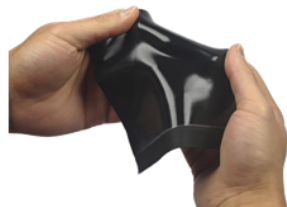
Basic surgical techniques: incisions, suturing...

Specialties:

Nephrology
Neurosurgery
Pediatric Surgery
Emergency Surgery
Hepatobiliary Surgery
Microsurgery
Vascular Surgery
Basic Surgical Techniques



Strain and Temperature Soft Sensors



1

POLYMERIC MATERIALS
Soft mechanical properties
Stretchable, flexible, compliant

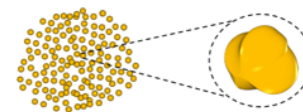


2a

CONDUCTIVE NANOSPECIES
Electronic conduction

**CONDUCTIVE
NANOCOMPOSITES**

0 D
Spheric NPs
Nanodots
Clusters



1 D
Nanoneedles
Nanowires
Carbon Nanotubes



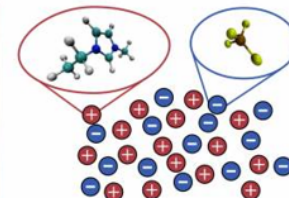
2 D
Nanoplates
Nanosheets
Graphene



3) LIQUID ELECTROLYTES: Ionic conduction

2b

**CONDUCTIVE
GELS**





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DI RIPARAZIONE E RESILIENZA



MUSA



Towards a sustainable and inclusive mobility ecosystem

**Tools and intervention strategies at the
neighbourhood scale**

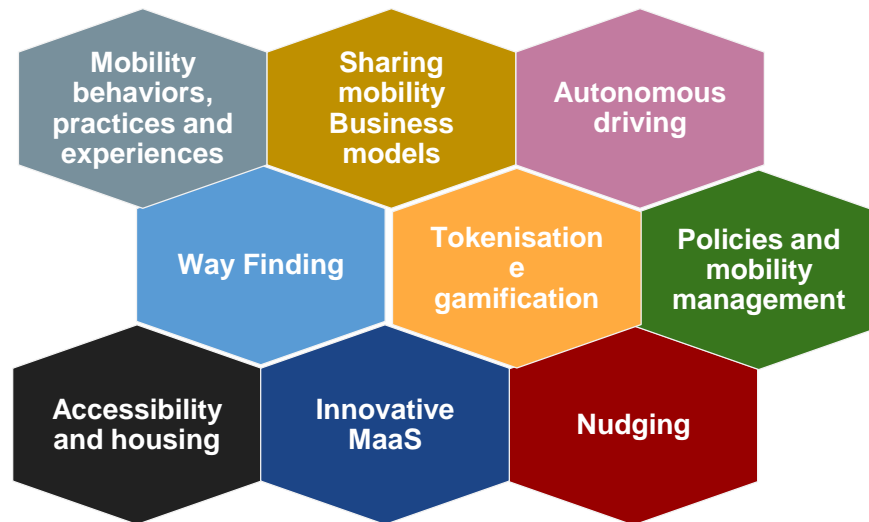
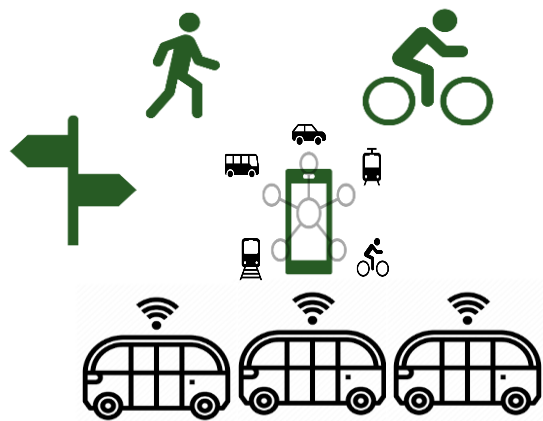
Oscar Azzimonti
oscar.azzimonti@unimib.it



Multilayered Urban Sustainability Action

MUSA: sustainable mobility for urban regeneration

MUSA aims to develop and improve sustainable, active and inclusive mobility at the neighborhood level through research, educational, technological and infrastructural interventions, while providing new opportunities for socio-economic and territorial development.



A transdisciplinary effort

- 5 University Departments
- 1 district-based Company
- More than 10 district-based companies Mobility Managers
- Regional, municipal and district administrative bodies
- Students and citizens



Bocconi

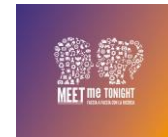
Department of Sociology and Social Research

Department of Informatics, Systems and Communication

Department of Business and Law

Department of Human Sciences for Education

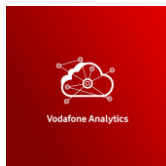
Department of Psychology



The district ID Card: a picture of Bicocca's mobility system

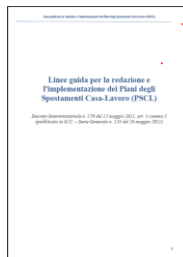
01.

**Daily flows and
district mobile
populations**



02.

Modal split



03.

**Vehicular traffic and
safety in the
neighborhood**



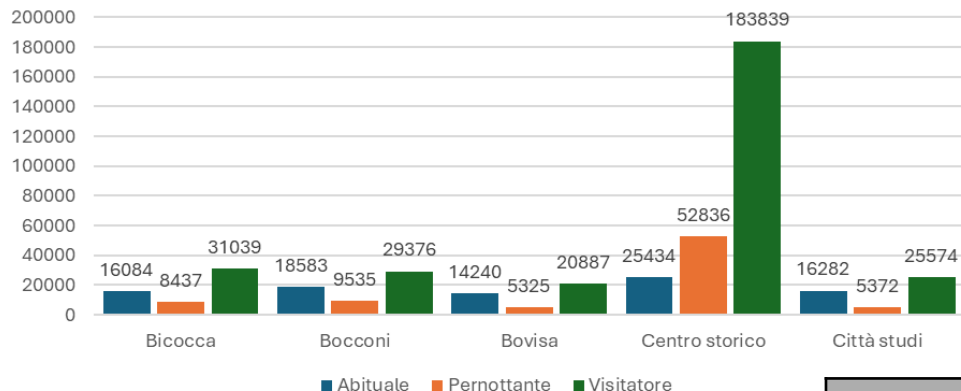
04.

**Mobility experiences
in the neighbourhood**



How many people visit Bicocca every day?

Numero di presenze per profilo utente (valori medi)



Source: Vodafone Motion Analytica, 2023

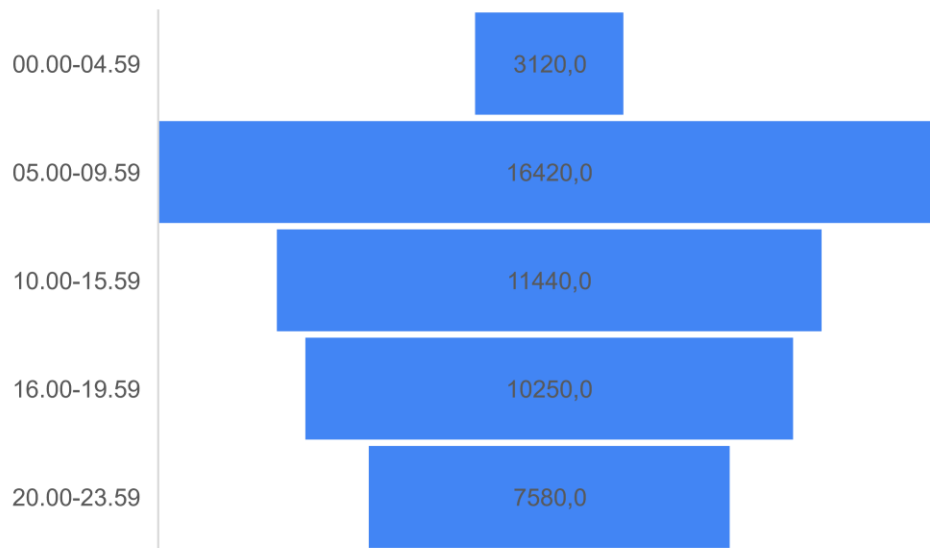
- Daily attendance in the district counts as twice as much than the number of residents.

- Bicocca is the university district with the highest number of daily visitors in Milan.

Area	Visitors/residents	Overnight visitors/residents	Visitors+overnight visitors/residents
Bicocca	1.93	0.52	2.45
Bocconi	1.58	0.51	2.09
Bovisa	1.47	0.37	1.84
City center	7.23	2.08	9.31
Città studi	1.57	0.33	1.90
Milano	1.52	0.45	1.97

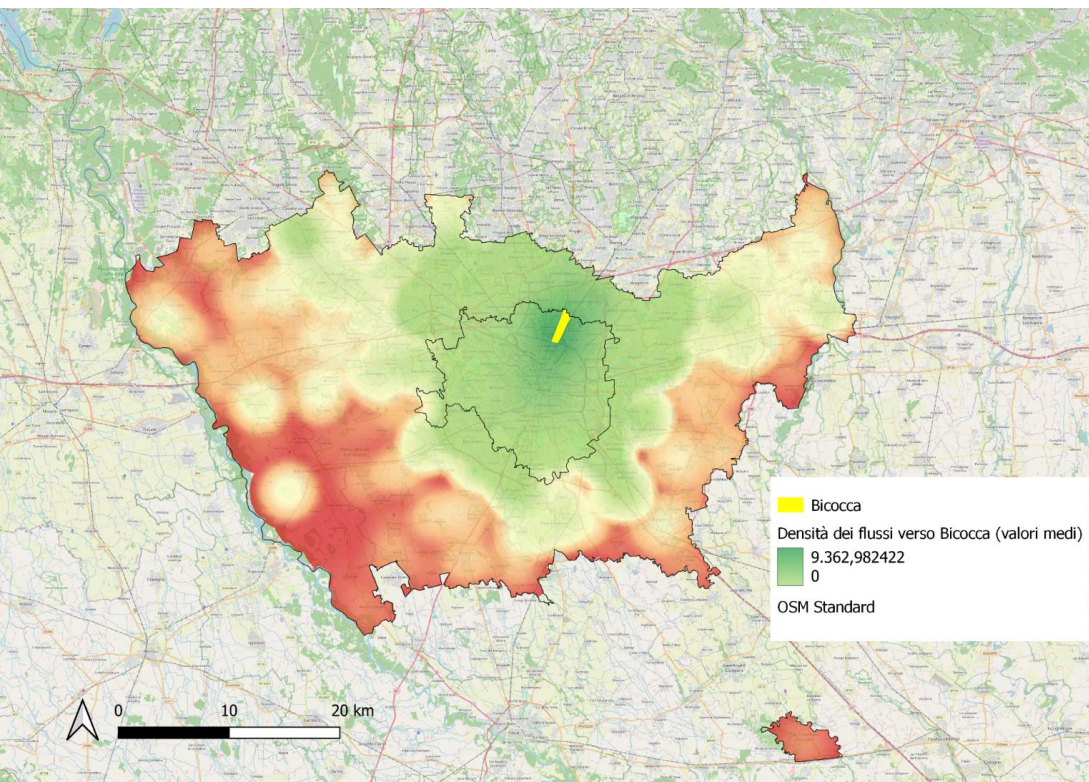
How many daily trips to Bicocca?

- The average number of daily trips to Bicocca on **weekdays** is **53,381**
- The average daily number of trips on public holidays on days to Bicocca is 38,256.
- The time slot in which trips to Bicocca are most numerous is from **05 to 09:59: 16,400 trips, 20,700 during workdays.**



Source: Vodafone Motion Analytica, 2023

Where do these trips come from?

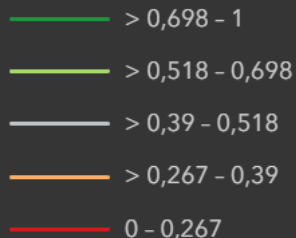


- The origin of the flows towards the Bicocca district is mainly located in the area north of Milan and the Metropolitan City.
- The density values of flows departing for Bicocca are higher in the neighboring municipalities (Sesto San Giovanni, Cinisello...), but remain high throughout the strip north of Milan from Rho (to the east) to Gorgonzola (to the west).

Source: Vodafone Motion Analytica, 2023

How is the experience of walking in Bicocca?

Walkability index



«But it seems to me to be a neighborhood that is closed in on itself. (...)When you're here you walk, however it doesn't seem to me so much connected to other neighborhoods.»

«Bicocca changes completely once the students leave and it becomes almost unlivable, especially on weekends... There have been multiple incidents where the police had to be called due to disruptive behavior around the Carrefour in Piazza Trivulziana.»

«I also find Bicocca very livable and beautiful just in a small area, however as soon as I get out of the university I am a little afraid to walk»

The walkability index offers a quantitative measure of an area's pedestrian-friendliness. It considers several factors that influence the quality of walking within the neighborhood, grouped in 4 key dimensions:

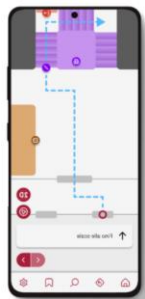
- **Quality of urban infrastructure,**
- **Comfort,**
- **Safety,**
- **Accessibility.**

Conclusions: policies and innovative solutions for a better mobility

Mobility
management and
District Home-Work
Travel Plan



Neighbourhood
Pedestrian Plan



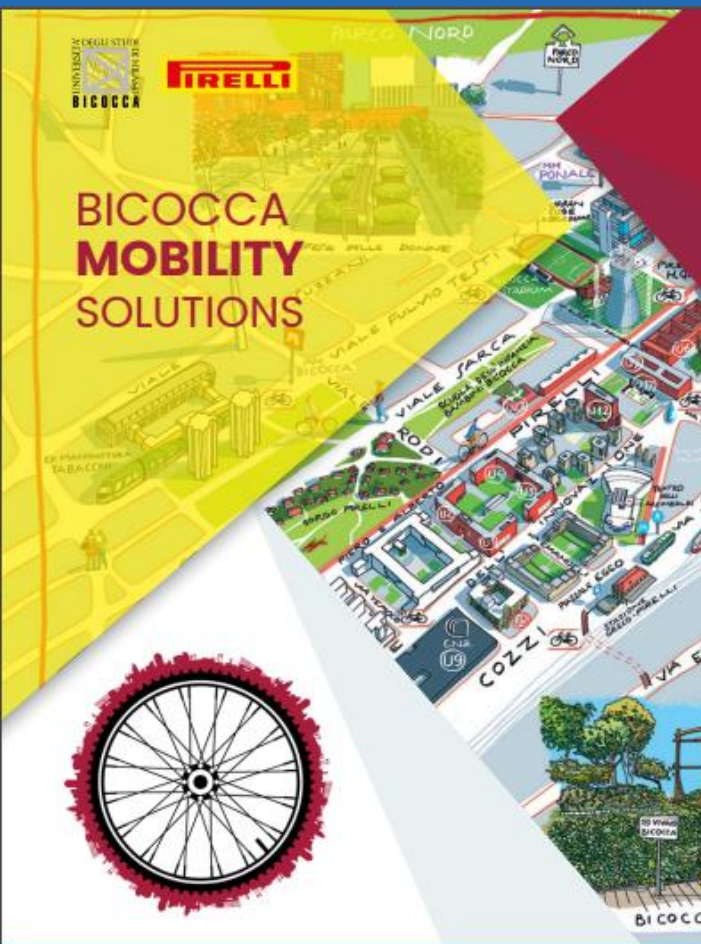
Open access
web
application for
routing and
innovative
accessible
signage



Corporate bike-
sharing service
open to the
neighborhood



University
experimentation
of nudge
interventions to
encourage
sustainable
mobility
behaviors



- Accessibility and walkability analysis.
- Home to work/school/university mobility plans.
- Training activities on Mobility Management.
- Nudging techniques in the field of sustainability.
- Gamification solutions that contribute to the transition to the use of sustainable means of mobility.
- Sustainable mobility sharing services for the community.

Scan here for more
info!





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MUSA



Thank you!

Oscar Azzimonti
Department of Sociology and Social Research
University of Milan-Bicocca

oscar.azzimonti@unimib.it



Multilayered Urban Sustainability Action



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Università
Bocconi
MILANO



POLITECNICO
DI MILANO



UNIVERSITÀ
DEGLI STUDI
DI MILANO



Platform "FEL4School"

Financial Education Lab (FEL)

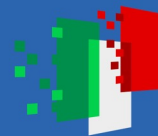
Alessia Sconti
Bocconi University



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DI RIPRESA E RESILIENZA



FEL FINANCIAL EDUCATION LAB: Mission

Il Financial Education Lab (FEL) si propone di promuovere l'educazione finanziaria come pilastro fondamentale dell'educazione civica, supportando le comunità, e in particolare le Scuole, ad accrescere la capacità di diffondere l'educazione finanziaria in autonomia, rendendo gli studenti consapevoli e capaci di affrontare le sfide economiche della società contemporanea.



**QR code to get access
FEL – Financial Education Lab**

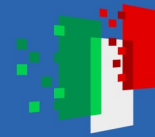




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FEL FINANCIAL EDUCATION LAB: Objectives

Through an inclusive and collaborative approach, FEL aims to:

- Engage students, teachers, schools, businesses, and communities in the creation of accessible yet rigorous and high-quality educational materials.
- Provide tools and skills to support schools in financial education, empowering teachers to independently deliver the content.
- Promote financial education that has a tangible impact on families and communities, fostering economic and social well-being.
- Support the spread of financial literacy as a tool to reduce inequalities and strengthen the resilience of future generations.

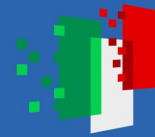
FEL is committed to being a reference point in financial education, helping schools (transform) students into ambassadors of financial literacy for the benefit of all individuals, local communities, and our country.



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FEL FINANCIAL EDUCATION LAB: project pillars

FEL e-learning: the distance learning platform offering advanced courses for teachers and basic courses for everyone.

Forum: events for debate and discussion with direct participation from students and the involvement of FEL experts, teachers, and Bocconi students

FEL Special Seminar: in-depth seminars and dialogue with experts bridging the gap between schools and the outside world.

Finanza in ascolto: a financial education podcast for everyone, covering current topics.

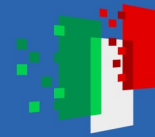
FEL Competition: the Financial Education Games for high school students, who will compete in group challenges, with certificates awarded at the final FEL Forum.



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FEL e-learning
Platform X 2:

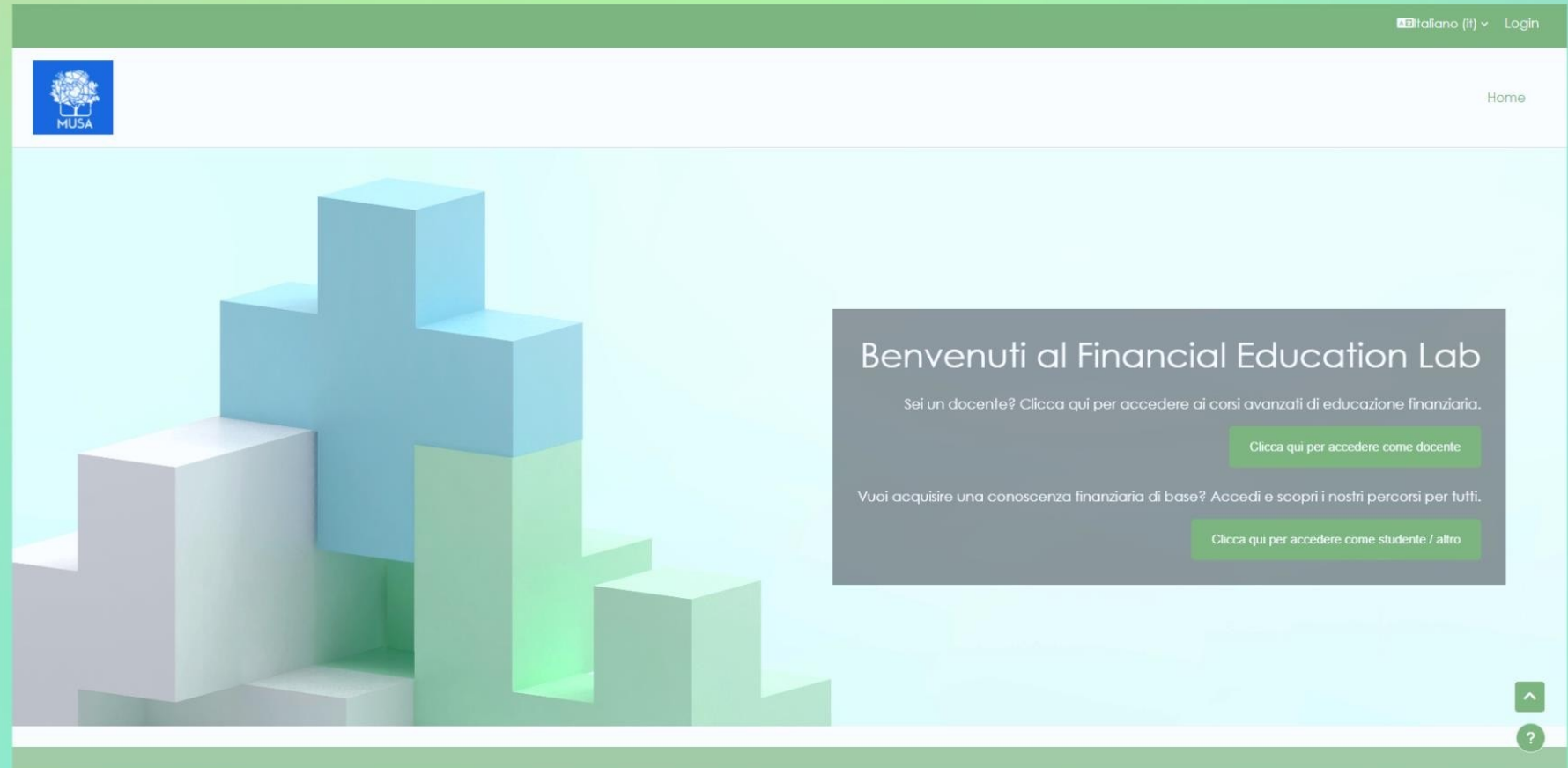
1 advanced course
for teachers

1 course for students
and everyone

8 courses already
available on the FEL-
e-learning
platform...

2 courses
on Financial
Planning and Bond
Yields available in
mid-December.

PIATTAFORMA FEL (EDUFINLAB.COM)

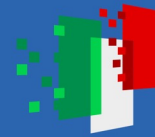




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- ✓ Each course consists of a presentation, an essential "building block" to establish a solid foundation in financial education.
- ✓ The interactive presentations include direct links to Edufin videos, which allow further exploration of the topics covered.
- ✓ Supplementary materials for deeper insights are available in the "Small Library" and the "Glossary," resources that are applicable across all the courses offered.

Corsi per docenti

- Economia e finanza nella storia
- Rischio e rendimento
- Fondamenti di macroeconomia
- Introduzione all'investimento
- Rischio e rendimento delle obbligazioni
- Matematica finanziaria
- Introduzione all'investimento diversificato
- La sostenibilità delle aziende



CONTENUTI PER TUTTI

Cos'è la crescita economica?

In linea generale possiamo affermare che la crescita economica rappresenta un aumento nella quantità di beni e servizi prodotti in un'economia.

Questo processo è il risultato di un sistema complesso in cui vari operatori economici agiscono in maniera indipendente.

Learning Object 1 – I portafogli diversificati

Obiettivi formativi:

- definire i portafogli diversificati;
- comprendere la definizione di classi di attività finanziarie;
- capire come descrivere il rendimento di un portafoglio;
- calcolare il rendimento atteso di un portafoglio;
- capire la relazione tra volatilità di un portafoglio e volatilità dei titoli che fanno parte del portafoglio;
- la rilevanza della correlazione come indicatore in grado di misurare la tendenza di due titoli a muoversi in maniera proporzionale, indipendente o inversa.

Guarda la video lezione del prof. Andrea Beltratti, poi continua il corso leggendo i materiali di apprendimento.

Lo stile di investimento

as time goes on, I get more and more convinced that the right method in investment is to put fairly large sums into enterprises which one thinks one knows something about and in the management of which one thoroughly believes.

diversification is both observed and sensible; a rule of behavior which does not imply the superiority of diversification must be regarded both as a hypothesis and as a maxim...

Materiali di apprendimento – I portafogli diversificati Da fare

Mini-test 1 Da fare

Mettiti alla prova e verifica le tue conoscenze!

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Are investors willing to learn about sustainable finance? Experimental evidence from Italy

Joint work with Andrea Beltratti, Alessia Bezzecchi e Francesco Saita

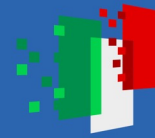
Alessia Sconti
Bocconi University



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About **1 in 2** Italian householders
had never heard about **ESG**
(BVA Doxa, 2022)



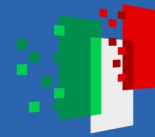
While people should know more,
we also need to provide the **tools...**



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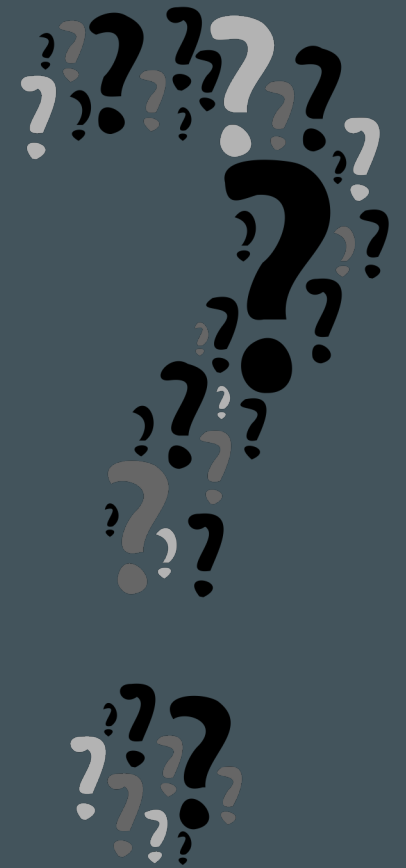
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Research Questions

- does a short human video motivate people to acquire more information?
- does a short AI video motivate people to acquire more information?
- Is there more tendency for value investors to watch RRESG and for valueS people to watch ESGSUST?
- Is there cross interest that is value people watch ESGSUST and valueS people watch RRESG first?
- How are previous issues affected by financial literacy?

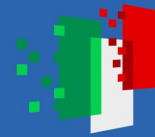




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Motivation



A growing body of literature on financial literacy suggests that financial education works and is economically beneficial (Kaiser et al., 2022), but much less is known about how to provide **sustainable financial literacy** or its effects on behavior.

Bloomberg data suggests that global investments in ESG ETFs have grown exponentially: they amounted to \$600 billion in 2023, compared to \$100 billion in 2019.

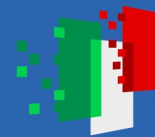
In 2022, the MiFID II questionnaire introduced mandatory questions about investors' ESG preferences, emphasizing the importance of this specific knowledge for making informed financial decisions.



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Our contribution

In this paper, we aim to contribute to the literature by examining the differential impact of being exposed to a **short video** in which the instructor is a human versus one guided by artificial intelligence in motivating people to acquire more information and the role of financial literacy.





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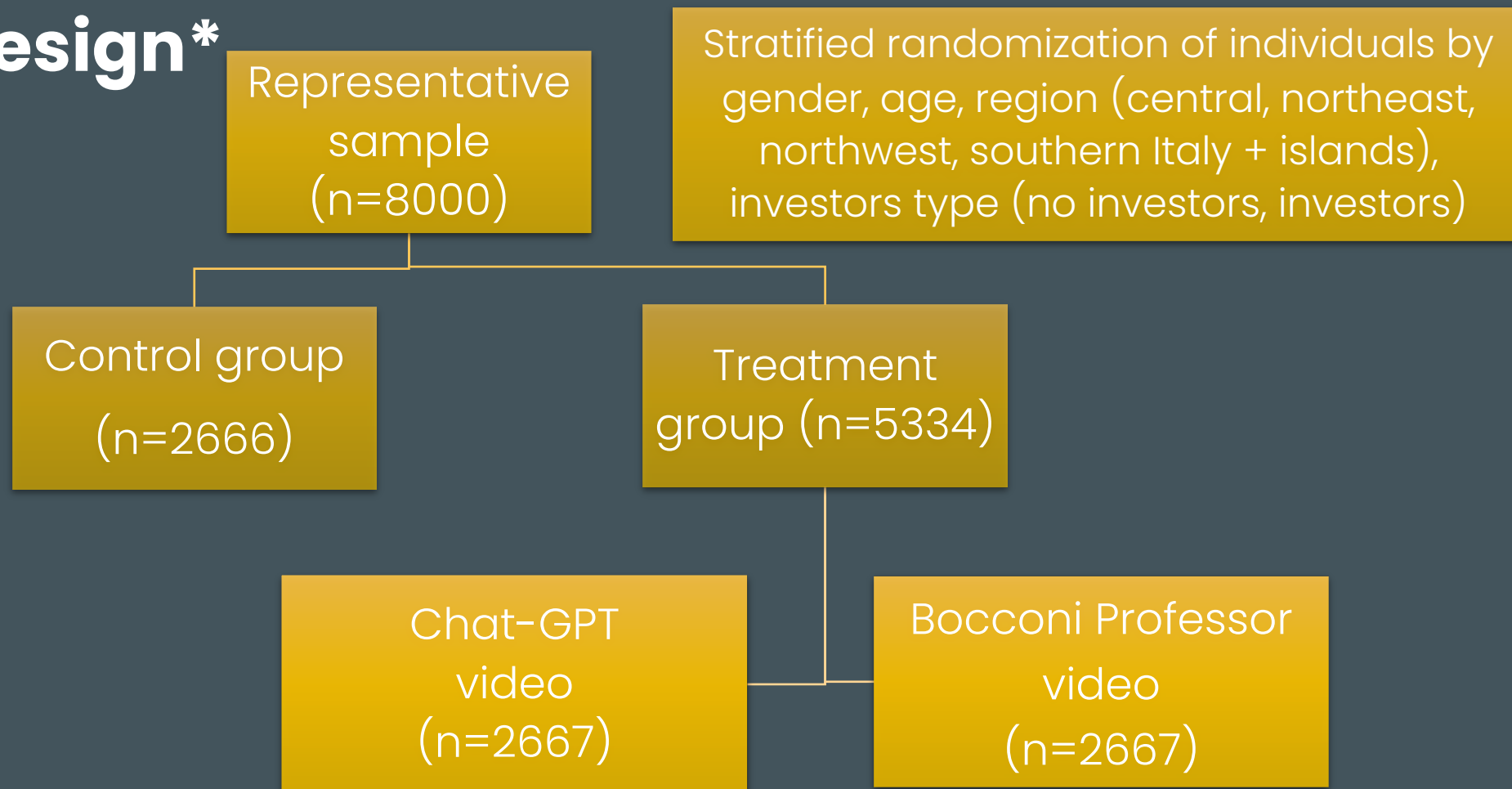


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Research design*



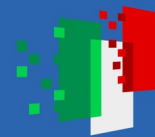
*Pre-registered



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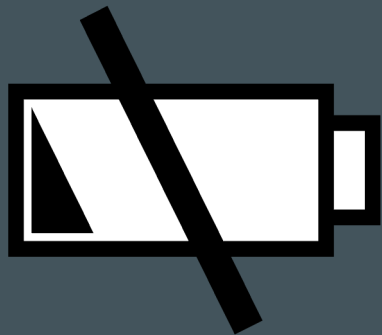


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Expected results



Low ESG literacy



Higher ESG literacy

women, financially literate,
investors, those with higher
climate change awareness, and
younger individuals.

We expect treated individuals to be more willing to click on links to additional sustainable finance resources, compared to the control group, with heterogeneous effects for gender, social background and financial knowledge.

It may be a cost-effective intervention to inform researchers and policymakers.

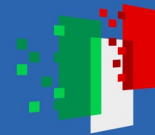




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Thank you for your attention!

Alessia.sconti@unibocconi.it



Social and Migratory Transitions. The Role of the University in the Experience of Legal Clinics

Ludovica Oliva





BOCCONI LEGAL CLINICS

In 2019, the **Bocconi University School of Law** launched the legal clinics project to offer to the community its legal resources and expertise:

- **Rights and Vulnerability**: legal desk in the heart of the San Siro/Selinunte neighborhood
- **UASI (Ukraine – Support and Information)**: provides legal advice to refugees (Ukrainian and not), NGOs and Italian institutions dealing with asylum access
- **Rights in Prison**: legal desks at Bollate and San Vittore prisons
- **(B4I – Startup and Innovation)**: legal support desk for innovative startups in collaboration with law firms)
- **(Tradelab – Global trade and investment rules)**: provides legal advice to government agencies, NGOs, SMEs on issue related to international trade law – in English)





LEGAL CLINICS PROJECT

- An experimental **academic course** designed to offer assistance on legal matters through legal desks, directly accessible to those seeking support
- **Commitment** for students of one semester or one year
- Open to **Law students** and **LLM European Business and Social Law**
- **Selection process**
- **Recognition** of 6 **credits** as optional activity
- Valuable experience for **students**: engaging method of **learning by doing, real cases**, from law in books to law in actions



LEGAL CLINICS PROJECT

- Valuable vehicle for recognizing and accessing rights within territorial contexts characterized by **structural** vulnerability and marginalization (prison or fragile neighborhoods in Milan) or **functional** vulnerability intrinsic to immigrant status
- **Multidisciplinary** approach
- **Specific training:** Bocconi professors, ASGI, EMDR Association
- Acquisition of **soft skills:** direct interaction with individuals seeking support, often in extremely vulnerable conditions (prisoners, migrants, minors, abused women, etc.)
- **Network and relationships with professionals:** law firms (Lexia, Bacab), lawyers (Margherita Calvi, Luisa Francioli), prison staff (educators, psychologists)
- **Advocacy:** Consulates, Milan Municipality, Lombardy Region, *ATS Lombardia, Aler Milano*, schools, *Polostart, Questura and Prefettura, WeMi, CPIA, Capac, Garante dei detenuti, Uepe*





LEGAL CLINICS AND THIRD MISSION

Full compliance with the **Third Mission** of the University and **social responsibility**:

- University activities for the benefit of **students** and the **community**
- Promotion of **social cohesion**
- **Support** and **orientation** of vulnerable individuals
- Education and awareness-raising for students involved in **social responsibility**
- Field enhancement of **teaching** and **research** products
- **Interaction** with the local **community** and making the University's resources and expertise available to the community





A.Y.	APPLICATIONS RECEIVED	STUDENTS ADMITTED	PARTICIPATING STUDENTS
2023 – 2024	167 + 26 master	71 + 11 master	71 + 11 master
2022 – 2023	166	81	81
2021 – 2022	114	54	54
2020 – 2021	141	40	40
2019 – 2020	59	34	34

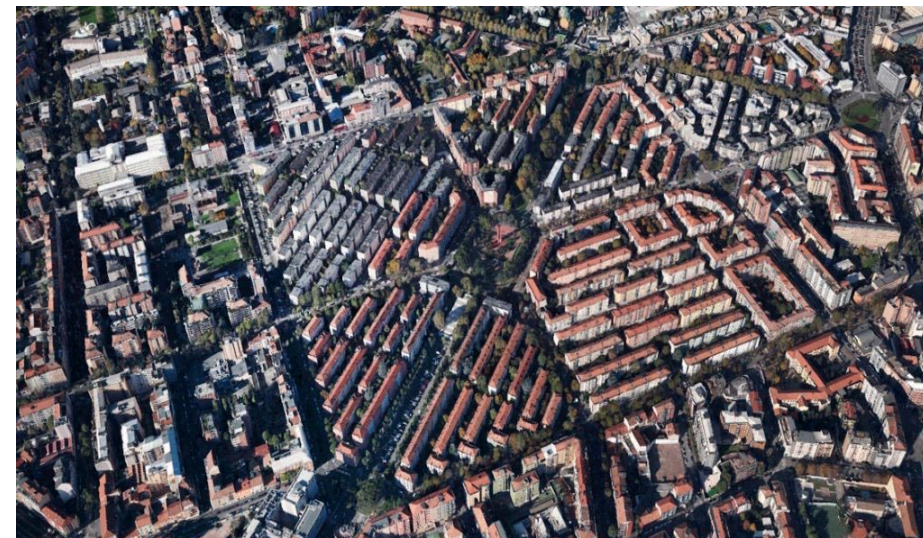
A.Y. 2023 – 2024	APPLICATIONS RECEIVED	STUDENTS ADMITTED	PARTICIPATING STUDENTS
Rights in Prison	63 + 1 master	18	18
Rights and Vulnerabilities	19	16	16
UASI	13	12	9



RIGHTS AND VULNERABILITIES CLINIC

San Siro district – the context:

- Place run by the Milan Politecnico in the heart of a public housing complex
- Relatively central position but regarded as a kind of **inner-city suburb**
- **Marginalization** and **negative stigma**
- Tough life conditions (the elderly often living alone, people with mental health problems, unemployment and families at risk of poverty)



The context and the nature of **street law clinic** encourage **action-research**, direct student **involvement**, and **advocacy**

RIGHTS AND VULNERABILITIES CLINIC

Rights and Vulnerabilities Clinic:

Active from November 2019

Open every **Thursday** (9.30 – 17.30) at Spazio Off Campus San Siro located at Via Gigante 5
→ **street law clinic**

Team: Professor Melissa Miedico, Professor Paola Mariani, Maria Dellagiacoma, Ludovica Oliva, Lucia Ventura

Collaboration: Milan Politecnico, Statale and Bicocca Universities, Progetto Qubì, COOPI

Students (2019 – November 2024): 85

Duration: 12 months



RIGHTS AND VULNERABILITIES CLINIC

Activities:

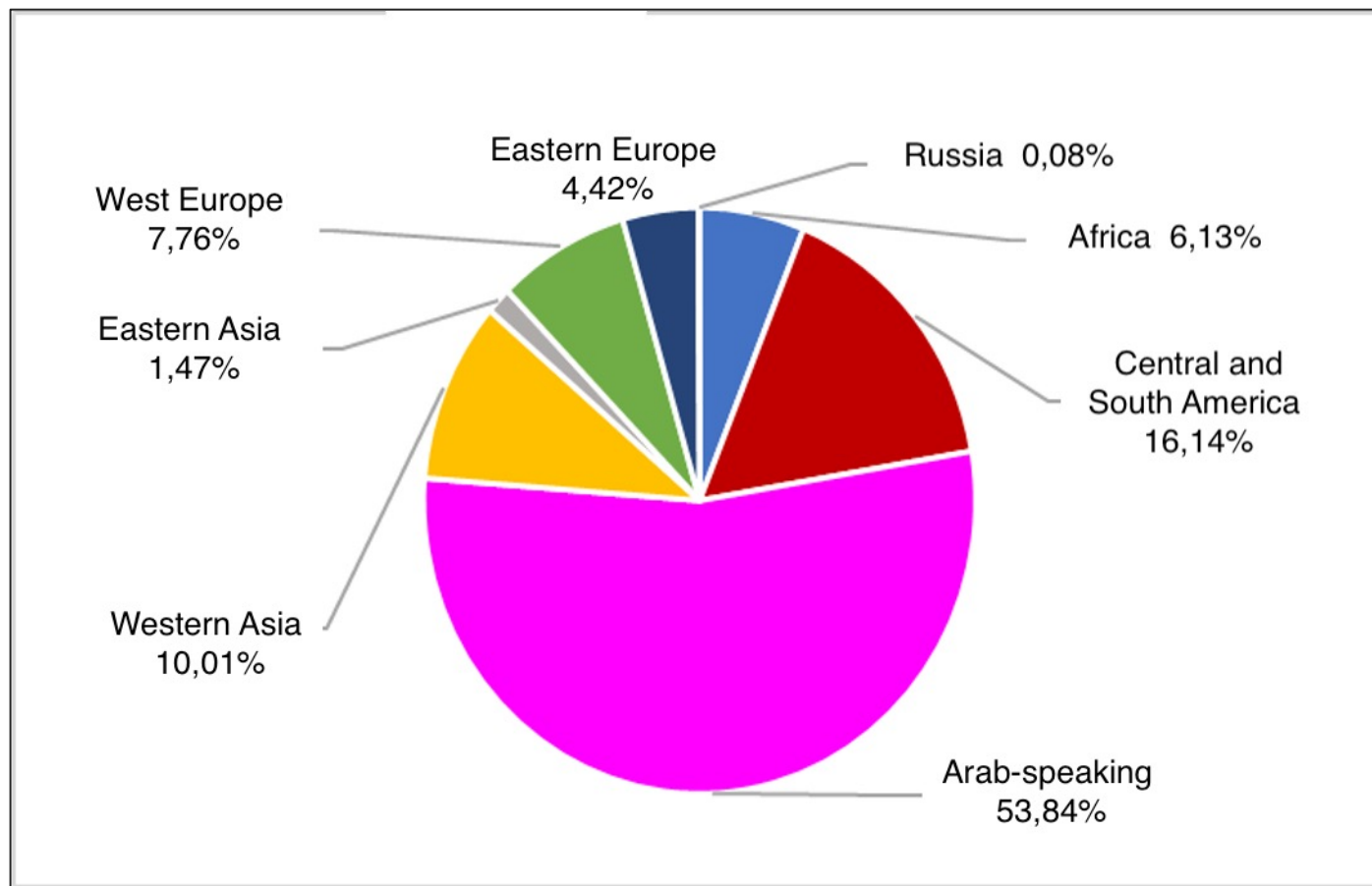
- **Interviews** with spontaneously accessing persons
- **Study** and **research** of the legal issue, drafting acts, petitions, opinions
- Weekly **reunion** with students

Subjects covered:

- Immigration law
- Criminal law
- Criminal law procedure
- Family law
- Civil law



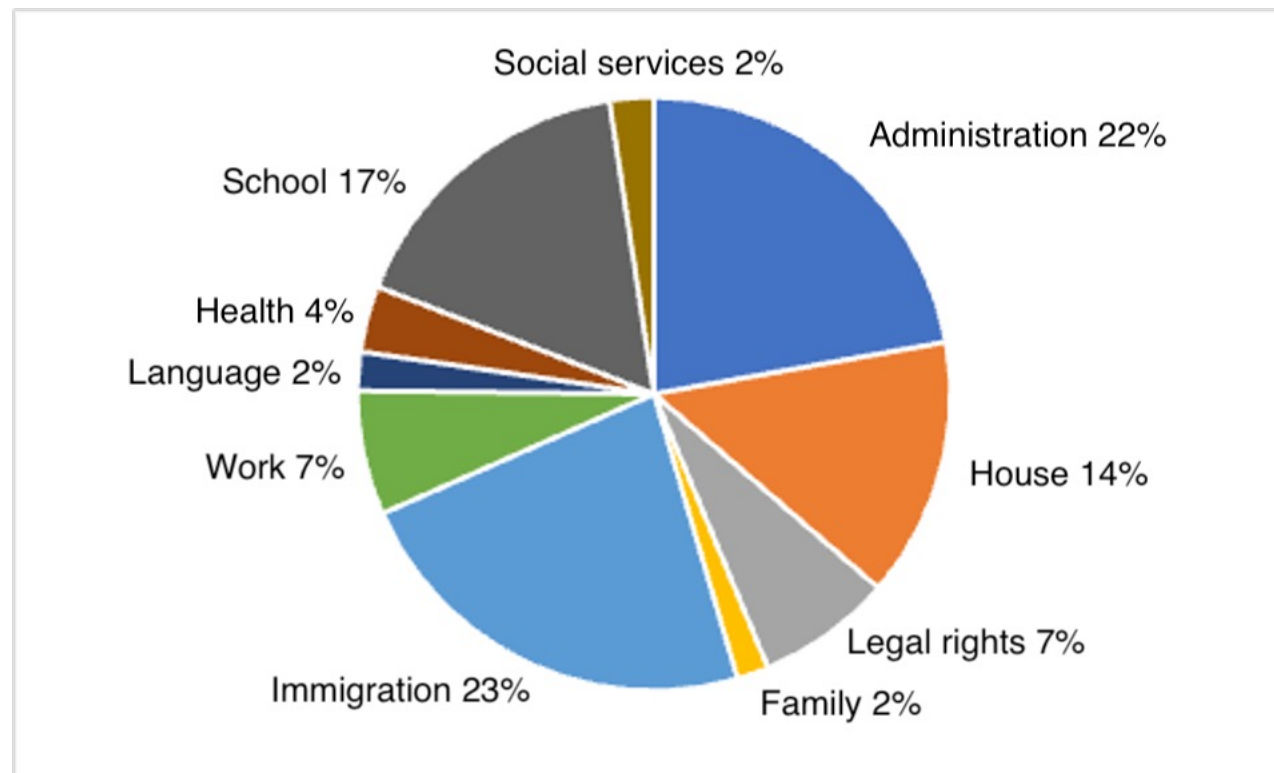
RIGHTS AND VULNERABILITIES CLINIC



Country	%Tot
Egypt	31%
Morocco	15%
Peru	10%
Sri Lanka	9,7%
Italy	7,4%
Senegal	2,5%
Nigeria	2,3%
Tunisia	2%
El Salvador	1,7%
Romania	1,6%
Ukraine	1,5%
Ecuador	1,3%
Philippines	1,2%

The demographic composition of the neighborhood impacts the most frequently discussed topics and the issues presented by those accessing the clinic

From Nov 2019 to Nov 2024 #640 people supported with #1,391 individual accesses



In their clinical experience, students learn that even issues that, at first sight, unrelated to law in a strict sense are inherently tied to access to justice and the recognition of applicants' rights

LEGAL CLINICS AS A TRANSFORMATIVE AND COMMUNITY CAPACITY BUILDING TOOL

FAMI Project (2023)

Bocconi, Politecnico, and Bicocca Universities

+ Prefettura di Milano and partner three Third Sector entities

Project's goals:

- To develop a **model of active citizenship** within the San Siro neighbourhood through **innovative intervention paths**
- To enhance the **intervention capacity** of public and private entities, professionally active in the area, to analyse and intervene in territorial dynamics (**capacity building**)



LEGAL CLINICS AS A TRANSFORMATIVE AND COMMUNITY CAPACITY BUILDING TOOL

A selected group of women residents was actively involved in a pilot project designed to impart skills on basic legal issues related to **access to rights**, targeting individuals identified as potential leaders and community mediators (**community leader**)



Twofold purpose:

- Enable them to **assist residents** by directing them towards the relevant resources and services
- **Dialogue with institutions and bodies**, by taking on the role of community mediators

THE PILOT PROJECT

- I. Identification of **target group** and **selection process**: 11 women involed
- II. The **training sessions** (9 meetings):
 - **Empowerment**, building leadership, community managment and community engagement tools (e.g. using a whatsapp group for sharing)
 - Discussion of **relevant topics**
 - Involvement of institutional and association rapresentatives
 - Creation of a **guide for community mediators**



UASI LEGAL CLINIC

Legal clinic run by **BLEST** (the Bocconi Lab for European Studies)
Active from March 2022

Team: Professor Eleanor Spaventa, Professor Paola Mariani, Marco Gerbaudo, Ludovica Oliva, a social media manager and a translator for Ukrainian and Russian languages

Collaboration: NGO Intersos, Coordinamento Ucraino Italia Association, ASGI

Students (March 2022 – November 2024): 25

Duration: 12 months

Website and social network (Facebook, Instagram, LinkedIn, X)



146
post

629
follower

912
seguiti

Ukraine Support & Information

UASI Ukraine Support and Information

📞 info and support for people moving from Ukraine 🇺🇦 to Italy 🇮🇹

🌐 network with other organizations

📱 @blest_bocconi

🗣️ Vedi traduzione

🔗 linktr.ee/uasi_bocconi

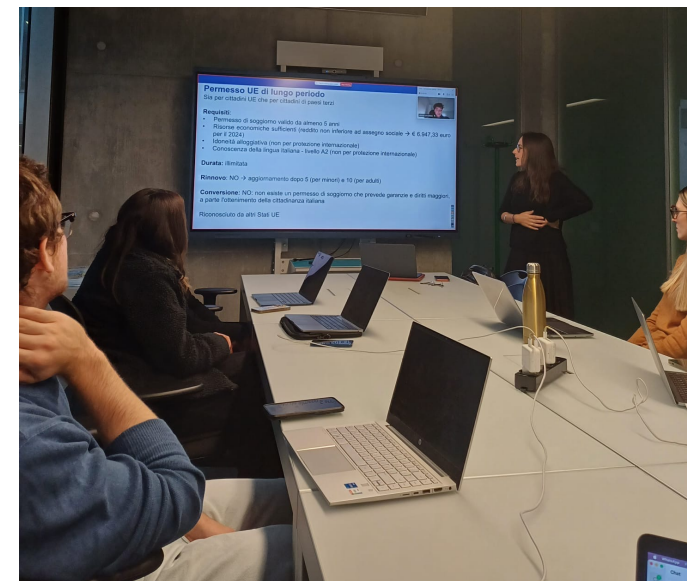
UASI LEGAL CLINIC

Activities:

- **Information guides** and **blogposts**
- **Training** and **legal desks**
- Collaboration with **lawyers** (e.g. drafting appeals, legal research, preparing applicants for interviews for international protection)
- Internal **training** on immigration law issues
- Bi-weekly **reunions** with students

Subjects covered:

- Immigration law
- EU law
- International law
- Administrative law





UASI LEGAL CLINIC

16 Information guides translated in Italian, Ukrainian and Russian:

- Temporary Protection
- Arrival in Italy
- Documents
- Minors
- First Reception: where to eat and sleep
- Women Victims of Violence
- Support and Financial Inclusion
- Services and Language Courses
- Health
- Work and Employment
- Education
- Recognition of Foreign Diplomas in Italy
- Housing
- Forms of Protection and Residence Permits In Italy
- Psychological support
- Residence



UASI LEGAL CLINIC

4 Blogpost translated in Italian, Ukrainian and Russian:

- When a deadline can limit a right: the issue of travel with Temporary Protection
- A year of UASI
- A year of war in Ukraine
- Russia's Mobilization – How the call to arms is causing a new migration flow

16 Training and Legal Desks

VOC
Volontari nelle comunità

**SESSIONE INFORMATIVA
PROTEZIONE TEMPORANEA E
PERMESSO DI LAVORO**
È POSSIBILE CONVERTIRE LA PROTEZIONE TEMPORANEA IN
PERMESSO DI LAVORO?

Come convertire la protezione temporanea in permesso di lavoro:

- cos'è un permesso di lavoro
- come si fa la conversione

La sessione sarà in **Italiano**

PER ISCRIVERSI COMPILARE LA FORM
NEL MESSAGGIO O MANDARE UN MAIL

27 MARZO 2024
18:00 – 19:00

ONLINE

Informazioni e prenotazioni: liaisonoff.nord.italia@intersos.org

**ЮРИДИЧНА ДОПОМОГА
SPORTELLO GIURIDICO**

DATA/DATE
14 Листопада
NOVEMBRE

ГОДИНА/TIME
16:30–19:00

ЛОКАЦІЯ/LOCATION
OSTELLO BELLO GRANDE
VIA LE PETIT, 33

**РЕЄСТРАЦІЯ
REGISTRAZIONE**
388 955 5410

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NETWORK AND MAIN EVENTS

- 23/24 November 2023: participation to the **National Legal Clinics Conference** at University of Turin
- January and February 2024: four meetings with **EMDR Association Italy**
- 12 March 2024: **visit** to the the legal clinics (San Vittore, San Siro and Bollate) by the Rector and board of Bocconi University, the Rector of the Bicocca University, and the Rector and Board of Politecnico
- 22/24 July 2024: participation at Amsterdam Law School to the **annual international conference** of ENCLE and IJCLE

